

Emplacamentos		dezembro 2015			Santa Catarina - NOVOS				
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	8.456	11.741	↑ 38,85%	17.994	↓ -34,75%	151.681	109.931	↓ -27,52%	
b) Com. Leves	1.152	1.343	↑ 16,58%	2.947	↓ -54,43%	28.776	16.673	↓ -42,06%	
<b>(a+b)</b>	<b>9.608</b>	<b>13.084</b>	<b>↑ 36,18%</b>	<b>20.941</b>	<b>↓ -37,52%</b>	<b>180.457</b>	<b>126.604</b>	<b>↓ -29,84%</b>	
c) Caminhões	327	371	↑ 13,46%	1.012	↓ -63,34%	10.763	5.058	↓ -53,01%	
d) Ônibus	30	53	↑ 76,67%	144	↓ -63,19%	916	436	↓ -52,40%	
<b>(c+d)</b>	<b>357</b>	<b>424</b>	<b>↑ 18,77%</b>	<b>1.156</b>	<b>↓ -63,32%</b>	<b>11.679</b>	<b>5.494</b>	<b>↓ -52,96%</b>	
<b>Subtotal</b>	<b>9.965</b>	<b>13.508</b>	<b>↑ 35,55%</b>	<b>22.097</b>	<b>↓ -38,87%</b>	<b>192.136</b>	<b>132.098</b>	<b>↓ -31,25%</b>	
e) Motos	2.628	3.025	↑ 15,11%	4.234	↓ -28,55%	46.244	35.379	↓ -23,49%	
f) Outros	878	1.155	↑ 31,55%	1.422	↓ -18,78%	13.593	11.268	↓ -17,10%	
<b>TOTAL</b>	<b>13.471</b>	<b>17.688</b>	<b>↑ 31,30%</b>	<b>27.753</b>	<b>↓ -36,27%</b>	<b>251.973</b>	<b>178.745</b>	<b>↓ -29,06%</b>	

Emplacamentos		dezembro 2015			Brasil - NOVOS				
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	165.970	193.217	↑ 16,42%	302.913	↓ -36,21%	2.795.129	2.122.669	↓ -24,06%	
b) Com. Leves	23.373	27.439	↑ 17,40%	50.650	↓ -45,83%	533.582	354.235	↓ -33,61%	
<b>(a+b)</b>	<b>189.343</b>	<b>220.656</b>	<b>↑ 16,54%</b>	<b>353.563</b>	<b>↓ -37,59%</b>	<b>3.328.711</b>	<b>2.476.904</b>	<b>↓ -25,59%</b>	
c) Caminhões	4.735	5.577	↑ 17,78%	13.697	↓ -59,28%	137.052	71.787	↓ -47,62%	
d) Ônibus	1.119	1.556	↑ 39,05%	2.741	↓ -43,23%	32.042	20.323	↓ -36,57%	
<b>(c+d)</b>	<b>5.854</b>	<b>7.133</b>	<b>↑ 21,85%</b>	<b>16.438</b>	<b>↓ -56,61%</b>	<b>169.094</b>	<b>92.110</b>	<b>↓ -45,53%</b>	
<b>Subtotal</b>	<b>195.197</b>	<b>227.789</b>	<b>↑ 16,70%</b>	<b>370.001</b>	<b>↓ -38,44%</b>	<b>3.497.805</b>	<b>2.569.014</b>	<b>↓ -26,55%</b>	
e) Motos	105.380	131.255	↑ 24,55%	127.733	↑ 2,76%	1.429.929	1.273.250	↓ -10,96%	
f) Outros	10.887	11.952	↑ 9,78%	14.843	↓ -19,48%	168.473	140.552	↓ -16,57%	
<b>TOTAL</b>	<b>311.464</b>	<b>370.996</b>	<b>↑ 19,11%</b>	<b>512.577</b>	<b>↓ -27,62%</b>	<b>5.096.207</b>	<b>3.982.816</b>	<b>↓ -21,85%</b>	

