

Emplacamento			novembro 2015						Santa Catarina - NOVOS		
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	8.797	8.456	↓ -3,88%	12.731	↓ -33,58%	133.687	98.190	↓ -26,55%			
b) Com. Leves	1.152	1.152	↑ 0,00%	2.428	↓ -52,55%	25.829	15.330	↓ -40,65%			
<b>(a+b)</b>	<b>9.949</b>	<b>9.608</b>	<b>↓ -3,43%</b>	<b>15.159</b>	<b>↓ -36,62%</b>	<b>159.516</b>	<b>113.520</b>	<b>↓ -28,83%</b>			
c) Caminhões	466	327	↓ -29,83%	1.159	↓ -71,79%	9.751	4.687	↓ -51,93%			
d) Ônibus	22	30	↑ 36,36%	103	↓ -70,87%	772	383	↓ -50,39%			
<b>(c+d)</b>	<b>488</b>	<b>357</b>	<b>↓ -26,84%</b>	<b>1.262</b>	<b>↓ -71,71%</b>	<b>10.523</b>	<b>5.070</b>	<b>↓ -51,82%</b>			
<b>Subtotal</b>	<b>10.437</b>	<b>9.965</b>	<b>↓ -4,52%</b>	<b>16.421</b>	<b>↓ -39,32%</b>	<b>170.039</b>	<b>118.590</b>	<b>↓ -30,26%</b>			
e) Motos	2.338	2.628	↑ 12,40%	3.727	↓ -29,49%	42.010	32.354	↓ -22,99%			
f) Outros	964	878	↓ -8,92%	1.278	↓ -31,30%	12.171	10.113	↓ -16,91%			
<b>TOTAL</b>	<b>13.739</b>	<b>13.471</b>	<b>↓ -1,95%</b>	<b>21.426</b>	<b>↓ -37,13%</b>	<b>224.220</b>	<b>161.057</b>	<b>↓ -28,17%</b>			

Emplacamento			novembro 2015						Brasil - NOVOS		
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	161.592	165.985	↑ 2,72%	234.777	↓ -29,30%	2.492.216	1.929.482	↓ -22,58%			
b) Com. Leves	23.684	23.372	↓ -1,32%	45.037	↓ -48,10%	482.932	326.796	↓ -32,33%			
<b>(a+b)</b>	<b>185.276</b>	<b>189.357</b>	<b>↑ 2,20%</b>	<b>279.814</b>	<b>↓ -32,33%</b>	<b>2.975.148</b>	<b>2.256.278</b>	<b>↓ -24,16%</b>			
c) Caminhões	5.784	4.735	↓ -18,14%	12.167	↓ -61,08%	123.355	66.210	↓ -46,33%			
d) Ônibus	1.091	1.119	↑ 2,57%	2.655	↓ -57,85%	29.301	18.767	↓ -35,95%			
<b>(c+d)</b>	<b>6.875</b>	<b>5.854</b>	<b>↓ -14,85%</b>	<b>14.822</b>	<b>↓ -60,50%</b>	<b>152.656</b>	<b>84.977</b>	<b>↓ -44,33%</b>			
<b>Subtotal</b>	<b>192.151</b>	<b>195.211</b>	<b>↑ 1,59%</b>	<b>294.636</b>	<b>↓ -33,75%</b>	<b>3.127.804</b>	<b>2.341.255</b>	<b>↓ -25,15%</b>			
e) Motos	89.045	105.378	↑ 18,34%	111.957	↓ -5,88%	1.302.196	1.141.995	↓ -12,30%			
f) Outros	11.595	10.887	↓ -6,11%	14.352	↓ -24,14%	153.630	128.600	↓ -16,29%			
<b>TOTAL</b>	<b>292.791</b>	<b>311.476</b>	<b>↑ 6,38%</b>	<b>420.945</b>	<b>↓ -26,01%</b>	<b>4.583.630</b>	<b>3.611.850</b>	<b>↓ -21,20%</b>			

