

Emplacamentos		setembro 2015		Santa Catarina - NOVOS				
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	8.844	8.681	↓ -1,84%	13.186	↓ -34,17%	107.420	80.937	↓ -24,65%
b) Com. Leves	1.297	1.228	↓ -5,32%	2.581	↓ -52,42%	20.599	13.026	↓ -36,76%
(a+b)	10.141	9.909	↓ -2,29%	15.767	↓ -37,15%	128.019	93.963	↓ -26,60%
c) Caminhões	410	442	↑ 7,80%	850	↓ -48,00%	7.544	3.894	↓ -48,38%
d) Ônibus	42	56	↑ 33,33%	46	↑ 21,74%	473	331	↓ -30,02%
(c+d)	452	498	↑ 10,18%	896	↓ -44,42%	8.017	4.225	↓ -47,30%
Subtotal	10.593	10.407	↓ -1,76%	16.663	↓ -37,54%	136.036	98.188	↓ -27,82%
e) Motos	2.958	2.615	↓ -11,60%	3.785	↓ -30,91%	34.228	27.388	↓ -19,98%
f) Outros	933	1.028	↑ 10,18%	1.270	↓ -19,06%	9.545	8.272	↓ -13,34%
TOTAL	14.484	14.050	↓ -3,00%	21.718	↓ -35,31%	179.809	133.848	↓ -25,56%

Emplacamentos		setembro 2015		Brasil - NOVOS				
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	172.628	166.360	↓ -3,63%	234.533	↓ -29,07%	2.014.727	1.601.923	↓ -20,49%
b) Com. Leves	27.214	26.249	↓ -3,55%	47.954	↓ -45,26%	389.228	279.742	↓ -28,13%
(a+b)	199.842	192.609	↓ -3,62%	282.487	↓ -31,82%	2.403.955	1.881.665	↓ -21,73%
c) Caminhões	5.836	5.945	↑ 1,87%	11.213	↓ -46,98%	99.002	55.691	↓ -43,75%
d) Ônibus	1.580	1.539	↓ -2,59%	2.586	↓ -40,49%	23.371	16.558	↓ -29,15%
(c+d)	7.416	7.484	↑ 0,92%	13.799	↓ -45,76%	122.373	72.249	↓ -40,96%
Subtotal	207.258	200.093	↓ -3,46%	296.286	↓ -32,47%	2.526.328	1.953.914	↓ -22,66%
e) Motos	99.903	98.120	↓ -1,78%	119.838	↓ -18,12%	1.069.890	947.582	↓ -11,43%
f) Outros	12.075	12.229	↑ 1,28%	14.538	↓ -15,88%	124.115	106.119	↓ -14,50%
TOTAL	319.236	310.442	↓ -2,75%	430.662	↓ -27,92%	3.720.333	3.007.615	↓ -19,16%

Emplacamentos		Brasil - USADOS						
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	fev/15	mar/15	abr/15	mai/15	jun/15	jul/15	ago/15	set/15
Automóvel	2.553.139	2.560.036	2.567.971	2.574.661	2.580.950	2.587.602	2.594.245	2.607.163
Motocicleta	1.015.567	1.018.611	1.022.095	1.024.356	1.025.750	1.027.482	1.029.067	1.032.364
Camioneta	213.137	213.723	214.413	215.165	215.857	216.706	217.714	219.582
Caminhão	194.135	194.336	194.482	194.731	194.925	195.204	195.429	195.802
Caminhonete	241.684	243.184	245.023	246.623	248.110	249.763	251.538	254.562
Reboque	136.475	137.203	138.102	139.019	139.799	140.599	141.472	143.173
Onibus	28.612	28.698	28.782	28.820	28.889	28.938	28.970	29.021
Trator	3.037	3.052	3.057	3.064	3.066	3.068	3.073	3.076
Outros	35.526	35.895	36.388	36.826	37.219	37.672	38.234	39.259
Total	4.421.312	4.434.738	4.450.313	4.463.265	4.474.565	4.487.034	4.499.742	4.524.002

