

Emplacamentos		janeiro 2015		Santa Catarina - NOVOS				
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	15.930	8.660	↓ -45,64%	11.714	↓ -26,07%	11.714	8.660	↓ -26,07%
b) Com. Leves	5.009	3.013	↓ -39,85%	3.653	↓ -17,52%	3.653	3.013	↓ -17,52%
(a+b)	20.939	11.673	↓ -44,25%	15.367	↓ -24,04%	15.367	11.673	↓ -24,04%
c) Caminhões	1.012	455	↓ -55,04%	763	↓ -40,37%	763	455	↓ -40,37%
d) Ônibus	144	27	↓ -81,25%	39	↓ -30,77%	39	27	↓ -30,77%
(c+d)	1.156	482	↓ -58,30%	802	↓ -39,90%	802	482	↓ -39,90%
Subtotal	22.095	12.155	↓ -44,99%	16.169	↓ -24,83%	16.169	12.155	↓ -24,83%
e) Motos	4.234	3.540	↓ -16,39%	4.555	↓ -22,28%	4.555	3.540	↓ -22,28%
f) Outros	1.419	812	↓ -42,78%	978	↓ -16,97%	978	812	↓ -16,97%
TOTAL	27.748	16.507	↓ -40,51%	21.702	↓ -23,94%	21.702	16.507	↓ -23,94%

Emplacamentos		janeiro 2015		Brasil - NOVOS				
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	271.988	185.074	↓ -31,96%	227.893	↓ -18,79%	227.893	185.074	↓ -18,79%
b) Com. Leves	81.593	58.830	↓ -27,90%	71.842	↓ -18,11%	71.842	58.830	↓ -18,11%
(a+b)	353.581	243.904	↓ -31,02%	299.735	↓ -18,63%	299.735	243.904	↓ -18,63%
c) Caminhões	13.697	7.674	↓ -43,97%	10.716	↓ -28,39%	10.716	7.674	↓ -28,39%
d) Ônibus	2.740	2.229	↓ -18,65%	2.140	↑ 4,16%	2.140	2.229	↑ 4,16%
(c+d)	16.437	9.903	↓ -39,75%	12.856	↓ -22,97%	12.856	9.903	↓ -22,97%
Subtotal	370.018	253.807	↓ -31,41%	312.591	↓ -18,81%	312.591	253.807	↓ -18,81%
e) Motos	127.719	108.639	↓ -14,94%	133.659	↓ -18,72%	133.659	108.639	↓ -18,72%
f) Outros	14.837	10.539	↓ -28,97%	13.660	↓ -22,85%	13.660	10.539	↓ -22,85%
TOTAL	512.574	372.985	↓ -27,23%	459.910	↓ -18,90%	459.910	372.985	↓ -18,90%

Emplacamentos		Brasil - USADOS						
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	jun/14	jul/14	ago/14	set/14	out/14	nov/14	dez/14	jan/15
Automóvel	2.479.537	2.489.307	2.497.729	2.508.332	2.519.120	2.529.027	2.545.507	2.553.139
Motocicleta	1.000.189	1.001.860	1.004.286	1.006.780	1.008.639	1.009.978	1.012.450	1.015.567
Camioneta	206.111	206.945	207.787	208.810	209.800	210.713	212.358	213.137
Caminhão	189.596	190.345	190.869	191.438	192.187	193.099	193.818	194.135
Caminhonete	223.106	225.938	228.126	230.822	233.810	236.346	239.871	241.684
Reboque	128.850	129.818	130.801	131.969	133.201	134.381	135.736	136.475
Onibus	27.791	27.939	28.036	28.109	28.307	28.451	28.569	28.612
Trator	2.990	3.000	3.014	3.021	3.029	3.030	3.032	3.037
Outros	32.011	32.459	32.888	33.360	33.846	34.383	35.169	35.526
Total	4.290.181	4.307.611	4.323.536	4.342.641	4.361.939	4.379.408	4.406.510	4.421.312

Novos janeiro 2015 Grande Florianópolis								
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	3.659	1.847	↓ -49,52%	2.706	↓ -31,74%	2.706	1.847	↓ -31,74%
b) Com. Leves	1.035	585	↓ -43,48%	713	↓ -17,95%	713	585	↓ -17,95%
(a+b)	4.694	2.432	↓ -48,19%	3.419	↓ -28,87%	3.419	2.432	↓ -28,87%
c) Caminhões	115	44	↓ -61,74%	129	↓ -65,89%	129	44	↓ -65,89%
d) Ônibus	75	2	↓ -97,33%	4	↓ -50,00%	4	2	↓ -50,00%
(c+d)	190	46	↓ -75,79%	133	↓ -65,41%	133	46	↓ -65,41%
Subtotal	4.884	2.478	↓ -49,26%	3.552	↓ -30,24%	3.552	2.478	↓ -30,24%
e) Motos	950	675	↓ -28,95%	913	↓ -26,07%	913	675	↓ -26,07%
f) Outros	178	138	↓ -22,47%	138	↑ 0,00%	138	138	↑ 0,00%
TOTAL	6.012	3.291	↓ -45,26%	4.603	↓ -28,50%	4.603	3.291	↓ -28,50%

