

Emplacamentos		junho 2015		Santa Catarina - NOVOS				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	8.569	8.965	↑ 4,62%	11.012	↓ -18,59%	70.314	54.126	↓ -23,02%
b) Com. Leves	1.302	1.450	↑ 11,37%	2.119	↓ -31,57%	13.334	9.025	↓ -32,32%
(a+b)	9.871	10.415	↑ 5,51%	13.131	↓ -20,68%	83.648	63.151	↓ -24,50%
c) Caminhões	433	498	↑ 15,01%	869	↓ -42,69%	4.933	2.549	↓ -48,33%
d) Ônibus	35	29	↓ -17,14%	54	↓ -46,30%	286	204	↓ -28,67%
(c+d)	468	527	↑ 12,61%	923	↓ -42,90%	5.219	2.753	↓ -47,25%
Subtotal	10.339	10.942	↑ 5,83%	14.054	↓ -22,14%	88.867	65.904	↓ -25,84%
e) Motos	2.820	2.601	↓ -7,77%	2.701	↓ -3,70%	23.428	19.227	↓ -17,93%
f) Outros	892	878	↓ -1,57%	997	↓ -11,94%	6.063	5.305	↓ -12,50%
TOTAL	14.051	14.421	↑ 2,63%	17.752	↓ -18,76%	118.358	90.436	↓ -23,59%

Emplacamentos		junho 2015		Brasil - NOVOS				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	175.624	175.272	↓ -0,20%	211.418	↓ -17,10%	1.328.546	1.075.969	↓ -19,01%
b) Com. Leves	29.338	29.355	↑ 0,06%	39.201	↓ -25,12%	254.023	193.886	↓ -23,67%
(a+b)	204.962	204.627	↓ -0,16%	250.619	↓ -18,35%	1.582.569	1.269.855	↓ -19,76%
c) Caminhões	6.024	6.211	↑ 3,10%	10.605	↓ -41,43%	64.589	37.392	↓ -42,11%
d) Ônibus	1.711	1.698	↓ -0,76%	2.333	↓ -27,22%	15.679	11.741	↓ -25,12%
(c+d)	7.735	7.909	↑ 2,25%	12.938	↓ -38,87%	80.268	49.133	↓ -38,79%
Subtotal	212.697	212.536	↓ -0,08%	263.557	↓ -19,36%	1.662.837	1.318.988	↓ -20,68%
e) Motos	105.506	101.130	↓ -4,15%	103.866	↓ -2,63%	717.707	641.796	↓ -10,58%
f) Outros	11.621	11.940	↑ 2,75%	12.441	↓ -4,03%	80.587	68.545	↓ -14,94%
TOTAL	329.824	325.606	↓ -1,28%	379.864	↓ -14,28%	2.461.131	2.029.329	↓ -17,54%

Emplacamentos		Brasil - USADOS						
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	nov/14	dez/14	jan/15	fev/15	mar/15	abr/15	mai/15	jun/15
Automóvel	2.529.027	2.545.507	2.553.139	2.560.036	2.567.971	2.574.661	2.580.950	2.587.602
Motocicleta	1.009.978	1.012.450	1.015.567	1.018.611	1.022.095	1.024.356	1.025.750	1.027.482
Camioneta	210.713	212.358	213.137	213.723	214.413	215.165	215.857	216.706
Caminhão	193.099	193.818	194.135	194.336	194.482	194.731	194.925	195.204
Caminhonete	236.346	239.871	241.684	243.184	245.023	246.623	248.110	249.763
Reboque	134.381	135.736	136.475	137.203	138.102	139.019	139.799	140.599
Onibus	28.451	28.569	28.612	28.698	28.782	28.820	28.889	28.938
Trator	3.030	3.032	3.037	3.052	3.057	3.064	3.066	3.068
Outros	34.383	35.169	35.526	35.895	36.388	36.826	37.219	37.672
Total	4.379.408	4.406.510	4.421.312	4.434.738	4.450.313	4.463.265	4.474.565	4.487.034