Novos		setembro 2015		Grande Florianópolis				
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.313	2.161	↓ -6,57%	2.900	↓ -25,48%	24.420	18.649	↓ -23,63%
b) Com. Leves	187	176	↓ -5,88%	337	↓ -47,77%	2.700	1.734	↓ -35,78%
(a+b)	2.500	2.337	↓ -6,52%	3.237	↓ -27,80%	27.120	20.383	↓ -24,84%
c) Caminhões	41	47	↑ 14,63%	99	↓ -52,53%	879	501	↓ -43,00%
d) Ônibus	6	27	↑ 350,00%	7	↑ 285,71%	76	68	↓ -10,53%
(c+d)	47	74	↑ 57,45%	106	↓ -30,19%	955	569	↓ -40,42%
Subtotal	2.547	2.411	↓ -5,34%	3.343	↓ -27,88%	28.075	20.952	↓ -25,37%
e) Motos	717	623	↓ -13,11%	851	↓ -26,79%	7.114	6.350	↓ -10,74%
f) Outros	159	160	↑ 0,63%	182	↓ -12,09%	1.227	1.255	↑ 2,28%
TOTAL	3.423	3.194	↓ -6,69%	4.376	↓ -27,01%	36.416	28.557	↓ -21,58%

Novos		setembro 2015		Região Norte - SC				
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.551	1.607	↑ 3,61%	2.469	↓ -34,91%	18.864	14.818	↓ -21,45%
b) Com. Leves	207	234	↑ 13,04%	458	↓ -48,91%	3.363	2.299	↓ -31,64%
(a+b)	1.758	1.841	↑ 4,72%	2.927	↓ -37,10%	22.227	17.117	↓ -22,99%
c) Caminhões	65	57	↓ -12,31%	121	↓ -52,89%	1.076	634	↓ -41,08%
d) Ônibus	9	3	↓ -66,67%	7	↓ -57,14%	78	61	↓ -21,79%
(c+d)	74	60	↓ -18,92%	128	↓ -53,13%	1.154	695	↓ -39,77%
Subtotal	1.832	1.901	↑ 3,77%	3.055	↓ -37,77%	23.381	17.812	↓ -23,82%
e) Motos	431	349	↓ -19,03%	584	↓ -40,24%	5.224	3.955	↓ -24,29%
f) Outros	200	189	↓ -5,50%	262	↓ -27,86%	1.866	1.681	↓ -9,91%
TOTAL	2.463	2.439	↓ -0,97%	3.901	↓ -37,48%	30.471	23.448	↓ -23,05%

Novos		setembro 2015		Região Oeste - SC				
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.119	1.188	↑ 6,17%	1.917	↓ -38,03%	16.301	11.117	↓ -31,80%
b) Com. Leves	349	269	↓ -22,92%	662	↓ -59,37%	5.662	3.224	↓ -43,06%
(a+b)	1.468	1.457	↓ -0,75%	2.579	↓ -43,51%	21.963	14.341	↓ -34,70%
c) Caminhões	116	122	↑ 5,17%	287	↓ -57,49%	2.420	1.026	↓ -57,60%
d) Ônibus	14	5	↓ -64,29%	10	↓ -50,00%	139	64	↓ -53,96%
(c+d)	130	127	↓ -2,31%	297	↓ -57,24%	2.559	1.090	↓ -57,41%
Subtotal	1.598	1.584	↓ -0,88%	2.876	↓ -44,92%	24.522	15.431	↓ -37,07%
e) Motos	461	458	↓ -0,65%	559	↓ -18,07%	4.702	4.494	↓ -4,42%
f) Outros	144	161	↑ 11,81%	296	↓ -45,61%	2.018	1.268	↓ -37,17%
TOTAL	2.203	2.203	↑ 0,00%	3.731	↓ -40,95%	31.242	21.193	↓ -32,17%

