

Emplacamentos		dezembro 2018			Santa Catarina - NOVOS				
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)	
a) Autos	10.063	11.679	↑ 16,06%	10.533	↑ 10,88%	97.191	113.281	↑ 16,56%	
b) Com. Leves	1.476	2.023	↑ 37,06%	1.833	↑ 10,37%	16.161	17.809	↑ 10,20%	
(a+b)	11.539	13.702	↑ 18,75%	12.366	↑ 10,80%	113.352	131.090	↑ 15,65%	
c) Caminhões	744	808	↑ 8,60%	540	↑ 49,63%	4.899	7.260	↑ 48,19%	
d) Ônibus	72	101	↑ 40,28%	26	↑ 288,46%	489	588	↑ 20,25%	
(c+d)	816	909	↑ 11,40%	566	↑ 60,60%	5.388	7.848	↑ 45,66%	
Subtotal	12.355	14.611	↑ 18,26%	12.932	↑ 12,98%	118.740	138.938	↑ 17,01%	
e) Motos	2.895	3.118	↑ 7,70%	2.574	↑ 21,13%	26.183	32.259	↑ 23,21%	
f) Outros	1.368	1.281	↓ -6,36%	1.143	↑ 12,07%	11.930	14.823	↑ 24,25%	
TOTAL	16.618	19.010	↑ 14,39%	16.649	↑ 14,18%	156.853	186.020	↑ 18,60%	

Emplacamentos		dezembro 2018			Brasil - NOVOS				
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)	
a) Autos	192.135	189.411	↓ -1,42%	172.187	↑ 10,00%	1.856.227	2.101.843	↑ 13,23%	
b) Com. Leves	29.169	35.590	↑ 22,01%	32.636	↑ 9,05%	315.965	368.811	↑ 16,73%	
(a+b)	221.304	225.001	↑ 1,67%	204.823	↑ 9,85%	2.172.192	2.470.654	↑ 13,74%	
c) Caminhões	7.759	7.607	↓ -1,96%	6.174	↑ 23,21%	52.068	76.431	↑ 46,79%	
d) Ônibus	1.863	1.949	↑ 4,62%	1.603	↑ 21,58%	15.099	19.150	↑ 26,83%	
(c+d)	9.622	9.556	↓ -0,69%	7.777	↑ 22,88%	67.167	95.581	↑ 42,30%	
Subtotal	230.926	234.557	↑ 1,57%	212.600	↑ 10,33%	2.239.359	2.566.235	↑ 14,60%	
e) Motos	76.837	84.066	↑ 9,41%	77.456	↑ 8,53%	851.199	940.362	↑ 10,47%	
f) Outros	12.634	12.530	↓ -0,82%	11.184	↑ 12,04%	126.172	146.903	↑ 16,43%	
TOTAL	320.397	331.153	↑ 3,36%	301.240	↑ 9,93%	3.216.730	3.653.500	↑ 13,58%	

Emplacamentos		Brasil - USADOS						
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	mai/18	jun/18	jul/18	ago/18	set/18	out/18	nov/18	dez/18
Automóvel	2.818.298	2.824.320	2.830.557	2.838.687	2.845.562	2.853.953	2.863.066	2.874.816
Motocicleta	1.076.098	1.076.752	1.077.475	1.079.483	1.081.181	1.082.959	1.085.440	1.086.730
Camioneta	248.707	249.749	250.859	252.036	253.013	254.281	255.653	257.597
Caminhão	202.164	202.609	202.984	203.416	203.790	204.156	204.729	205.390
Caminhonete	310.442	312.348	314.167	316.109	318.204	320.460	322.534	325.667
Reboque	170.119	171.100	172.209	173.393	174.380	175.432	176.581	177.785
Onibus	30.146	30.125	30.105	30.148	30.159	30.206	30.239	30.313
Trator	3.130	3.126	3.139	3.130	3.135	3.122	3.127	3.138
Outros	58.499	59.281	60.136	60.931	61.734	62.634	63.629	65.111
Total	4.917.603	4.929.410	4.941.631	4.957.333	4.971.158	4.987.203	5.004.998	5.026.547