Emplacamentos		Brasil - USADOS						
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	mai/15	jun/15	jul/15	ago/15	set/15	out/15	nov/15	dez/15
Automóvel	2.580.950	2.587.602	2.594.245	2.600.919	2.607.163	2.613.547	2.620.125	2.631.037
Motocicleta	1.025.750	1.027.482	1.029.067	1.030.920	1.032.364	1.033.624	1.034.889	1.036.919
Camioneta	215.857	216.706	217.714	218.600	219.582	220.364	221.315	222.802
Caminhão	194.925	195.204	195.429	195.633	195.802	196.071	196.257	196.385
Caminhonete	248.110	249.763	251.538	253.112	254.562	255.983	257.433	259.452
Reboque	139.799	140.599	141.472	142.286	143.173	144.063	144.811	145.906
Onibus	28.889	28.938	28.970	29.002	29.021	28.985	29.030	29.072
Trator	3.066	3.068	3.073	3.070	3.076	3.080	3.081	3.078
Outros	37.219	37.672	38.234	38.690	39.259	39.796	40.315	41.269
<b>Total</b>	<b>4.474.565</b>	<b>4.487.034</b>	<b>4.499.742</b>	<b>4.512.232</b>	<b>4.524.002</b>	<b>4.535.513</b>	<b>4.547.256</b>	<b>4.565.920</b>

Novos		dezembro 2015		Grande Florianópolis				
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.031	3.114	↑ 53,32%	4.208	↓ -26,00%	34.543	25.936	↓ -24,92%
b) Com. Leves	186	219	↑ 17,74%	488	↓ -55,12%	3.980	2.307	↓ -42,04%
<b>(a+b)</b>	<b>2.217</b>	<b>3.333</b>	<b>↑ 50,34%</b>	<b>4.696</b>	<b>↓ -29,02%</b>	<b>38.523</b>	<b>28.243</b>	<b>↓ -26,69%</b>
c) Caminhões	32	40	↑ 25,00%	115	↓ -65,22%	1.266	642	↓ -49,29%
d) Ônibus	6	18	↑ 200,00%	75	↓ -76,00%	346	97	↓ -71,97%
<b>(c+d)</b>	<b>38</b>	<b>58</b>	<b>↑ 52,63%</b>	<b>190</b>	<b>↓ -69,47%</b>	<b>1.612</b>	<b>739</b>	<b>↓ -54,16%</b>
<b>Subtotal</b>	<b>2.255</b>	<b>3.391</b>	<b>↑ 50,38%</b>	<b>4.886</b>	<b>↓ -30,60%</b>	<b>40.135</b>	<b>28.982</b>	<b>↓ -27,79%</b>
e) Motos	609	694	↑ 13,96%	950	↓ -26,95%	9.767	8.195	↓ -16,10%
f) Outros	124	198	↑ 59,68%	179	↑ 10,61%	1.751	1.735	↓ -0,91%
<b>TOTAL</b>	<b>2.988</b>	<b>4.283</b>	<b>↑ 43,34%</b>	<b>6.015</b>	<b>↓ -28,79%</b>	<b>51.653</b>	<b>38.912</b>	<b>↓ -24,67%</b>

Novos		dezembro 2015		Região Norte - SC				
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.437	1.981	↑ 37,86%	3.162	↓ -37,35%	26.675	19.833	↓ -25,65%
b) Com. Leves	171	187	↑ 9,36%	429	↓ -56,41%	4.704	2.880	↓ -38,78%
<b>(a+b)</b>	<b>1.608</b>	<b>2.168</b>	<b>↑ 34,83%</b>	<b>3.591</b>	<b>↓ -39,63%</b>	<b>31.379</b>	<b>22.713</b>	<b>↓ -27,62%</b>
c) Caminhões	48	47	↓ -2,08%	172	↓ -72,67%	1.587	794	↓ -49,97%
d) Ônibus	7	5	↓ -28,57%	9	↓ -44,44%	106	77	↓ -27,36%
<b>(c+d)</b>	<b>55</b>	<b>52</b>	<b>↓ -5,45%</b>	<b>181</b>	<b>↓ -71,27%</b>	<b>1.693</b>	<b>871</b>	<b>↓ -48,55%</b>
<b>Subtotal</b>	<b>1.663</b>	<b>2.220</b>	<b>↑ 33,49%</b>	<b>3.772</b>	<b>↓ -41,15%</b>	<b>33.072</b>	<b>23.584</b>	<b>↓ -28,69%</b>
e) Motos	321	360	↑ 12,15%	612	↓ -41,18%	6.994	4.982	↓ -28,77%
f) Outros	159	216	↑ 35,85%	347	↓ -37,75%	2.823	2.228	↓ -21,08%
<b>TOTAL</b>	<b>2.143</b>	<b>2.796</b>	<b>↑ 30,47%</b>	<b>4.731</b>	<b>↓ -40,90%</b>	<b>42.889</b>	<b>30.794</b>	<b>↓ -28,20%</b>