Emplacamentos			Brasil - USADOS					
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	abr/15	mai/15	jun/15	jul/15	ago/15	set/15	out/15	nov/15
Automóvel	2.574.661	2.580.950	2.587.602	2.594.245	2.600.919	2.607.163	2.613.547	2.620.125
Motocicleta	1.024.356	1.025.750	1.027.482	1.029.067	1.030.920	1.032.364	1.033.624	1.034.889
Camioneta	215.165	215.857	216.706	217.714	218.600	219.582	220.364	221.315
Caminhão	194.731	194.925	195.204	195.429	195.633	195.802	196.071	196.257
Caminhonete	246.623	248.110	249.763	251.538	253.112	254.562	255.983	257.433
Reboque	139.019	139.799	140.599	141.472	142.286	143.173	144.063	144.811

Onibus	28.820	28.889	28.938	28.970	29.002	29.021	28.985	29.030
Trator	3.064	3.066	3.068	3.073	3.070	3.076	3.080	3.081
Outros	36.826	37.219	37.672	38.234	38.690	39.259	39.796	40.315
<b>Total</b>	<b>4.463.265</b>	<b>4.474.565</b>	<b>4.487.034</b>	<b>4.499.742</b>	<b>4.512.232</b>	<b>4.524.002</b>	<b>4.535.513</b>	<b>4.547.256</b>

Novos		novembro 2015		Grande Florianópolis				
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.142	2.031	↓ -5,18%	2.925	↓ -30,56%	30.335	22.822	↓ -24,77%
b) Com. Leves	168	186	↑ 10,71%	422	↓ -55,92%	3.492	2.088	↓ -40,21%
<b>(a+b)</b>	<b>2.310</b>	<b>2.217</b>	↓ -4,03%	<b>3.347</b>	↓ -33,76%	<b>33.827</b>	<b>24.910</b>	↓ -26,36%
c) Caminhões	69	32	↓ -53,62%	132	↓ -75,76%	1.151	602	↓ -47,70%
d) Ônibus	5	6	↑ 20,00%	53	↓ -88,68%	271	79	↓ -70,85%
<b>(c+d)</b>	<b>74</b>	<b>38</b>	↓ -48,65%	<b>185</b>	↓ -79,46%	<b>1.422</b>	<b>681</b>	↓ -52,11%
<b>Subtotal</b>	<b>2.384</b>	<b>2.255</b>	↓ -5,41%	<b>3.532</b>	↓ -36,16%	<b>35.249</b>	<b>25.591</b>	↓ -27,40%
e) Motos	542	609	↑ 12,36%	799	↓ -23,78%	8.817	7.501	↓ -14,93%
f) Outros	158	124	↓ -21,52%	154	↓ -19,48%	1.572	1.537	↓ -2,23%
<b>TOTAL</b>	<b>3.084</b>	<b>2.988</b>	↓ -3,11%	<b>4.485</b>	↓ -33,38%	<b>45.638</b>	<b>34.629</b>	↓ -24,12%

Novos		novembro 2015		Região Norte - SC				
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.597	1.437	↓ -10,02%	2.269	↓ -36,67%	23.513	17.852	↓ -24,08%
b) Com. Leves	223	171	↓ -23,32%	412	↓ -58,50%	4.275	2.693	↓ -37,01%
<b>(a+b)</b>	<b>1.820</b>	<b>1.608</b>	↓ -11,65%	<b>2.681</b>	↓ -40,02%	<b>27.788</b>	<b>20.545</b>	↓ -26,07%
c) Caminhões	65	48	↓ -26,15%	172	↓ -72,09%	1.415	747	↓ -47,21%
d) Ônibus	4	7	↑ 75,00%	15	↓ -53,33%	97	72	↓ -25,77%
<b>(c+d)</b>	<b>69</b>	<b>55</b>	↓ -20,29%	<b>187</b>	↓ -70,59%	<b>1.512</b>	<b>819</b>	↓ -45,83%
<b>Subtotal</b>	<b>1.889</b>	<b>1.663</b>	↓ -11,96%	<b>2.868</b>	↓ -42,02%	<b>29.300</b>	<b>21.364</b>	↓ -27,09%
e) Motos	346	321	↓ -7,23%	574	↓ -44,08%	6.382	4.622	↓ -27,58%
f) Outros	173	159	↓ -8,09%	291	↓ -45,36%	2.476	2.012	↓ -18,74%
<b>TOTAL</b>	<b>2.408</b>	<b>2.143</b>	↓ -11,00%	<b>3.733</b>	↓ -42,59%	<b>38.158</b>	<b>27.998</b>	↓ -26,63%