Novos		dezembro 2018			Grande Florianópolis			
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.319	2.622	↑ 13,07%	2.534	↑ 3,47%	23.726	26.011	↑ 9,63%
b) Com. Leves	187	313	↑ 67,38%	271	↑ 15,50%	2.358	2.610	↑ 10,69%
(a+b)	2.506	2.935	↑ 17,12%	2.805	↑ 4,63%	26.084	28.621	↑ 9,73%
c) Caminhões	89	69	↓ -22,47%	67	↑ 2,99%	482	616	↑ 27,80%
d) Ônibus	34	37	↑ 8,82%	7	↑ 428,57%	94	141	↑ 50,00%
(c+d)	123	106	↓ -13,82%	74	↑ 43,24%	576	757	↑ 31,42%
Subtotal	2.629	3.041	↑ 15,67%	2.879	↑ 5,63%	26.660	29.378	↑ 10,20%
e) Motos	632	678	↑ 7,28%	652	↑ 3,99%	6.093	7.237	↑ 18,78%
f) Outros	159	209	↑ 31,45%	206	↑ 1,46%	1.709	1.825	↑ 6,79%
TOTAL	3.420	3.928	↑ 14,85%	3.737	↑ 5,11%	34.462	38.440	↑ 11,54%

Novos		dezembro 2018			Região Norte - SC			
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.890	2.154	↑ 13,97%	1.873	↑ 15,00%	17.419	20.974	↑ 20,41%
b) Com. Leves	281	362	↑ 28,83%	293	↑ 23,55%	3.061	3.358	↑ 9,70%
(a+b)	2.171	2.516	↑ 15,89%	2.166	↑ 16,16%	20.480	24.332	↑ 18,81%
c) Caminhões	117	108	↓ -7,69%	66	↑ 63,64%	668	918	↑ 37,43%
d) Ônibus	6	33	↑ 450,00%	10	↑ 230,00%	93	98	↑ 5,38%
(c+d)	123	141	↑ 14,63%	76	↑ 85,53%	761	1.016	↑ 33,51%
Subtotal	2.294	2.657	↑ 15,82%	2.242	↑ 18,51%	21.241	25.348	↑ 19,34%
e) Motos	422	476	↑ 12,80%	398	↑ 19,60%	4.258	5.074	↑ 19,16%
f) Outros	276	240	↓ -13,04%	178	↑ 34,83%	2.169	2.757	↑ 27,11%
TOTAL	2.992	3.373	↑ 12,73%	2.818	↑ 19,69%	27.668	33.179	↑ 19,92%

Novos		dezembro 2018			Região Oeste - SC			
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.304	1.639	↑ 25,69%	1.426	↑ 14,94%	12.860	14.488	↑ 12,66%
b) Com. Leves	346	472	↑ 36,42%	440	↑ 7,27%	3.698	4.045	↑ 9,38%
(a+b)	1.650	2.111	↑ 27,94%	1.866	↑ 13,13%	16.558	18.533	↑ 11,93%
c) Caminhões	249	339	↑ 36,14%	190	↑ 78,42%	1.512	2.602	↑ 72,09%
d) Ônibus	14	7	↓ -50,00%	1	↑ 600,00%	66	80	↑ 21,21%
(c+d)	263	346	↑ 31,56%	191	↑ 81,15%	1.578	2.682	↑ 69,96%
Subtotal	1.913	2.457	↑ 28,44%	2.057	↑ 19,45%	18.136	21.215	↑ 16,98%
e) Motos	540	503	↓ -6,85%	358	↑ 40,50%	3.911	4.809	↑ 22,96%
f) Outros	327	269	↓ -17,74%	195	↑ 37,95%	2.105	3.326	↑ 58,00%
TOTAL	2.780	3.229	↑ 16,15%	2.610	↑ 23,72%	24.152	29.350	↑ 21,52%

