

Emplacamentos		novembro 2018		Santa Catarina - NOVOS				
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	10.387	10.064	↓ -3,11%	8.871	↑ 13,45%	86.658	101.603	↑ 17,25%
b) Com. Leves	1.776	1.476	↓ -16,89%	1.593	↓ -7,34%	14.328	15.786	↑ 10,18%
(a+b)	12.163	11.540	↓ -5,12%	10.464	↑ 10,28%	100.986	117.389	↑ 16,24%
c) Caminhões	633	744	↑ 17,54%	526	↑ 41,44%	4.359	6.452	↑ 48,02%
d) Ônibus	95	72	↓ -24,21%	47	↑ 53,19%	463	487	↑ 5,18%
(c+d)	728	816	↑ 12,09%	573	↑ 42,41%	4.822	6.939	↑ 43,90%
Subtotal	12.891	12.356	↓ -4,15%	11.037	↑ 11,95%	105.808	124.328	↑ 17,50%
e) Motos	2.781	2.895	↑ 4,10%	2.257	↑ 28,27%	23.609	29.141	↑ 23,43%
f) Outros	1.278	1.367	↑ 6,96%	1.142	↑ 19,70%	10.787	13.540	↑ 25,52%
TOTAL	16.950	16.618	↓ -1,96%	14.436	↑ 15,11%	140.204	167.009	↑ 19,12%

Emplacamentos		novembro 2018		Brasil - NOVOS				
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	208.807	192.146	↓ -7,98%	169.021	↑ 13,68%	1.684.040	1.912.450	↑ 13,56%
b) Com. Leves	35.925	29.171	↓ -18,80%	28.219	↑ 3,37%	283.329	333.227	↑ 17,61%
(a+b)	244.732	221.317	↓ -9,57%	197.240	↑ 12,21%	1.967.369	2.245.677	↑ 14,15%
c) Caminhões	7.920	7.758	↓ -2,05%	5.495	↑ 41,18%	45.894	68.824	↑ 49,96%
d) Ônibus	2.073	1.863	↓ -10,13%	1.446	↑ 28,84%	13.496	17.201	↑ 27,45%
(c+d)	9.993	9.621	↓ -3,72%	6.941	↑ 38,61%	59.390	86.025	↑ 44,85%
Subtotal	254.725	230.938	↓ -9,34%	204.181	↑ 13,10%	2.026.759	2.331.702	↑ 15,05%
e) Motos	83.346	76.839	↓ -7,81%	65.291	↑ 17,69%	773.743	856.302	↑ 10,67%
f) Outros	13.670	12.616	↓ -7,71%	10.926	↑ 15,47%	114.988	134.351	↑ 16,84%
TOTAL	351.741	320.393	↓ -8,91%	280.398	↑ 14,26%	2.915.490	3.322.355	↑ 13,96%

Emplacamentos		Brasil - USADOS						
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	abr/18	mai/18	jun/18	jul/18	ago/18	set/18	out/18	nov/18
Automóvel	2.811.889	2.818.298	2.824.320	2.830.557	2.838.687	2.845.562	2.853.953	2.863.066
Motocicleta	1.074.876	1.076.098	1.076.752	1.077.475	1.079.483	1.081.181	1.082.959	1.085.440
Camioneta	247.462	248.707	249.749	250.859	252.036	253.013	254.281	255.653
Caminhão	201.821	202.164	202.609	202.984	203.416	203.790	204.156	204.729
Caminhonete	308.683	310.442	312.348	314.167	316.109	318.204	320.460	322.534
Reboque	169.122	170.119	171.100	172.209	173.393	174.380	175.432	176.581
Onibus	30.129	30.146	30.125	30.105	30.148	30.159	30.206	30.239
Trator	3.123	3.130	3.126	3.139	3.130	3.135	3.122	3.127
Outros	57.785	58.499	59.281	60.136	60.931	61.734	62.634	63.629
Total	4.904.890	4.917.603	4.929.410	4.941.631	4.957.333	4.971.158	4.987.203	5.004.998

