

Emplacamentos			agosto 2018						Santa Catarina - NOVOS		
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)			
a) Autos	9.293	10.516	↑ 13,16%	9.083	↑ 15,78%	60.881	72.595	↑ 19,24%			
b) Com. Leves	1.359	1.482	↑ 9,05%	1.326	↑ 11,76%	9.796	10.909	↑ 11,36%			
<b>(a+b)</b>	<b>10.652</b>	<b>11.998</b>	<b>↑ 12,64%</b>	<b>10.409</b>	<b>↑ 15,27%</b>	<b>70.677</b>	<b>83.504</b>	<b>↑ 18,15%</b>			
c) Caminhões	622	685	↑ 10,13%	512	↑ 33,79%	2.851	4.496	↑ 57,70%			
d) Ônibus	28	64	↑ 128,57%	58	↑ 10,34%	356	287	↓ -19,38%			
<b>(c+d)</b>	<b>650</b>	<b>749</b>	<b>↑ 15,23%</b>	<b>570</b>	<b>↑ 31,40%</b>	<b>3.207</b>	<b>4.783</b>	<b>↑ 49,14%</b>			
<b>Subtotal</b>	<b>11.302</b>	<b>12.747</b>	<b>↑ 12,79%</b>	<b>10.979</b>	<b>↑ 16,10%</b>	<b>73.884</b>	<b>88.287</b>	<b>↑ 19,49%</b>			
e) Motos	2.294	2.775	↑ 20,97%	2.198	↑ 26,25%	17.173	21.121	↑ 22,99%			
f) Outros	1.307	1.472	↑ 12,62%	1.144	↑ 28,67%	7.361	9.714	↑ 31,97%			
<b>TOTAL</b>	<b>14.903</b>	<b>16.994</b>	<b>↑ 14,03%</b>	<b>14.321</b>	<b>↑ 18,66%</b>	<b>98.418</b>	<b>119.122</b>	<b>↑ 21,04%</b>			

Emplacamentos			agosto 2018						Brasil - NOVOS		
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)			
a) Autos	176.056	203.926	↑ 15,83%	180.881	↑ 12,74%	1.180.178	1.338.365	↑ 13,40%			
b) Com. Leves	32.475	35.319	↑ 8,76%	28.974	↑ 21,90%	199.773	236.601	↑ 18,43%			
<b>(a+b)</b>	<b>208.531</b>	<b>239.245</b>	<b>↑ 14,73%</b>	<b>209.855</b>	<b>↑ 14,00%</b>	<b>1.379.951</b>	<b>1.574.966</b>	<b>↑ 14,13%</b>			
c) Caminhões	6.666	7.439	↑ 11,60%	4.821	↑ 54,30%	30.802	46.444	↑ 50,78%			
d) Ônibus	2.289	1.954	↓ -14,64%	1.844	↑ 5,97%	9.775	11.351	↑ 16,12%			
<b>(c+d)</b>	<b>8.955</b>	<b>9.393</b>	<b>↑ 4,89%</b>	<b>6.665</b>	<b>↑ 40,93%</b>	<b>40.577</b>	<b>57.795</b>	<b>↑ 42,43%</b>			
<b>Subtotal</b>	<b>217.486</b>	<b>248.638</b>	<b>↑ 14,32%</b>	<b>216.520</b>	<b>↑ 14,83%</b>	<b>1.420.528</b>	<b>1.632.761</b>	<b>↑ 14,94%</b>			
e) Motos	76.241	88.936	↑ 16,65%	76.364	↑ 16,46%	573.980	622.052	↑ 8,38%			
f) Outros	12.981	14.858	↑ 14,46%	12.378	↑ 20,04%	82.127	95.848	↑ 16,71%			
<b>TOTAL</b>	<b>306.708</b>	<b>352.432</b>	<b>↑ 14,91%</b>	<b>305.262</b>	<b>↑ 15,45%</b>	<b>2.076.635</b>	<b>2.350.661</b>	<b>↑ 13,20%</b>			

Emplacamentos			Brasil - USADOS					
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	jan/18	fev/18	mar/18	abr/18	mai/18	jun/18	jul/18	ago/18
Automóvel	2.787.935	2.794.226	2.803.082	2.811.889	2.818.298	2.824.320	2.830.557	2.838.687
Motocicleta	1.068.090	1.069.964	1.072.354	1.074.876	1.076.098	1.076.752	1.077.475	1.079.483
Camioneta	243.740	244.791	246.055	247.462	248.707	249.749	250.859	252.036
Caminhão	200.740	200.983	201.437	201.821	202.164	202.609	202.984	203.416
Caminhonete	303.184	304.739	306.573	308.683	310.442	312.348	314.167	316.109
Reboque	166.104	167.023	168.083	169.122	170.119	171.100	172.209	173.393
Onibus	29.990	30.030	30.095	30.129	30.146	30.125	30.105	30.148
Trator	3.118	3.118	3.119	3.123	3.130	3.126	3.139	3.130
Outros	55.778	56.328	57.003	57.785	58.499	59.281	60.136	60.931
<b>Total</b>	<b>4.858.679</b>	<b>4.871.202</b>	<b>4.887.801</b>	<b>4.904.890</b>	<b>4.917.603</b>	<b>4.929.410</b>	<b>4.941.631</b>	<b>4.957.333</b>

