

Emplacamentos		julho 2016			Santa Catarina - NOVOS				
Segmento	jun-16 (A)	jul-16 (B)	↑ jul-16 jun-16 (B/A)	jul-15 (C)	↓ jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	↓ acum-16 acum-15 (E/D)	
a) Autos	6.848	7.122	↑ 4,00%	9.286	↓ -23,30%	63.412	49.611	↓ -21,76%	
b) Com. Leves	1.361	1.305	↓ -4,11%	1.476	↓ -11,59%	10.501	8.276	↓ -21,19%	
(a+b)	8.209	8.427	↑ 2,66%	10.762	↓ -21,70%	73.913	57.887	↓ -21,68%	
c) Caminhões	324	346	↑ 6,79%	493	↓ -29,82%	3.042	2.230	↓ -26,69%	
d) Ônibus	22	16	↓ -27,27%	29	↓ -44,83%	233	174	↓ -25,32%	
(c+d)	346	362	↑ 4,62%	522	↓ -30,65%	3.275	2.404	↓ -26,60%	
Subtotal	8.555	8.789	↑ 2,74%	11.284	↓ -22,11%	77.188	60.291	↓ -21,89%	
e) Motos	1.726	1.708	↓ -1,04%	2.588	↓ -34,00%	21.815	15.308	↓ -29,83%	
f) Outros	840	872	↑ 3,81%	1.011	↓ -13,75%	6.311	5.966	↓ -5,47%	
TOTAL	11.121	11.369	↑ 2,23%	14.883	↓ -23,61%	105.314	81.565	↓ -22,55%	

Emplacamentos		julho 2016			Brasil - NOVOS				
Segmento	jun-16 (A)	jul-16 (B)	↑ jul-16 jun-16 (B/A)	jul-15 (C)	↓ jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	↓ acum-16 acum-15 (E/D)	
a) Autos	139.572	146.590	↑ 5,03%	186.995	↓ -21,61%	1.262.931	957.180	↓ -24,21%	
b) Com. Leves	26.850	28.202	↑ 5,04%	32.398	↓ -12,95%	226.279	168.725	↓ -25,43%	
(a+b)	166.422	174.792	↑ 5,03%	219.393	↓ -20,33%	1.489.210	1.125.905	↓ -24,40%	
c) Caminhões	4.188	4.676	↑ 11,65%	6.515	↓ -28,23%	43.904	30.105	↓ -31,43%	
d) Ônibus	1.198	1.948	↑ 62,60%	1.698	↑ 14,72%	13.445	8.916	↓ -33,69%	
(c+d)	5.386	6.624	↑ 22,99%	8.213	↓ -19,35%	57.349	39.021	↓ -31,96%	
Subtotal	171.808	181.416	↑ 5,59%	227.606	↓ -20,29%	1.546.559	1.164.926	↓ -24,68%	
e) Motos	80.962	79.111	↓ -2,29%	107.754	↓ -26,58%	749.554	626.192	↓ -16,46%	
f) Outros	10.825	11.225	↑ 3,70%	13.303	↓ -15,62%	81.829	73.287	↓ -10,44%	
TOTAL	263.595	271.752	↑ 3,09%	348.663	↓ -22,06%	2.377.942	1.864.405	↓ -21,60%	

Emplacamentos		Brasil - USADOS						
Segmento	jun-16 (A)	jul-16 (B)	↑ jul-16 jun-16 (B/A)	jul-15 (C)	↓ jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	↓ acum-16 acum-15 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	dez/15	jan/16	fev/16	mar/16	abr/16	mai/16	jun/16	jul/16
Automóvel	2.631.037	2.636.232	2.640.776	2.646.856	2.653.241	2.658.408	2.663.510	2.668.055
Motocicleta	1.036.919	1.039.033	1.040.684	1.042.781	1.044.525	1.045.709	1.045.996	1.046.816
Camioneta	222.802	223.460	224.071	224.934	225.750	226.476	227.305	227.952
Caminhão	196.385	196.594	196.669	196.772	196.843	196.892	196.963	197.003
Caminhonete	259.452	260.364	261.477	263.134	264.688	266.275	267.983	269.510
Reboque	145.906	146.609	147.290	148.070	148.842	149.551	150.299	151.081
Onibus	29.072	29.114	29.128	29.160	29.179	29.256	29.285	29.288
Trator	3.078	3.085	3.088	3.091	3.094	3.092	3.092	3.093
Outros	41.269	41.605	41.922	42.381	42.819	43.324	43.832	44.264
Total	4.565.920	4.576.096	4.585.105	4.597.179	4.608.981	4.618.983	4.628.265	4.637.062