Novos		novembro 2018		Grande Florianópolis				
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.289	2.320	↑ 1,35%	2.100	↑ 10,48%	21.192	23.390	↑ 10,37%
b) Com. Leves	304	187	↓ -38,49%	218	↓ -14,22%	2.087	2.297	↑ 10,06%
(a+b)	2.593	2.507	↓ -3,32%	2.318	↑ 8,15%	23.279	25.687	↑ 10,34%
c) Caminhões	45	89	↑ 97,78%	51	↑ 74,51%	415	547	↑ 31,81%
d) Ônibus	19	34	↑ 78,95%	3	↑ 1033,33%	87	104	↑ 19,54%
(c+d)	64	123	↑ 92,19%	54	↑ 127,78%	502	651	↑ 29,68%
Subtotal	2.657	2.630	↓ -1,02%	2.372	↑ 10,88%	23.781	26.338	↑ 10,75%
e) Motos	625	632	↑ 1,12%	518	↑ 22,01%	5.441	6.559	↑ 20,55%
f) Outros	143	159	↑ 11,19%	169	↓ -5,92%	1.503	1.616	↑ 7,52%
TOTAL	3.425	3.421	↓ -0,12%	3.059	↑ 11,83%	30.725	34.513	↑ 12,33%

Novos		novembro 2018		Região Norte - SC				
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.044	1.891	↓ -7,49%	1.550	↑ 22,00%	15.546	18.821	↑ 21,07%
b) Com. Leves	336	281	↓ -16,37%	310	↓ -9,35%	2.768	2.996	↑ 8,24%
(a+b)	2.380	2.172	↓ -8,74%	1.860	↑ 16,77%	18.314	21.817	↑ 19,13%
c) Caminhões	89	117	↑ 31,46%	72	↑ 62,50%	602	810	↑ 34,55%
d) Ônibus	14	6	↓ -57,14%	14	↓ -57,14%	83	65	↓ -21,69%
(c+d)	103	123	↑ 19,42%	86	↑ 43,02%	685	875	↑ 27,74%
Subtotal	2.483	2.295	↓ -7,57%	1.946	↑ 17,93%	18.999	22.692	↑ 19,44%
e) Motos	429	422	↓ -1,63%	387	↑ 9,04%	3.860	4.598	↑ 19,12%
f) Outros	282	276	↓ -2,13%	215	↑ 28,37%	1.991	2.516	↑ 26,37%
TOTAL	3.194	2.993	↓ -6,29%	2.548	↑ 17,46%	24.850	29.806	↑ 19,94%

Novos		novembro 2018		Região Oeste - SC				
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.329	1.304	↓ -1,88%	1.188	↑ 9,76%	11.434	12.849	↑ 12,38%
b) Com. Leves	372	346	↓ -6,99%	351	↓ -1,42%	3.258	3.573	↑ 9,67%
(a+b)	1.701	1.650	↓ -3,00%	1.539	↑ 7,21%	14.692	16.422	↑ 11,78%
c) Caminhões	224	249	↑ 11,16%	161	↑ 54,66%	1.322	2.263	↑ 71,18%
d) Ônibus	12	14	↑ 16,67%	2	↑ 600,00%	65	73	↑ 12,31%
(c+d)	236	263	↑ 11,44%	163	↑ 61,35%	1.387	2.336	↑ 68,42%
Subtotal	1.937	1.913	↓ -1,24%	1.702	↑ 12,40%	16.079	18.758	↑ 16,66%
e) Motos	438	540	↑ 23,29%	364	↑ 48,35%	3.553	4.306	↑ 21,19%
f) Outros	258	327	↑ 26,74%	219	↑ 49,32%	1.910	3.057	↑ 60,05%
TOTAL	2.633	2.780	↑ 5,58%	2.285	↑ 21,66%	21.542	26.121	↑ 21,26%