Novos		junho 2015		Grande Florianópolis				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.887	2.068	↑ 9,59%	2.529	↓ -18,23%	16.116	11.950	↓ -25,85%
b) Com. Leves	144	194	↑ 34,72%	287	↓ -32,40%	1.745	1.171	↓ -32,89%
(a+b)	2.031	2.262	↑ 11,37%	2.816	↓ -19,67%	17.861	13.121	↓ -26,54%
c) Caminhões	64	70	↑ 9,38%	110	↓ -36,36%	595	349	↓ -41,34%
d) Ônibus	5	4	↓ -20,00%	7	↓ -42,86%	46	29	↓ -36,96%
(c+d)	69	74	↑ 7,25%	117	↓ -36,75%	641	378	↓ -41,03%
Subtotal	2.100	2.336	↑ 11,24%	2.933	↓ -20,35%	18.502	13.499	↓ -27,04%
e) Motos	672	725	↑ 7,89%	575	↑ 26,09%	4.800	4.347	↓ -9,44%
f) Outros	130	133	↑ 2,31%	102	↑ 30,39%	735	806	↑ 9,66%
TOTAL	2.902	3.194	↑ 10,06%	3.610	↓ -11,52%	24.037	18.652	↓ -22,40%

Novos		junho 2015		Região Norte - SC				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.595	1.674	↑ 4,95%	1.869	↓ -10,43%	12.145	9.848	↓ -18,91%
b) Com. Leves	255	242	↓ -5,10%	345	↓ -29,86%	2.199	1.588	↓ -27,79%
(a+b)	1.850	1.916	↑ 3,57%	2.214	↓ -13,46%	14.344	11.436	↓ -20,27%
c) Caminhões	63	82	↑ 30,16%	88	↓ -6,82%	657	439	↓ -33,18%
d) Ônibus	5	6	↑ 20,00%	7	↓ -14,29%	53	44	↓ -16,98%
(c+d)	68	88	↑ 29,41%	95	↓ -7,37%	710	483	↓ -31,97%
Subtotal	1.918	2.004	↑ 4,48%	2.309	↓ -13,21%	15.054	11.919	↓ -20,83%
e) Motos	339	363	↑ 7,08%	392	↓ -7,40%	3.562	2.795	↓ -21,53%
f) Outros	190	177	↓ -6,84%	188	↓ -5,85%	1.188	1.071	↓ -9,85%
TOTAL	2.447	2.544	↑ 3,96%	2.889	↓ -11,94%	19.804	15.785	↓ -20,29%

Novos		junho 2015		Região Oeste - SC				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.161	1.203	↑ 3,62%	1.650	↓ -27,09%	10.854	7.643	↓ -29,58%
b) Com. Leves	337	344	↑ 2,08%	551	↓ -37,57%	3.619	2.269	↓ -37,30%
(a+b)	1.498	1.547	↑ 3,27%	2.201	↓ -29,71%	14.473	9.912	↓ -31,51%
c) Caminhões	122	109	↓ -10,66%	273	↓ -60,07%	1.528	671	↓ -56,09%
d) Ônibus	5	8	↑ 60,00%	17	↓ -52,94%	84	40	↓ -52,38%
(c+d)	127	117	↓ -7,87%	290	↓ -59,66%	1.612	711	↓ -55,89%
Subtotal	1.625	1.664	↑ 2,40%	2.491	↓ -33,20%	16.085	10.623	↓ -33,96%
e) Motos	498	392	↓ -21,29%	400	↓ -2,00%	3.195	3.207	↑ 0,38%
f) Outros	126	152	↑ 20,63%	210	↓ -27,62%	1.280	801	↓ -37,42%
TOTAL	2.249	2.208	↓ -1,82%	3.101	↓ -28,80%	20.560	14.631	↓ -28,84%

