

Emplacamentos		maio 2015		Santa Catarina - NOVOS				
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	9.053	8.570	↓ -5,34%	12.179	↓ -29,63%	59.302	45.162	↓ -23,84%
b) Com. Leves	1.451	1.302	↓ -10,27%	2.344	↓ -44,45%	11.215	7.575	↓ -32,46%
(a+b)	10.504	9.872	↓ -6,02%	14.523	↓ -32,03%	70.517	52.737	↓ -25,21%
c) Caminhões	429	433	↑ 0,93%	1.007	↓ -57,00%	4.064	2.051	↓ -49,53%
d) Ônibus	30	35	↑ 16,67%	55	↓ -36,36%	232	175	↓ -24,57%
(c+d)	459	468	↑ 1,96%	1.062	↓ -55,93%	4.296	2.226	↓ -48,18%
Subtotal	10.963	10.340	↓ -5,68%	15.585	↓ -33,65%	74.813	54.963	↓ -26,53%
e) Motos	3.049	2.820	↓ -7,51%	3.773	↓ -25,26%	20.727	16.626	↓ -19,79%
f) Outros	967	892	↓ -7,76%	1.109	↓ -19,57%	5.066	4.427	↓ -12,61%
TOTAL	14.979	14.052	↓ -6,19%	20.467	↓ -31,34%	100.606	76.016	↓ -24,44%

Emplacamentos		maio 2015		Brasil - NOVOS				
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	179.223	175.628	↓ -2,01%	232.623	↓ -24,50%	1.117.128	900.707	↓ -19,37%
b) Com. Leves	32.402	29.341	↓ -9,45%	45.263	↓ -35,18%	214.822	164.535	↓ -23,41%
(a+b)	211.625	204.969	↓ -3,15%	277.886	↓ -26,24%	1.331.950	1.065.242	↓ -20,02%
c) Caminhões	5.806	6.024	↑ 3,75%	12.775	↓ -52,85%	53.984	31.181	↓ -42,24%
d) Ônibus	1.940	1.711	↓ -11,80%	2.683	↓ -36,23%	13.346	10.043	↓ -24,75%
(c+d)	7.746	7.735	↓ -0,14%	15.458	↓ -49,96%	67.330	41.224	↓ -38,77%
Subtotal	219.371	212.704	↓ -3,04%	293.344	↓ -27,49%	1.399.280	1.106.466	↓ -20,93%
e) Motos	108.154	105.488	↓ -2,47%	126.704	↓ -16,74%	613.841	540.574	↓ -11,94%
f) Outros	11.279	11.622	↑ 3,04%	14.153	↓ -17,88%	68.146	56.606	↓ -16,93%
TOTAL	338.804	329.814	↓ -2,65%	434.201	↓ -24,04%	2.081.267	1.703.646	↓ -18,14%

Emplacamentos		Brasil - USADOS						
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	out/14	nov/14	dez/14	jan/15	fev/15	mar/15	abr/15	mai/15
Automóvel	2.519.120	2.529.027	2.545.507	2.553.139	2.560.036	2.567.971	2.574.661	2.580.950
Motocicleta	1.008.639	1.009.978	1.012.450	1.015.567	1.018.611	1.022.095	1.024.356	1.025.750
Camioneta	209.800	210.713	212.358	213.137	213.723	214.413	215.165	215.857
Caminhão	192.187	193.099	193.818	194.135	194.336	194.482	194.731	194.925
Caminhonete	233.810	236.346	239.871	241.684	243.184	245.023	246.623	248.110
Reboque	133.201	134.381	135.736	136.475	137.203	138.102	139.019	139.799
Onibus	28.307	28.451	28.569	28.612	28.698	28.782	28.820	28.889
Trator	3.029	3.030	3.032	3.037	3.052	3.057	3.064	3.066
Outros	33.846	34.383	35.169	35.526	35.895	36.388	36.826	37.219
Total	4.361.939	4.379.408	4.406.510	4.421.312	4.434.738	4.450.313	4.463.265	4.474.565