Novos		dezembro 2015		Região Oeste - SC				
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.141	1.526	↑ 33,74%	2.739	↓ -44,29%	23.169	14.956	↓ -35,45%
b) Com. Leves	276	329	↑ 19,20%	784	↓ -58,04%	7.798	4.105	↓ -47,36%
<b>(a+b)</b>	<b>1.417</b>	<b>1.855</b>	<b>↑ 30,91%</b>	<b>3.523</b>	<b>↓ -47,35%</b>	<b>30.967</b>	<b>19.061</b>	<b>↓ -38,45%</b>
c) Caminhões	122	108	↓ -11,48%	312	↓ -65,38%	3.413	1.388	↓ -59,33%
d) Ônibus	3	6	↑ 100,00%	34	↓ -82,35%	198	79	↓ -60,10%
<b>(c+d)</b>	<b>125</b>	<b>114</b>	<b>↓ -8,80%</b>	<b>346</b>	<b>↓ -67,05%</b>	<b>3.611</b>	<b>1.467</b>	<b>↓ -59,37%</b>
<b>Subtotal</b>	<b>1.542</b>	<b>1.969</b>	<b>↑ 27,69%</b>	<b>3.869</b>	<b>↓ -49,11%</b>	<b>34.578</b>	<b>20.528</b>	<b>↓ -40,63%</b>
e) Motos	483	469	↓ -2,90%	682	↓ -31,23%	6.512	5.877	↓ -9,75%
f) Outros	146	171	↑ 17,12%	266	↓ -35,71%	2.783	1.772	↓ -36,33%
<b>TOTAL</b>	<b>2.171</b>	<b>2.609</b>	<b>↑ 20,18%</b>	<b>4.817</b>	<b>↓ -45,84%</b>	<b>43.873</b>	<b>28.177</b>	<b>↓ -35,78%</b>

Novos dezembro 2015 Planalto Serrano - SC								
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	313	511	↑ 63,26%	803	↓ -36,36%	6.676	4.776	↓ -28,46%
b) Com. Leves	89	98	↑ 10,11%	240	↓ -59,17%	2.018	1.222	↓ -39,44%
<b>(a+b)</b>	<b>402</b>	<b>609</b>	<b>↑ 51,49%</b>	<b>1.043</b>	<b>↓ -41,61%</b>	<b>8.694</b>	<b>5.998</b>	<b>↓ -31,01%</b>
c) Caminhões	16	18	↑ 12,50%	33	↓ -45,45%	517	213	↓ -58,80%
d) Ônibus	-	1	#DIV/0!	2	↓ -50,00%	35	30	↓ -14,29%
<b>(c+d)</b>	<b>16</b>	<b>19</b>	<b>↑ 18,75%</b>	<b>35</b>	<b>↓ -45,71%</b>	<b>552</b>	<b>243</b>	<b>↓ -55,98%</b>
<b>Subtotal</b>	<b>418</b>	<b>628</b>	<b>↑ 50,24%</b>	<b>1.078</b>	<b>↓ -41,74%</b>	<b>9.246</b>	<b>6.241</b>	<b>↓ -32,50%</b>
e) Motos	57	101	↑ 77,19%	152	↓ -33,55%	1.376	1.077	↓ -21,73%
f) Outros	44	51	↑ 15,91%	55	↓ -7,27%	523	525	↑ 0,38%
<b>TOTAL</b>	<b>519</b>	<b>780</b>	<b>↑ 50,29%</b>	<b>1.285</b>	<b>↓ -39,30%</b>	<b>11.145</b>	<b>7.843</b>	<b>↓ -29,63%</b>