Novos janeiro 2015 Região Norte - SC								
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.825	1.541	↓ -45,45%	1.955	↓ -21,18%	1.955	1.541	↓ -21,18%
b) Com. Leves	766	491	↓ -35,90%	620	↓ -20,81%	620	491	↓ -20,81%
(a+b)	3.591	2.032	↓ -43,41%	2.575	↓ -21,09%	2.575	2.032	↓ -21,09%
c) Caminhões	172	93	↓ -45,93%	125	↓ -25,60%	125	93	↓ -25,60%
d) Ônibus	9	5	↓ -44,44%	12	↓ -58,33%	12	5	↓ -58,33%
(c+d)	181	98	↓ -45,86%	137	↓ -28,47%	137	98	↓ -28,47%
Subtotal	3.772	2.130	↓ -43,53%	2.712	↓ -21,46%	2.712	2.130	↓ -21,46%
e) Motos	612	527	↓ -13,89%	695	↓ -24,17%	695	527	↓ -24,17%
f) Outros	347	155	↓ -55,33%	196	↓ -20,92%	196	155	↓ -20,92%
TOTAL	4.731	2.812	↓ -40,56%	3.603	↓ -21,95%	3.603	2.812	↓ -21,95%

Novos janeiro 2015 Região Oeste - SC								
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.480	1.358	↓ -45,24%	1.988	↓ -31,69%	1.988	1.358	↓ -31,69%
b) Com. Leves	1.043	671	↓ -35,67%	819	↓ -18,07%	819	671	↓ -18,07%
(a+b)	3.523	2.029	↓ -42,41%	2.807	↓ -27,72%	2.807	2.029	↓ -27,72%
c) Caminhões	312	153	↓ -50,96%	248	↓ -38,31%	248	153	↓ -38,31%
d) Ônibus	34	6	↓ -82,35%	12	↓ -50,00%	12	6	↓ -50,00%
(c+d)	346	159	↓ -54,05%	260	↓ -38,85%	260	159	↓ -38,85%
Subtotal	3.869	2.188	↓ -43,45%	3.067	↓ -28,66%	3.067	2.188	↓ -28,66%
e) Motos	682	567	↓ -16,86%	653	↓ -13,17%	653	567	↓ -13,17%
f) Outros	266	132	↓ -50,38%	195	↓ -32,31%	195	132	↓ -32,31%
TOTAL	4.817	2.887	↓ -40,07%	3.915	↓ -26,26%	3.915	2.887	↓ -26,26%

Novos		janeiro 2015			Planalto Serrano - SC			
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	752	457	↓ -39,23%	614	↓ -25,57%	614	457	↓ -25,57%
b) Com. Leves	291	189	↓ -35,05%	210	↓ -10,00%	210	189	↓ -10,00%
(a+b)	1.043	646	↓ -38,06%	824	↓ -21,60%	824	646	↓ -21,60%
c) Caminhões	33	19	↓ -42,42%	47	↓ -59,57%	47	19	↓ -59,57%
d) Ônibus	2	1		-	#DIV/0!	-	1	#DIV/0!
(c+d)	35	20	↓ -42,86%	47	↓ -57,45%	47	20	↓ -57,45%
Subtotal	1.078	666	↓ -38,22%	871	↓ -23,54%	871	666	↓ -23,54%
e) Motos	152	116	↓ -23,68%	145	↓ -20,00%	145	116	↓ -20,00%
f) Outros	54	42	↓ -22,22%	56	↓ -25,00%	56	42	↓ -25,00%
TOTAL	1.284	824	↓ -35,83%	1.072	↓ -23,13%	1.072	824	↓ -23,13%

Novos		janeiro 2015			Região Sul - SC			
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.358	1.223	↓ -48,13%	1.593	↓ -23,23%	1.593	1.223	↓ -23,23%
b) Com. Leves	683	371	↓ -45,68%	456	↓ -18,64%	456	371	↓ -18,64%
(a+b)	3.041	1.594	↓ -47,58%	2.049	↓ -22,21%	2.049	1.594	↓ -22,21%
c) Caminhões	147	68	↓ -53,74%	101	↓ -32,67%	101	68	↓ -32,67%
d) Ônibus	18	7	↓ -61,11%	2	↑ 250,00%	2	7	↑ 250,00%
(c+d)	165	75	↓ -54,55%	103	↓ -27,18%	103	75	↓ -27,18%
Subtotal	3.206	1.669	↓ -47,94%	2.152	↓ -22,44%	2.152	1.669	↓ -22,44%
e) Motos	632	479	↓ -24,21%	693	↓ -30,88%	693	479	↓ -30,88%
f) Outros	246	144	↓ -41,46%	177	↓ -18,64%	177	144	↓ -18,64%
TOTAL	4.084	2.292	↓ -43,88%	3.022	↓ -24,16%	3.022	2.292	↓ -24,16%

Novos		janeiro 2015			Vale do Itajaí - SC			
Segmento	dez-14 (A)	jan-15 (B)	jan-15 dez-14 (B/A)	jan-14 (C)	jan-15 jan-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	3.856	2.234	↓ -42,06%	2.858	↓ -21,83%	2.858	2.234	↓ -21,83%
b) Com. Leves	1.191	706	↓ -40,72%	835	↓ -15,45%	835	706	↓ -15,45%
(a+b)	5.047	2.940	↓ -41,75%	3.693	↓ -20,39%	3.693	2.940	↓ -20,39%
c) Caminhões	233	78	↓ -66,52%	113	↓ -30,97%	113	78	↓ -30,97%
d) Ônibus	6	6	↑ 0,00%	9	↓ -33,33%	9	6	↓ -33,33%
(c+d)	239	84	↓ -64,85%	122	↓ -31,15%	122	84	↓ -31,15%
Subtotal	5.286	3.024	↓ -42,79%	3.815	↓ -20,73%	3.815	3.024	↓ -20,73%
e) Motos	1.206	1.176	↓ -2,49%	1.456	↓ -19,23%	1.456	1.176	↓ -19,23%
f) Outros	328	201	↓ -38,72%	216	↓ -6,94%	216	201	↓ -6,94%
TOTAL	6.820	4.401	↓ -35,47%	5.487	↓ -19,79%	5.487	4.401	↓ -19,79%