Novos		julho 2016		Grande Florianópolis				
Segmento	jun-16 (A)	jul-16 (B)	jul-16 jun-16 (B/A)	jul-15 (C)	jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	1.793	1.859	↑ 3,68%	2.225	↓ -16,45%	14.175	12.445	↓ -12,20%
b) Com. Leves	194	176	↓ -9,28%	200	↓ -12,00%	1.371	1.280	↓ -6,64%
(a+b)	1.987	2.035	↑ 2,42%	2.425	↓ -16,08%	15.546	13.725	↓ -11,71%
c) Caminhões	39	35	↓ -10,26%	64	↓ -45,31%	413	275	↓ -33,41%
d) Ônibus	9	1	↓ -88,89%	6	↓ -83,33%	35	26	↓ -25,71%
(c+d)	48	36	↓ -25,00%	70	↓ -48,57%	448	301	↓ -32,81%
Subtotal	2.035	2.071	↑ 1,77%	2.495	↓ -16,99%	15.994	14.026	↓ -12,30%
e) Motos	412	411	↓ -0,24%	663	↓ -38,01%	5.010	3.457	↓ -31,00%
f) Outros	142	148	↑ 4,23%	131	↑ 12,98%	936	971	↑ 3,74%
TOTAL	2.589	2.630	↑ 1,58%	3.289	↓ -20,04%	21.940	18.454	↓ -15,89%

Novos		julho 2016		Região Norte - SC				
Segmento	jun-16 (A)	jul-16 (B)	jul-16 jun-16 (B/A)	jul-15 (C)	jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	1.231	1.189	↓ -3,41%	1.812	↓ -34,38%	11.660	8.630	↓ -25,99%
b) Com. Leves	265	236	↓ -10,94%	270	↓ -12,59%	1.858	1.451	↓ -21,91%
(a+b)	1.496	1.425	↓ -4,75%	2.082	↓ -31,56%	13.518	10.081	↓ -25,43%
c) Caminhões	35	54	↑ 54,29%	73	↓ -26,03%	512	315	↓ -38,48%
d) Ônibus	1	1	↑ 0,00%	5	↓ -80,00%	49	50	↑ 2,04%
(c+d)	36	55	↑ 52,78%	78	↓ -29,49%	561	365	↓ -34,94%
Subtotal	1.532	1.480	↓ -3,39%	2.160	↓ -31,48%	14.079	10.446	↓ -25,80%
e) Motos	236	245	↑ 3,81%	380	↓ -35,53%	3.175	2.232	↓ -29,70%
f) Outros	150	194	↑ 29,33%	224	↓ -13,39%	1.292	1.161	↓ -10,14%
TOTAL	1.918	1.919	↑ 0,05%	2.764	↓ -30,57%	18.546	13.839	↓ -25,38%

Novos		julho 2016		Região Oeste - SC				
Segmento	jun-16 (A)	jul-16 (B)	jul-16 jun-16 (B/A)	jul-15 (C)	jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	816	922	↑ 12,99%	1.167	↓ -20,99%	8.810	6.542	↓ -25,74%
b) Com. Leves	314	263	↓ -16,24%	337	↓ -21,96%	2.606	1.826	↓ -29,93%
(a+b)	1.130	1.185	↑ 4,87%	1.504	↓ -21,21%	11.416	8.368	↓ -26,70%
c) Caminhões	101	93	↓ -7,92%	117	↓ -20,51%	788	648	↓ -17,77%
d) Ônibus	3	7	↑ 133,33%	5	↑ 40,00%	45	35	↓ -22,22%
(c+d)	104	100	↓ -3,85%	122	↓ -18,03%	833	683	↓ -18,01%
Subtotal	1.234	1.285	↑ 4,13%	1.626	↓ -20,97%	12.249	9.051	↓ -26,11%
e) Motos	249	267	↑ 7,23%	368	↓ -27,45%	3.575	2.522	↓ -29,45%
f) Outros	133	125	↓ -6,02%	160	↓ -21,88%	963	990	↑ 2,80%
TOTAL	1.616	1.677	↑ 3,77%	2.154	↓ -22,14%	16.787	12.563	↓ -25,16%

