

Emplacamentos			março 2016						Santa Catarina - NOVOS		
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)			
a) Autos	6.682	7.970	↑ 19,28%	9.722	↓ -18,02%	27.539	21.499	↓ -21,93%			
b) Com. Leves	945	1.395	↑ 47,62%	1.643	↓ -15,09%	4.822	3.167	↓ -34,32%			
<b>(a+b)</b>	<b>7.627</b>	<b>9.365</b>	<b>↑ 22,79%</b>	<b>11.365</b>	<b>↓ -17,60%</b>	<b>32.361</b>	<b>24.666</b>	<b>↓ -23,78%</b>			
c) Caminhões	265	377	↑ 42,26%	431	↓ -12,53%	1.189	1.000	↓ -15,90%			
d) Ônibus	22	27	↑ 22,73%	49	↓ -44,90%	110	72	↓ -34,55%			
<b>(c+d)</b>	<b>287</b>	<b>404</b>	<b>↑ 40,77%</b>	<b>480</b>	<b>↓ -15,83%</b>	<b>1.299</b>	<b>1.072</b>	<b>↓ -17,47%</b>			
<b>Subtotal</b>	<b>7.914</b>	<b>9.769</b>	<b>↑ 23,44%</b>	<b>11.845</b>	<b>↓ -17,53%</b>	<b>33.660</b>	<b>25.738</b>	<b>↓ -23,54%</b>			
e) Motos	2.495	2.593	↑ 3,93%	3.953	↓ -34,40%	10.757	7.663	↓ -28,76%			
f) Outros	809	927	↑ 14,59%	951	↓ -2,52%	2.562	2.525	↓ -1,44%			
<b>TOTAL</b>	<b>11.218</b>	<b>13.289</b>	<b>↑ 18,46%</b>	<b>16.749</b>	<b>↓ -20,66%</b>	<b>46.979</b>	<b>35.926</b>	<b>↓ -23,53%</b>			

Emplacamentos			março 2016						Brasil - NOVOS		
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)			
a) Autos	122.733	147.657	↑ 20,31%	189.859	↓ -22,23%	545.849	401.645	↓ -26,42%			
b) Com. Leves	19.365	25.620	↑ 32,30%	36.101	↓ -29,03%	102.792	63.410	↓ -38,31%			
<b>(a+b)</b>	<b>142.098</b>	<b>173.277</b>	<b>↑ 21,94%</b>	<b>225.960</b>	<b>↓ -23,32%</b>	<b>648.641</b>	<b>465.055</b>	<b>↓ -28,30%</b>			
c) Caminhões	3.823	4.821	↑ 26,11%	6.503	↓ -25,86%	19.351	12.990	↓ -32,87%			
d) Ônibus	892	1.199	↑ 34,42%	2.195	↓ -45,38%	6.392	3.345	↓ -47,67%			
<b>(c+d)</b>	<b>4.715</b>	<b>6.020</b>	<b>↑ 27,68%</b>	<b>8.698</b>	<b>↓ -30,79%</b>	<b>25.743</b>	<b>16.335</b>	<b>↓ -36,55%</b>			
<b>Subtotal</b>	<b>146.813</b>	<b>179.297</b>	<b>↑ 22,13%</b>	<b>234.658</b>	<b>↓ -23,59%</b>	<b>674.384</b>	<b>481.390</b>	<b>↓ -28,62%</b>			
e) Motos	86.654	103.279	↑ 19,19%	124.521	↓ -17,06%	326.986	286.171	↓ -12,48%			
f) Outros	9.638	11.273	↑ 16,96%	12.686	↓ -11,14%	33.681	30.279	↓ -10,10%			
<b>TOTAL</b>	<b>243.105</b>	<b>293.849</b>	<b>↑ 20,87%</b>	<b>371.865</b>	<b>↓ -20,98%</b>	<b>1.035.051</b>	<b>797.840</b>	<b>↓ -22,92%</b>			