Novos maio 2015 Grande Florianópolis								
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.927	1.888	↓ -2,02%	2.776	↓ -31,99%	13.587	9.883	↓ -27,26%
b) Com. Leves	196	144	↓ -26,53%	272	↓ -47,06%	1.458	977	↓ -32,99%
(a+b)	2.123	2.032	↓ -4,29%	3.048	↓ -33,33%	15.045	10.860	↓ -27,82%
c) Caminhões	58	64	↑ 10,34%	106	↓ -39,62%	485	279	↓ -42,47%
d) Ônibus	6	5	↓ -16,67%	17	↓ -70,59%	39	25	↓ -35,90%
(c+d)	64	69	↑ 7,81%	123	↓ -43,90%	524	304	↓ -41,98%
Subtotal	2.187	2.101	↓ -3,93%	3.171	↓ -33,74%	15.569	11.164	↓ -28,29%
e) Motos	672	672	↑ 0,00%	791	↓ -15,04%	4.225	3.622	↓ -14,27%
f) Outros	144	130	↓ -9,72%	136	↓ -4,41%	633	673	↑ 6,32%
TOTAL	3.003	2.903	↓ -3,33%	4.098	↓ -29,16%	20.427	15.459	↓ -24,32%

Novos maio 2015 Região Norte - SC								
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.624	1.595	↓ -1,79%	2.089	↓ -23,65%	10.276	8.174	↓ -20,46%
b) Com. Leves	239	255	↑ 6,69%	368	↓ -30,71%	1.854	1.346	↓ -27,40%
(a+b)	1.863	1.850	↓ -0,70%	2.457	↓ -24,70%	12.130	9.520	↓ -21,52%
c) Caminhões	77	63	↓ -18,18%	137	↓ -54,01%	569	357	↓ -37,26%
d) Ônibus	6	5	↓ -16,67%	6	↓ -16,67%	46	38	↓ -17,39%
(c+d)	83	68	↓ -18,07%	143	↓ -52,45%	615	395	↓ -35,77%
Subtotal	1.946	1.918	↓ -1,44%	2.600	↓ -26,23%	12.745	9.915	↓ -22,20%
e) Motos	448	339	↓ -24,33%	618	↓ -45,15%	3.170	2.432	↓ -23,28%
f) Outros	186	190	↑ 2,15%	227	↓ -16,30%	1.000	894	↓ -10,60%
TOTAL	2.580	2.447	↓ -5,16%	3.445	↓ -28,97%	16.915	13.241	↓ -21,72%

Novos maio 2015 Região Oeste - SC								
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.327	1.161	↓ -12,51%	2.009	↓ -42,21%	9.204	6.440	↓ -30,03%
b) Com. Leves	364	337	↓ -7,42%	628	↓ -46,34%	3.068	1.925	↓ -37,26%
(a+b)	1.691	1.498	↓ -11,41%	2.637	↓ -43,19%	12.272	8.365	↓ -31,84%
c) Caminhões	96	122	↑ 27,08%	305	↓ -60,00%	1.255	562	↓ -55,22%
d) Ônibus	6	5	↓ -16,67%	13	↓ -61,54%	67	32	↓ -52,24%
(c+d)	102	127	↑ 24,51%	318	↓ -60,06%	1.322	594	↓ -55,07%
Subtotal	1.793	1.625	↓ -9,37%	2.955	↓ -45,01%	13.594	8.959	↓ -34,10%
e) Motos	544	498	↓ -8,46%	475	↑ 4,84%	2.795	2.815	↑ 0,72%
f) Outros	121	126	↑ 4,13%	188	↓ -32,98%	1.070	649	↓ -39,35%
TOTAL	2.458	2.249	↓ -8,50%	3.618	↓ -37,84%	17.459	12.423	↓ -28,84%