Novos		setembro 2015			Planalto Serrano - SC			
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	379	358	↓ -5,54%	597	↓ -40,03%	4.776	3.573	↓ -25,19%
b) Com. Leves	99	109	↑ 10,10%	174	↓ -37,36%	1.418	955	↓ -32,65%
(a+b)	478	467	↓ -2,30%	771	↓ -39,43%	6.194	4.528	↓ -26,90%
c) Caminhões	18	13	↓ -27,78%	34	↓ -61,76%	402	158	↓ -60,70%
d) Ônibus	1	6	↑ 500,00%	8	↓ -25,00%	24	29	↑ 20,83%
(c+d)	19	19	↑ 0,00%	42	↓ -54,76%	426	187	↓ -56,10%
Subtotal	497	486	↓ -2,21%	813	↓ -40,22%	6.620	4.715	↓ -28,78%
e) Motos	96	105	↑ 9,38%	114	↓ -7,89%	984	844	↓ -14,23%
f) Outros	38	39	↑ 2,63%	46	↓ -15,22%	378	392	↑ 3,70%
TOTAL	631	630	↓ -0,16%	973	↓ -35,25%	7.982	5.951	↓ -25,44%

Novos		setembro 2015			Região Sul - SC			
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.220	1.115	↓ -8,61%	1.968	↓ -43,34%	15.711	11.316	↓ -27,97%
b) Com. Leves	149	143	↓ -4,03%	433	↓ -66,97%	3.115	1.762	↓ -43,43%
(a+b)	1.369	1.258	↓ -8,11%	2.401	↓ -47,61%	18.826	13.078	↓ -30,53%
c) Caminhões	87	110	↑ 26,44%	117	↓ -5,98%	1.201	731	↓ -39,13%
d) Ônibus	5	7	↑ 40,00%	5	↑ 40,00%	61	37	↓ -39,34%
(c+d)	92	117	↑ 27,17%	122	↓ -4,10%	1.262	768	↓ -39,14%
Subtotal	1.461	1.375	↓ -5,89%	2.523	↓ -45,50%	20.088	13.846	↓ -31,07%
e) Motos	367	310	↓ -15,53%	499	↓ -37,88%	5.181	3.439	↓ -33,62%
f) Outros	186	222	↑ 19,35%	218	↑ 1,83%	1.882	1.684	↓ -10,52%
TOTAL	2.014	1.907	↓ -5,31%	3.240	↓ -41,14%	27.151	18.969	↓ -30,14%

Novos		setembro 2015			Vale do Itajaí - SC			
Segmento	ago-15 (A)	set-15 (B)	set-15 ago-15 (B/A)	set-14 (C)	set-15 set-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.262	2.252	↓ -0,44%	3.335	↓ -32,47%	27.348	21.464	↓ -21,52%
b) Com. Leves	306	297	↓ -2,94%	517	↓ -42,55%	4.341	3.052	↓ -29,69%
(a+b)	2.568	2.549	↓ -0,74%	3.852	↓ -33,83%	31.689	24.516	↓ -22,64%
c) Caminhões	83	93	↑ 12,05%	192	↓ -51,56%	1.566	844	↓ -46,10%
d) Ônibus	7	8	↑ 14,29%	9	↓ -11,11%	95	72	↓ -24,21%
(c+d)	90	101	↑ 12,22%	201	↓ -49,75%	1.661	916	↓ -44,85%
Subtotal	2.658	2.650	↓ -0,30%	4.053	↓ -34,62%	33.350	25.432	↓ -23,74%
e) Motos	886	770	↓ -13,09%	1.178	↓ -34,63%	11.023	8.306	↓ -24,65%
f) Outros	206	257	↑ 24,76%	266	↓ -3,38%	2.174	1.992	↓ -8,37%
TOTAL	3.750	3.677	↓ -1,95%	5.497	↓ -33,11%	46.547	35.730	↓ -23,24%