Novos dezembro 2018 Planalto Serrano - SC								
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	378	562	↑ 48,68%	411	↑ 36,74%	3.956	4.681	↑ 18,33%
b) Com. Leves	89	132	↑ 48,31%	118	↑ 11,86%	1.135	1.196	↑ 5,37%
(a+b)	467	694	↑ 48,61%	529	↑ 31,19%	5.091	5.877	↑ 15,44%
c) Caminhões	26	29	↑ 11,54%	14	↑ 107,14%	194	213	↑ 9,79%
d) Ônibus	1	6	↑ 500,00%	3	↑ 100,00%	21	29	↑ 38,10%
(c+d)	27	35	↑ 29,63%	17	↑ 105,88%	215	242	↑ 12,56%
Subtotal	494	729	↑ 47,57%	546	↑ 33,52%	5.306	6.119	↑ 15,32%
e) Motos	70	61	↓ -12,86%	55	↑ 10,91%	619	689	↑ 11,31%
f) Outros	44	39	↓ -11,36%	31	↑ 25,81%	466	495	↑ 6,22%
TOTAL	608	829	↑ 36,35%	632	↑ 31,17%	6.391	7.303	↑ 14,27%

Novos dezembro 2018 Região Sul - SC								
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.256	1.468	↑ 16,88%	1.327	↑ 10,63%	12.333	14.223	↑ 15,32%
b) Com. Leves	179	265	↑ 48,04%	239	↑ 10,88%	2.094	2.305	↑ 10,08%
(a+b)	1.435	1.733	↑ 20,77%	1.566	↑ 10,66%	14.427	16.528	↑ 14,56%
c) Caminhões	128	125	↓ -2,34%	87	↑ 43,68%	897	1.390	↑ 54,96%
d) Ônibus	4	6	↑ 50,00%	1	↑ 500,00%	29	47	↑ 62,07%
(c+d)	132	131	↓ -0,76%	88	↑ 48,86%	926	1.437	↑ 55,18%
Subtotal	1.567	1.864	↑ 18,95%	1.654	↑ 12,70%	15.353	17.965	↑ 17,01%
e) Motos	278	377	↑ 35,61%	287	↑ 31,36%	2.912	3.205	↑ 10,06%
f) Outros	292	229	↓ -21,58%	280	↓ -18,21%	2.634	3.116	↑ 18,30%
TOTAL	2.137	2.470	↑ 15,58%	2.221	↑ 11,21%	20.899	24.286	↑ 16,21%

Novos dezembro 2018 Vale do Itajaí - SC								
Segmento	nov-18 (A)	dez-18 (B)	dez-18 nov-18 (B/A)	dez-17 (C)	dez-18 dez-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.916	3.234	↑ 10,91%	2.962	↑ 9,18%	26.897	32.904	↑ 22,33%
b) Com. Leves	394	479	↑ 21,57%	472	↑ 1,48%	3.815	4.295	↑ 12,58%
(a+b)	3.310	3.713	↑ 12,18%	3.434	↑ 8,12%	30.712	37.199	↑ 21,12%
c) Caminhões	135	138	↑ 2,22%	116	↑ 18,97%	1.146	1.521	↑ 32,72%
d) Ônibus	13	12	↓ -7,69%	4	↑ 200,00%	186	193	↑ 3,76%
(c+d)	148	150	↑ 1,35%	120	↑ 25,00%	1.332	1.714	↑ 28,68%
Subtotal	3.458	3.863	↑ 11,71%	3.554	↑ 8,69%	32.044	38.913	↑ 21,44%
e) Motos	953	1.023	↑ 7,35%	824	↑ 24,15%	8.390	11.245	↑ 34,03%
f) Outros	270	295	↑ 9,26%	253	↑ 16,60%	2.847	3.304	↑ 16,05%
TOTAL	4.681	5.181	↑ 10,68%	4.631	↑ 11,88%	43.281	53.462	↑ 23,52%