Emplacamentos			Brasil - USADOS					
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	ago/15	set/15	out/15	nov/15	dez/15	jan/16	fev/16	mar/16
Automóvel	2.600.919	2.607.163	2.613.547	2.620.125	2.631.037	2.636.232	2.640.776	2.646.856
Motocicleta	1.030.920	1.032.364	1.033.624	1.034.889	1.036.919	1.039.033	1.040.684	1.042.781
Camioneta	218.600	219.582	220.364	221.315	222.802	223.460	224.071	224.934
Caminhão	195.633	195.802	196.071	196.257	196.385	196.594	196.669	196.772
Caminhonete	253.112	254.562	255.983	257.433	259.452	260.364	261.477	263.134
Reboque	142.286	143.173	144.063	144.811	145.906	146.609	147.290	148.070
Onibus	29.002	29.021	28.985	29.030	29.072	29.114	29.128	29.160
Trator	3.070	3.076	3.080	3.081	3.078	3.085	3.088	3.091
Outros	38.690	39.259	39.796	40.315	41.269	41.605	41.922	42.381
<b>Total</b>	<b>4.512.232</b>	<b>4.524.002</b>	<b>4.535.513</b>	<b>4.547.256</b>	<b>4.565.920</b>	<b>4.576.096</b>	<b>4.585.105</b>	<b>4.597.179</b>

Novos		março 2016		Grande Florianópolis				
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	1.664	1.920	↑ 15,38%	2.164	↓ -11,28%	6.068	5.355	↓ -11,75%
b) Com. Leves	166	236	↑ 42,17%	201	↑ 17,41%	637	536	↓ -15,86%
<b>(a+b)</b>	<b>1.830</b>	<b>2.156</b>	<b>↑ 17,81%</b>	<b>2.365</b>	<b>↓ -8,84%</b>	<b>6.705</b>	<b>5.891</b>	<b>↓ -12,14%</b>
c) Caminhões	25	66	↑ 164,00%	80	↓ -17,50%	157	124	↓ -21,02%
d) Ônibus	2	2	↑ 0,00%	5	↓ -60,00%	14	12	↓ -14,29%
<b>(c+d)</b>	<b>27</b>	<b>68</b>	<b>↑ 151,85%</b>	<b>85</b>	<b>↓ -20,00%</b>	<b>171</b>	<b>136</b>	<b>↓ -20,47%</b>
<b>Subtotal</b>	<b>1.857</b>	<b>2.224</b>	<b>↑ 19,76%</b>	<b>2.450</b>	<b>↓ -9,22%</b>	<b>6.876</b>	<b>6.027</b>	<b>↓ -12,35%</b>
e) Motos	532	620	↑ 16,54%	894	↓ -30,65%	2.278	1.725	↓ -24,28%
f) Outros	103	125	↑ 21,36%	140	↓ -10,71%	398	377	↓ -5,28%
<b>TOTAL</b>	<b>2.492</b>	<b>2.969</b>	<b>↑ 19,14%</b>	<b>3.484</b>	<b>↓ -14,78%</b>	<b>9.552</b>	<b>8.129</b>	<b>↓ -14,90%</b>

Novos		março 2016		Região Norte - SC				
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	1.137	1.450	↑ 27,53%	1.748	↓ -17,05%	4.955	3.755	↓ -24,22%
b) Com. Leves	165	232	↑ 40,61%	301	↓ -22,92%	852	545	↓ -36,03%
<b>(a+b)</b>	<b>1.302</b>	<b>1.682</b>	<b>↑ 29,19%</b>	<b>2.049</b>	<b>↓ -17,91%</b>	<b>5.807</b>	<b>4.300</b>	<b>↓ -25,95%</b>
c) Caminhões	33	66	↑ 100,00%	83	↓ -20,48%	217	140	↓ -35,48%
d) Ônibus	1	7	↑ 600,00%	17	↓ -58,82%	27	11	↓ -59,26%
<b>(c+d)</b>	<b>34</b>	<b>73</b>	<b>↑ 114,71%</b>	<b>100</b>	<b>↓ -27,00%</b>	<b>244</b>	<b>151</b>	<b>↓ -38,11%</b>
<b>Subtotal</b>	<b>1.336</b>	<b>1.755</b>	<b>↑ 31,36%</b>	<b>2.149</b>	<b>↓ -18,33%</b>	<b>6.051</b>	<b>4.451</b>	<b>↓ -26,44%</b>
e) Motos	336	393	↑ 16,96%	590	↓ -33,39%	1.645	1.096	↓ -33,37%
f) Outros	178	174	↓ -2,25%	188	↓ -7,45%	516	501	↓ -2,91%
<b>TOTAL</b>	<b>1.850</b>	<b>2.322</b>	<b>↑ 25,51%</b>	<b>2.927</b>	<b>↓ -20,67%</b>	<b>8.212</b>	<b>6.048</b>	<b>↓ -26,35%</b>