Novos		novembro 2018			Planalto Serrano - SC			
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	398	378	↓ -5,03%	334	↑ 13,17%	3.545	4.119	↑ 16,19%
b) Com. Leves	112	89	↓ -20,54%	104	↓ -14,42%	1.017	1.064	↑ 4,62%
(a+b)	510	467	↓ -8,43%	438	↑ 6,62%	4.562	5.183	↑ 13,61%
c) Caminhões	20	26	↑ 30,00%	15	↑ 73,33%	180	184	↑ 2,22%
d) Ônibus	4	1	↓ -75,00%	2	↓ -50,00%	18	23	↑ 27,78%
(c+d)	24	27	↑ 12,50%	17	↑ 58,82%	198	207	↑ 4,55%
Subtotal	534	494	↓ -7,49%	455	↑ 8,57%	4.760	5.390	↑ 13,24%
e) Motos	65	70	↑ 7,69%	48	↑ 45,83%	564	628	↑ 11,35%
f) Outros	49	44	↓ -10,20%	42	↑ 4,76%	435	456	↑ 4,83%
TOTAL	648	608	↓ -6,17%	545	↑ 11,56%	5.759	6.474	↑ 12,42%

Novos		novembro 2018			Região Sul - SC			
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.383	1.255	↓ -9,26%	1.160	↑ 8,19%	11.006	12.754	↑ 15,88%
b) Com. Leves	247	179	↓ -27,53%	202	↓ -11,39%	1.855	2.040	↑ 9,97%
(a+b)	1.630	1.434	↓ -12,02%	1.362	↑ 5,29%	12.861	14.794	↑ 15,03%
c) Caminhões	143	128	↓ -10,49%	89	↑ 43,82%	810	1.265	↑ 56,17%
d) Ônibus	14	4	↓ -71,43%	2	↑ 100,00%	28	41	↑ 46,43%
(c+d)	157	132	↓ -15,92%	91	↑ 45,05%	838	1.306	↑ 55,85%
Subtotal	1.787	1.566	↓ -12,37%	1.453	↑ 7,78%	13.699	16.100	↑ 17,53%
e) Motos	300	278	↓ -7,33%	208	↑ 33,65%	2.625	2.828	↑ 7,73%
f) Outros	269	292	↑ 8,55%	231	↑ 26,41%	2.354	2.887	↑ 22,64%
TOTAL	2.356	2.136	↓ -9,34%	1.892	↑ 12,90%	18.678	21.815	↑ 16,80%

Novos		novembro 2018			Vale do Itajaí - SC			
Segmento	out-18 (A)	nov-18 (B)	nov-18 out-18 (B/A)	nov-17 (C)	nov-18 nov-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.944	2.916	↓ -0,95%	2.539	↑ 14,85%	23.935	29.670	↑ 23,96%
b) Com. Leves	405	394	↓ -2,72%	408	↓ -3,43%	3.343	3.816	↑ 14,15%
(a+b)	3.349	3.310	↓ -1,16%	2.947	↑ 12,32%	27.278	33.486	↑ 22,76%
c) Caminhões	112	135	↑ 20,54%	138	↓ -2,17%	1.030	1.383	↑ 34,27%
d) Ônibus	32	13	↓ -59,38%	24	↓ -45,83%	182	181	↓ -0,55%
(c+d)	144	148	↑ 2,78%	162	↓ -8,64%	1.212	1.564	↑ 29,04%
Subtotal	3.493	3.458	↓ -1,00%	3.109	↑ 11,23%	28.490	35.050	↑ 23,03%
e) Motos	924	953	↑ 3,14%	732	↑ 30,19%	7.566	10.222	↑ 35,10%
f) Outros	277	269	↓ -2,89%	266	↑ 1,13%	2.594	3.008	↑ 15,96%
TOTAL	4.694	4.680	↓ -0,30%	4.107	↑ 13,95%	38.650	48.280	↑ 24,92%