Novos		novembro 2015		Região Oeste - SC				
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.172	1.141	↓ -2,65%	1.955	↓ -41,64%	20.430	13.430	↓ -34,26%
b) Com. Leves	276	276	↑ 0,00%	598	↓ -53,85%	7.014	3.776	↓ -46,16%
<b>(a+b)</b>	<b>1.448</b>	<b>1.417</b>	↓ -2,14%	<b>2.553</b>	↓ -44,50%	<b>27.444</b>	<b>17.206</b>	↓ -37,31%
c) Caminhões	132	122	↓ -7,58%	368	↓ -66,85%	3.101	1.280	↓ -58,72%
d) Ônibus	6	3	↓ -50,00%	10	↓ -70,00%	164	73	↓ -55,49%

(c+d)	138	125	↓ -9,42%	378	↓ -66,93%	3.265	1.353	↓ -58,56%
<b>Subtotal</b>	<b>1.586</b>	<b>1.542</b>	<b>↓ -2,77%</b>	<b>2.931</b>	<b>↓ -47,39%</b>	<b>30.709</b>	<b>18.559</b>	<b>↓ -39,56%</b>
e) Motos	431	483	↑ 12,06%	551	↓ -12,34%	5.830	5.408	↓ -7,24%
f) Outros	187	146	↓ -21,93%	251	↓ -41,83%	2.517	1.601	↓ -36,39%
<b>TOTAL</b>	<b>2.204</b>	<b>2.171</b>	<b>↓ -1,50%</b>	<b>3.733</b>	<b>↓ -41,84%</b>	<b>39.056</b>	<b>25.568</b>	<b>↓ -34,54%</b>

Novos novembro 2015 Planalto Serrano - SC								
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	379	313	↓ -17,41%	560	↓ -44,11%	5.873	4.265	↓ -27,38%
b) Com. Leves	80	89	↑ 11,25%	173	↓ -48,55%	1.778	1.124	↓ -36,78%
<b>(a+b)</b>	<b>459</b>	<b>402</b>	<b>↓ -12,42%</b>	<b>733</b>	<b>↓ -45,16%</b>	<b>7.651</b>	<b>5.389</b>	<b>↓ -29,56%</b>
c) Caminhões	21	16	↓ -23,81%	52	↓ -69,23%	484	195	↓ -59,71%
d) Ônibus	-	-	#DIV/0!	1	↓ -100,00%	33	29	↓ -12,12%
<b>(c+d)</b>	<b>21</b>	<b>16</b>	<b>↓ -23,81%</b>	<b>53</b>	<b>↓ -69,81%</b>	<b>517</b>	<b>224</b>	<b>↓ -56,67%</b>
<b>Subtotal</b>	<b>480</b>	<b>418</b>	<b>↓ -12,92%</b>	<b>786</b>	<b>↓ -46,82%</b>	<b>8.168</b>	<b>5.613</b>	<b>↓ -31,28%</b>
e) Motos	75	57	↓ -24,00%	118	↓ -51,69%	1.224	976	↓ -20,26%
f) Outros	38	44	↑ 15,79%	43	↑ 2,33%	468	474	↑ 1,28%
<b>TOTAL</b>	<b>593</b>	<b>519</b>	<b>↓ -12,48%</b>	<b>947</b>	<b>↓ -45,20%</b>	<b>9.860</b>	<b>7.063</b>	<b>↓ -28,37%</b>