Novos		março 2016		Região Oeste - SC				
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	843	1.028	↑ 21,95%	1.323	↓ -22,30%	3.952	2.883	↓ -27,05%
b) Com. Leves	198	320	↑ 61,62%	396	↓ -19,19%	1.224	718	↓ -41,34%
<b>(a+b)</b>	<b>1.041</b>	<b>1.348</b>	<b>↑ 29,49%</b>	<b>1.719</b>	<b>↓ -21,58%</b>	<b>5.176</b>	<b>3.601</b>	<b>↓ -30,43%</b>
c) Caminhões	84	101	↑ 20,24%	92	↑ 9,78%	344	314	↓ -8,72%
d) Ônibus	8	10	↑ 25,00%	8	↑ 25,00%	21	23	↑ 9,52%
<b>(c+d)</b>	<b>92</b>	<b>111</b>	<b>↑ 20,65%</b>	<b>100</b>	<b>↑ 11,00%</b>	<b>365</b>	<b>337</b>	<b>↓ -7,67%</b>
<b>Subtotal</b>	<b>1.133</b>	<b>1.459</b>	<b>↑ 28,77%</b>	<b>1.819</b>	<b>↓ -19,79%</b>	<b>5.541</b>	<b>3.938</b>	<b>↓ -28,93%</b>
e) Motos	423	409	↓ -3,31%	628	↓ -34,87%	1.773	1.310	↓ -26,11%
f) Outros	146	164	↑ 12,33%	132	↑ 24,24%	402	428	↑ 6,47%
<b>TOTAL</b>	<b>1.702</b>	<b>2.032</b>	<b>↑ 19,39%</b>	<b>2.579</b>	<b>↓ -21,21%</b>	<b>7.716</b>	<b>5.676</b>	<b>↓ -26,44%</b>

Novos		março 2016			Planalto Serrano - SC				
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)	
a) Autos	314	323	↑ 2,87%	441	↓ -26,76%	1.268	979	↓ -22,79%	
b) Com. Leves	62	100	↑ 61,29%	114	↓ -12,28%	360	225	↓ -37,50%	
<b>(a+b)</b>	<b>376</b>	<b>423</b>	<b>↑ 12,50%</b>	<b>555</b>	<b>↓ -23,78%</b>	<b>1.628</b>	<b>1.204</b>	<b>↓ -26,04%</b>	
c) Caminhões	15	12	↓ -20,00%	12	↑ 0,00%	43	36	↓ -16,28%	
d) Ônibus	3	-	↓ -100,00%	3	↓ -100,00%	6	3	↓ -50,00%	
<b>(c+d)</b>	<b>18</b>	<b>12</b>	<b>↓ -33,33%</b>	<b>15</b>	<b>↓ -20,00%</b>	<b>49</b>	<b>39</b>	<b>↓ -20,41%</b>	
<b>Subtotal</b>	<b>394</b>	<b>435</b>	<b>↑ 10,41%</b>	<b>570</b>	<b>↓ -23,68%</b>	<b>1.677</b>	<b>1.243</b>	<b>↓ -25,88%</b>	
e) Motos	74	87	↑ 17,57%	105	↓ -17,14%	325	249	↓ -23,38%	
f) Outros	24	53	↑ 120,83%	44	↑ 20,45%	125	118	↓ -5,60%	
<b>TOTAL</b>	<b>492</b>	<b>575</b>	<b>↑ 16,87%</b>	<b>719</b>	<b>↓ -20,03%</b>	<b>2.127</b>	<b>1.610</b>	<b>↓ -24,31%</b>	