Novos		maio 2015			Planalto Serrano - SC			
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	390	395	↑ 1,28%	490	↓ -19,39%	2.591	2.053	↓ -20,76%
b) Com. Leves	104	86	↓ -17,31%	170	↓ -49,41%	781	550	↓ -29,58%
(a+b)	494	481	↓ -2,63%	660	↓ -27,12%	3.372	2.603	↓ -22,81%
c) Caminhões	15	23	↑ 53,33%	67	↓ -65,67%	219	81	↓ -63,01%
d) Ônibus	3	9	↑ 200,00%	3	↑ 200,00%	7	18	↑ 157,14%
(c+d)	18	32	↑ 77,78%	70	↓ -54,29%	226	99	↓ -56,19%
Subtotal	512	513	↑ 0,20%	730	↓ -29,73%	3.598	2.702	↓ -24,90%
e) Motos	105	85	↓ -19,05%	97	↓ -12,37%	580	515	↓ -11,21%
f) Outros	59	44	↓ -25,42%	31	↑ 41,94%	210	228	↑ 8,57%
TOTAL	676	642	↓ -5,03%	858	↓ -25,17%	4.388	3.445	↓ -21,49%

Novos		maio 2015			Região Sul - SC			
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.304	1.194	↓ -8,44%	1.777	↓ -32,81%	8.492	6.491	↓ -23,56%
b) Com. Leves	232	170	↓ -26,72%	402	↓ -57,71%	1.651	1.034	↓ -37,37%
(a+b)	1.536	1.364	↓ -11,20%	2.179	↓ -37,40%	10.143	7.525	↓ -25,81%
c) Caminhões	75	83	↑ 10,67%	174	↓ -52,30%	694	352	↓ -49,28%
d) Ônibus	1	5	↑ 400,00%	3	↑ 66,67%	23	20	↓ -13,04%
(c+d)	76	88	↑ 15,79%	177	↓ -50,28%	717	372	↓ -48,12%
Subtotal	1.612	1.452	↓ -9,93%	2.356	↓ -38,37%	10.860	7.897	↓ -27,28%
e) Motos	378	360	↓ -4,76%	585	↓ -38,46%	3.160	2.124	↓ -32,78%
f) Outros	234	180	↓ -23,08%	269	↓ -33,09%	999	911	↓ -8,81%
TOTAL	2.224	1.992	↓ -10,43%	3.210	↓ -37,94%	15.019	10.932	↓ -27,21%

Novos		maio 2015			Vale do Itajaí - SC			
Segmento	abr-15 (A)	mai-15 (B)	mai-15 abr-15 (B/A)	mai-14 (C)	mai-15 mai-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.481	2.337	↓ -5,80%	3.038	↓ -23,07%	15.152	12.121	↓ -20,00%
b) Com. Leves	316	310	↓ -1,90%	504	↓ -38,49%	2.403	1.743	↓ -27,47%
(a+b)	2.797	2.647	↓ -5,36%	3.542	↓ -25,27%	17.555	13.864	↓ -21,03%
c) Caminhões	108	78	↓ -27,78%	218	↓ -64,22%	842	420	↓ -50,12%
d) Ônibus	8	6	↓ -25,00%	13	↓ -53,85%	50	42	↓ -16,00%
(c+d)	116	84	↓ -27,59%	231	↓ -63,64%	892	462	↓ -48,21%
Subtotal	2.913	2.731	↓ -6,25%	3.773	↓ -27,62%	18.447	14.326	↓ -22,34%
e) Motos	902	866	↓ -3,99%	1.207	↓ -28,25%	6.797	5.118	↓ -24,70%
f) Outros	223	222	↓ -0,45%	258	↓ -13,95%	1.154	1.072	↓ -7,11%
TOTAL	4.038	3.819	↓ -5,42%	5.238	↓ -27,09%	26.398	20.516	↓ -22,28%