Novos novembro 2015 Região Sul - SC								
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.176	1.195	↑ 1,62%	1.816	↓ -34,20%	19.536	13.687	↓ -29,94%
b) Com. Leves	171	161	↓ -5,85%	308	↓ -47,73%	3.789	2.094	↓ -44,73%
<b>(a+b)</b>	<b>1.347</b>	<b>1.356</b>	<b>↑ 0,67%</b>	<b>2.124</b>	<b>↓ -36,16%</b>	<b>23.325</b>	<b>15.781</b>	<b>↓ -32,34%</b>
c) Caminhões	92	60	↓ -34,78%	170	↓ -64,71%	1.552	883	↓ -43,11%
d) Ônibus	4	-	↓ -100,00%	8	↓ -100,00%	82	41	↓ -50,00%
<b>(c+d)</b>	<b>96</b>	<b>60</b>	<b>↓ -37,50%</b>	<b>178</b>	<b>↓ -66,29%</b>	<b>1.634</b>	<b>924</b>	<b>↓ -43,45%</b>
<b>Subtotal</b>	<b>1.443</b>	<b>1.416</b>	<b>↓ -1,87%</b>	<b>2.302</b>	<b>↓ -38,49%</b>	<b>24.959</b>	<b>16.705</b>	<b>↓ -33,07%</b>
e) Motos	262	341	↑ 30,15%	549	↓ -37,89%	6.306	4.042	↓ -35,90%
f) Outros	183	213	↑ 16,39%	254	↓ -16,14%	2.409	2.080	↓ -13,66%
<b>TOTAL</b>	<b>1.888</b>	<b>1.970</b>	<b>↑ 4,34%</b>	<b>3.105</b>	<b>↓ -36,55%</b>	<b>33.674</b>	<b>22.827</b>	<b>↓ -32,21%</b>

Novos novembro 2015 Vale do Itajaí - SC								
Segmento	out-15 (A)	nov-15 (B)	nov-15 out-15 (B/A)	nov-14 (C)	nov-15 nov-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

a) Autos	2.331	2.339	↑ 0,34%	3.206	↓ -27,04%	34.000	26.134	↓ -23,14%
b) Com. Leves	234	269	↑ 14,96%	515	↓ -47,77%	5.481	3.555	↓ -35,14%
<b>(a+b)</b>	<b>2.565</b>	<b>2.608</b>	<b>↑ 1,68%</b>	<b>3.721</b>	<b>↓ -29,91%</b>	<b>39.481</b>	<b>29.689</b>	<b>↓ -24,80%</b>
c) Caminhões	87	49	↓ -43,68%	265	↓ -81,51%	2.048	980	↓ -52,15%
d) Ônibus	3	14	↑ 366,67%	16	↓ -12,50%	125	89	↓ -28,80%
<b>(c+d)</b>	<b>90</b>	<b>63</b>	<b>↓ -30,00%</b>	<b>281</b>	<b>↓ -77,58%</b>	<b>2.173</b>	<b>1.069</b>	<b>↓ -50,81%</b>
<b>Subtotal</b>	<b>2.655</b>	<b>2.671</b>	<b>↑ 0,60%</b>	<b>4.002</b>	<b>↓ -33,26%</b>	<b>41.654</b>	<b>30.758</b>	<b>↓ -26,16%</b>
e) Motos	682	817	↑ 19,79%	1.136	↓ -28,08%	13.451	9.805	↓ -27,11%
f) Outros	225	192	↓ -14,67%	285	↓ -32,63%	2.729	2.409	↓ -11,73%
<b>TOTAL</b>	<b>3.562</b>	<b>3.680</b>	<b>↑ 3,31%</b>	<b>5.423</b>	<b>↓ -32,14%</b>	<b>57.834</b>	<b>42.972</b>	<b>↓ -25,70%</b>