Novos		março 2016			Região Sul - SC				
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)	
a) Autos	897	1.109	↑ 23,63%	1.466	↓ -24,35%	3.993	2.832	↓ -29,08%	
b) Com. Leves	122	174	↑ 42,62%	249	↓ -30,12%	632	406	↓ -35,76%	
<b>(a+b)</b>	<b>1.019</b>	<b>1.283</b>	<b>↑ 25,91%</b>	<b>1.715</b>	<b>↓ -25,19%</b>	<b>4.625</b>	<b>3.238</b>	<b>↓ -29,99%</b>	
c) Caminhões	52	54	↑ 3,85%	75	↓ -28,00%	194	190	↓ -2,06%	
d) Ônibus	1	2	↑ 100,00%	3	↓ -33,33%	14	5	↓ -64,29%	
<b>(c+d)</b>	<b>53</b>	<b>56</b>	<b>↑ 5,66%</b>	<b>78</b>	<b>↓ -28,21%</b>	<b>208</b>	<b>195</b>	<b>↓ -6,25%</b>	
<b>Subtotal</b>	<b>1.072</b>	<b>1.339</b>	<b>↑ 24,91%</b>	<b>1.793</b>	<b>↓ -25,32%</b>	<b>4.833</b>	<b>3.433</b>	<b>↓ -28,97%</b>	
e) Motos	340	282	↓ -17,06%	506	↓ -44,27%	1.386	903	↓ -34,85%	
f) Outros	173	199	↑ 15,03%	198	↑ 0,51%	497	541	↑ 8,85%	
<b>TOTAL</b>	<b>1.585</b>	<b>1.820</b>	<b>↑ 14,83%</b>	<b>2.497</b>	<b>↓ -27,11%</b>	<b>6.716</b>	<b>4.877</b>	<b>↓ -27,38%</b>	

Novos		março 2016			Vale do Itajaí - SC				
Segmento	fev-16 (A)	mar-16 (B)	mar-16 fev-16 (B/A)	mar-15 (C)	mar-16 mar-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)	
a) Autos	1.827	2.140	↑ 17,13%	2.580	↓ -17,05%	7.303	5.695	↓ -22,02%	
b) Com. Leves	232	333	↑ 43,53%	382	↓ -12,83%	1.117	737	↓ -34,02%	
<b>(a+b)</b>	<b>2.059</b>	<b>2.473</b>	<b>↑ 20,11%</b>	<b>2.962</b>	<b>↓ -16,51%</b>	<b>8.420</b>	<b>6.432</b>	<b>↓ -23,61%</b>	
c) Caminhões	56	78	↑ 39,29%	89	↓ -12,36%	234	196	↓ -16,24%	
d) Ônibus	7	6	↓ -14,29%	13	↓ -53,85%	28	18	↓ -35,71%	
<b>(c+d)</b>	<b>63</b>	<b>84</b>	<b>↑ 33,33%</b>	<b>102</b>	<b>↓ -17,65%</b>	<b>262</b>	<b>214</b>	<b>↓ -18,32%</b>	
<b>Subtotal</b>	<b>2.122</b>	<b>2.557</b>	<b>↑ 20,50%</b>	<b>3.064</b>	<b>↓ -16,55%</b>	<b>8.682</b>	<b>6.646</b>	<b>↓ -23,45%</b>	
e) Motos	790	802	↑ 1,52%	1.230	↓ -34,80%	3.350	2.380	↓ -28,96%	
f) Outros	185	212	↑ 14,59%	249	↓ -14,86%	624	560	↓ -10,26%	
<b>TOTAL</b>	<b>3.097</b>	<b>3.571</b>	<b>↑ 15,31%</b>	<b>4.543</b>	<b>↓ -21,40%</b>	<b>12.656</b>	<b>9.586</b>	<b>↓ -24,26%</b>	