Novos		julho 2016			Planalto Serrano - SC				
Segmento	jun-16 (A)	jul-16 (B)	jul-16 jun-16 (B/A)	jul-15 (C)	jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)	
a) Autos	313	327	↑ 4,47%	405	↓ -19,26%	2.836	2.234	↓ -21,23%	
b) Com. Leves	103	139	↑ 34,95%	100	↑ 39,00%	747	687	↓ -8,03%	
(a+b)	416	466	↑ 12,02%	505	↓ -7,72%	3.583	2.921	↓ -18,48%	
c) Caminhões	11	12	↑ 9,09%	18	↓ -33,33%	127	85	↓ -33,07%	
d) Ônibus	1	-	↓ -100,00%	2	↓ -100,00%	22	11	↓ -50,00%	
(c+d)	12	12	↑ 0,00%	20	↓ -40,00%	149	96	↓ -35,57%	
Subtotal	428	478	↑ 11,68%	525	↓ -8,95%	3.732	3.017	↓ -19,16%	
e) Motos	36	49	↑ 36,11%	66	↓ -25,76%	643	455	↓ -29,24%	
f) Outros	41	48	↑ 17,07%	49	↓ -2,04%	315	274	↓ -13,02%	
TOTAL	505	575	↑ 13,86%	640	↓ -10,16%	4.690	3.746	↓ -20,13%	

Novos		julho 2016			Região Sul - SC				
Segmento	jun-16 (A)	jul-16 (B)	jul-16 jun-16 (B/A)	jul-15 (C)	jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)	
a) Autos	841	982	↑ 16,77%	1.271	↓ -22,74%	8.981	6.510	↓ -27,51%	
b) Com. Leves	181	150	↓ -17,13%	217	↓ -30,88%	1.470	1.018	↓ -30,75%	
(a+b)	1.022	1.132	↑ 10,76%	1.488	↓ -23,92%	10.451	7.528	↓ -27,97%	
c) Caminhões	70	85	↑ 21,43%	97	↓ -12,37%	534	447	↓ -16,29%	
d) Ônibus	2	5	↑ 150,00%	5	↑ 0,00%	25	21	↓ -16,00%	
(c+d)	72	90	↑ 25,00%	102	↓ -11,76%	559	468	↓ -16,28%	
Subtotal	1.094	1.222	↑ 11,70%	1.590	↓ -23,14%	11.010	7.996	↓ -27,38%	
e) Motos	210	231	↑ 10,00%	306	↓ -24,51%	2.762	1.820	↓ -34,11%	
f) Outros	170	168	↓ -1,18%	179	↓ -6,15%	1.276	1.234	↓ -3,29%	
TOTAL	1.474	1.621	↑ 9,97%	2.075	↓ -21,88%	15.048	11.050	↓ -26,57%	

Novos		julho 2016			Vale do Itajaí - SC				
Segmento	jun-16 (A)	jul-16 (B)	jul-16 jun-16 (B/A)	jul-15 (C)	jul-16 jul-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)	
a) Autos	1.854	1.843	↓ -0,59%	2.406	↓ -23,40%	16.950	13.250	↓ -21,83%	
b) Com. Leves	304	341	↑ 12,17%	352	↓ -3,13%	2.449	2.014	↓ -17,76%	
(a+b)	2.158	2.184	↑ 1,20%	2.758	↓ -20,81%	19.399	15.264	↓ -21,32%	
c) Caminhões	68	67	↓ -1,47%	124	↓ -45,97%	668	460	↓ -31,14%	
d) Ônibus	6	2	↓ -66,67%	6	↓ -66,67%	57	31	↓ -45,61%	
(c+d)	74	69	↓ -6,76%	130	↓ -46,92%	725	491	↓ -32,28%	
Subtotal	2.232	2.253	↑ 0,94%	2.888	↓ -21,99%	20.124	15.755	↓ -21,71%	
e) Motos	583	505	↓ -13,38%	805	↓ -37,27%	6.650	4.822	↓ -27,49%	
f) Outros	204	189	↓ -7,35%	268	↓ -29,48%	1.529	1.336	↓ -12,62%	
TOTAL	3.019	2.947	↓ -2,38%	3.961	↓ -25,60%	28.303	21.913	↓ -22,58%	