Novos		junho 2015			Planalto Serrano - SC				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	395	378	↓ -4,30%	543	↓ -30,39%	3.134	2.431	↓ -22,43%	
b) Com. Leves	86	97	↑ 12,79%	134	↓ -27,61%	915	647	↓ -29,29%	
(a+b)	481	475	↓ -1,25%	677	↓ -29,84%	4.049	3.078	↓ -23,98%	
c) Caminhões	23	28	↑ 21,74%	60	↓ -53,33%	279	109	↓ -60,93%	
d) Ônibus	9	2	↓ -77,78%	3	↓ -33,33%	10	20	↑ 100,00%	
(c+d)	32	30	↓ -6,25%	63	↓ -52,38%	289	129	↓ -55,36%	
Subtotal	513	505	↓ -1,56%	740	↓ -31,76%	4.338	3.207	↓ -26,07%	
e) Motos	85	62	↓ -27,06%	62	↑ 0,00%	642	577	↓ -10,12%	
f) Outros	44	38	↓ -13,64%	31	↑ 22,58%	241	266	↑ 10,37%	
TOTAL	642	605	↓ -5,76%	833	↓ -27,37%	5.221	4.050	↓ -22,43%	

Novos		junho 2015			Região Sul - SC				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	1.194	1.219	↑ 2,09%	1.603	↓ -23,96%	10.095	7.710	↓ -23,63%	
b) Com. Leves	170	219	↑ 28,82%	349	↓ -37,25%	2.000	1.253	↓ -37,35%	
(a+b)	1.364	1.438	↑ 5,43%	1.952	↓ -26,33%	12.095	8.963	↓ -25,89%	
c) Caminhões	83	85	↑ 2,41%	145	↓ -41,38%	839	437	↓ -47,91%	
d) Ônibus	5	-	↓ -100,00%	10	↓ -100,00%	33	20	↓ -39,39%	
(c+d)	88	85	↓ -3,41%	155	↓ -45,16%	872	457	↓ -47,59%	
Subtotal	1.452	1.523	↑ 4,89%	2.107	↓ -27,72%	12.967	9.420	↓ -27,35%	
e) Motos	360	332	↓ -7,78%	427	↓ -22,25%	3.587	2.456	↓ -31,53%	
f) Outros	180	186	↑ 3,33%	236	↓ -21,19%	1.235	1.097	↓ -11,17%	
TOTAL	1.992	2.041	↑ 2,46%	2.770	↓ -26,32%	17.789	12.973	↓ -27,07%	

Novos		junho 2015			Vale do Itajaí - SC				
Segmento	mai-15 (A)	jun-15 (B)	jun-15 mai-15 (B/A)	jun-14 (C)	jun-15 jun-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	2.337	2.423	↑ 3,68%	2.818	↓ -14,02%	17.970	14.544	↓ -19,07%	
b) Com. Leves	310	354	↑ 14,19%	453	↓ -21,85%	2.856	2.097	↓ -26,58%	
(a+b)	2.647	2.777	↑ 4,91%	3.271	↓ -15,10%	20.826	16.641	↓ -20,10%	
c) Caminhões	78	124	↑ 58,97%	193	↓ -35,75%	1.035	544	↓ -47,44%	
d) Ônibus	6	9	↑ 50,00%	10	↓ -10,00%	60	51	↓ -15,00%	
(c+d)	84	133	↑ 58,33%	203	↓ -34,48%	1.095	595	↓ -45,66%	
Subtotal	2.731	2.910	↑ 6,55%	3.474	↓ -16,23%	21.921	17.236	↓ -21,37%	
e) Motos	866	727	↓ -16,05%	845	↓ -13,96%	7.642	5.845	↓ -23,51%	
f) Outros	222	192	↓ -13,51%	230	↓ -16,52%	1.384	1.264	↓ -8,67%	
TOTAL	3.819	3.829	↑ 0,26%	4.549	↓ -15,83%	30.947	24.345	↓ -21,33%	