Novos dezembro 2015 Região Sul - SC								
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.195	1.606	↑ 34,39%	2.618	↓ -38,66%	22.154	15.293	↓ -30,97%
b) Com. Leves	161	191	↑ 18,63%	423	↓ -54,85%	4.212	2.285	↓ -45,75%
<b>(a+b)</b>	<b>1.356</b>	<b>1.797</b>	<b>↑ 32,52%</b>	<b>3.041</b>	<b>↓ -40,91%</b>	<b>26.366</b>	<b>17.578</b>	<b>↓ -33,33%</b>
c) Caminhões	60	86	↑ 43,33%	147	↓ -41,50%	1.699	969	↓ -42,97%
d) Ônibus	-	5	#DIV/0!	18	↓ -72,22%	100	46	↓ -54,00%
<b>(c+d)</b>	<b>60</b>	<b>91</b>	<b>↑ 51,67%</b>	<b>165</b>	<b>↓ -44,85%</b>	<b>1.799</b>	<b>1.015</b>	<b>↓ -43,58%</b>
<b>Subtotal</b>	<b>1.416</b>	<b>1.888</b>	<b>↑ 33,33%</b>	<b>3.206</b>	<b>↓ -41,11%</b>	<b>28.165</b>	<b>18.593</b>	<b>↓ -33,99%</b>
e) Motos	341	488	↑ 43,11%	632	↓ -22,78%	6.938	4.530	↓ -34,71%
f) Outros	213	275	↑ 29,11%	247	↑ 11,34%	2.656	2.355	↓ -11,33%
<b>TOTAL</b>	<b>1.970</b>	<b>2.651</b>	<b>↑ 34,57%</b>	<b>4.085</b>	<b>↓ -35,10%</b>	<b>37.759</b>	<b>25.478</b>	<b>↓ -32,52%</b>

Novos dezembro 2015 Vale do Itajaí - SC								
Segmento	nov-15 (A)	dez-15 (B)	dez-15 nov-15 (B/A)	dez-14 (C)	dez-15 dez-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.339	3.003	↑ 28,39%	4.464	↓ -32,73%	38.464	29.137	↓ -24,25%
b) Com. Leves	269	319	↑ 18,59%	583	↓ -45,28%	6.064	3.874	↓ -36,11%
<b>(a+b)</b>	<b>2.608</b>	<b>3.322</b>	<b>↑ 27,38%</b>	<b>5.047</b>	<b>↓ -34,18%</b>	<b>44.528</b>	<b>33.011</b>	<b>↓ -25,86%</b>
c) Caminhões	49	72	↑ 46,94%	233	↓ -69,10%	2.281	1.052	↓ -53,88%
d) Ônibus	14	18	↑ 28,57%	6	↑ 200,00%	131	107	↓ -18,32%
<b>(c+d)</b>	<b>63</b>	<b>90</b>	<b>↑ 42,86%</b>	<b>239</b>	<b>↓ -62,34%</b>	<b>2.412</b>	<b>1.159</b>	<b>↓ -51,95%</b>
<b>Subtotal</b>	<b>2.671</b>	<b>3.412</b>	<b>↑ 27,74%</b>	<b>5.286</b>	<b>↓ -35,45%</b>	<b>46.940</b>	<b>34.170</b>	<b>↓ -27,20%</b>
e) Motos	817	913	↑ 11,75%	1.206	↓ -24,30%	14.657	10.718	↓ -26,87%
f) Outros	192	244	↑ 27,08%	328	↓ -25,61%	3.057	2.653	↓ -13,22%
<b>TOTAL</b>	<b>3.680</b>	<b>4.569</b>	<b>↑ 24,16%</b>	<b>6.820</b>	<b>↓ -33,01%</b>	<b>64.654</b>	<b>47.541</b>	<b>↓ -26,47%</b>