Novos		agosto 2018		Grande Florianópolis				
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.164	2.524	↑ 16,64%	2.265	↑ 11,43%	15.119	16.866	↑ 11,55%
b) Com. Leves	222	219	↓ -1,35%	181	↑ 20,99%	1.440	1.588	↑ 10,28%
<b>(a+b)</b>	<b>2.386</b>	<b>2.743</b>	<b>↑ 14,96%</b>	<b>2.446</b>	<b>↑ 12,14%</b>	<b>16.559</b>	<b>18.454</b>	<b>↑ 11,44%</b>
c) Caminhões	48	35	↓ -27,08%	53	↓ -33,96%	282	368	↑ 30,50%
d) Ônibus	3	3	↑ 0,00%	20	↓ -85,00%	58	47	↓ -18,97%
<b>(c+d)</b>	<b>51</b>	<b>38</b>	<b>↓ -25,49%</b>	<b>73</b>	<b>↓ -47,95%</b>	<b>340</b>	<b>415</b>	<b>↑ 22,06%</b>
<b>Subtotal</b>	<b>2.437</b>	<b>2.781</b>	<b>↑ 14,12%</b>	<b>2.519</b>	<b>↑ 10,40%</b>	<b>16.899</b>	<b>18.869</b>	<b>↑ 11,66%</b>
e) Motos	549	603	↑ 9,84%	500	↑ 20,60%	3.957	4.809	↑ 21,53%
f) Outros	157	152	↓ -3,18%	164	↓ -7,32%	1.056	1.166	↑ 10,42%
<b>TOTAL</b>	<b>3.143</b>	<b>3.536</b>	<b>↑ 12,50%</b>	<b>3.183</b>	<b>↑ 11,09%</b>	<b>21.912</b>	<b>24.844</b>	<b>↑ 13,38%</b>

Novos		agosto 2018		Região Norte - SC				
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.666	1.859	↑ 11,58%	1.667	↑ 11,52%	10.904	13.286	↑ 21,85%
b) Com. Leves	260	259	↓ -0,38%	286	↓ -9,44%	1.871	1.997	↑ 6,73%
<b>(a+b)</b>	<b>1.926</b>	<b>2.118</b>	<b>↑ 9,97%</b>	<b>1.953</b>	<b>↑ 8,45%</b>	<b>12.775</b>	<b>15.283</b>	<b>↑ 19,63%</b>
c) Caminhões	89	86	↓ -3,37%	82	↑ 4,88%	391	530	↑ 35,55%
d) Ônibus	3	7	↑ 133,33%	4	↑ 75,00%	56	39	↓ -30,36%
<b>(c+d)</b>	<b>92</b>	<b>93</b>	<b>↑ 1,09%</b>	<b>86</b>	<b>↑ 8,14%</b>	<b>447</b>	<b>569</b>	<b>↑ 27,29%</b>
<b>Subtotal</b>	<b>2.018</b>	<b>2.211</b>	<b>↑ 9,56%</b>	<b>2.039</b>	<b>↑ 8,44%</b>	<b>13.222</b>	<b>15.852</b>	<b>↑ 19,89%</b>
e) Motos	370	439	↑ 18,65%	363	↑ 20,94%	2.766	3.361	↑ 21,51%
f) Outros	223	324	↑ 45,29%	196	↑ 65,31%	1.338	1.755	↑ 31,17%
<b>TOTAL</b>	<b>2.611</b>	<b>2.974</b>	<b>↑ 13,90%</b>	<b>2.598</b>	<b>↑ 14,47%</b>	<b>17.326</b>	<b>20.968</b>	<b>↑ 21,02%</b>

Novos		agosto 2018		Região Oeste - SC				
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.178	1.346	↑ 14,26%	1.217	↑ 10,60%	8.042	9.120	↑ 13,40%
b) Com. Leves	292	330	↑ 13,01%	331	↓ -0,30%	2.222	2.504	↑ 12,69%
<b>(a+b)</b>	<b>1.470</b>	<b>1.676</b>	<b>↑ 14,01%</b>	<b>1.548</b>	<b>↑ 8,27%</b>	<b>10.264</b>	<b>11.624</b>	<b>↑ 13,25%</b>
c) Caminhões	221	233	↑ 5,43%	140	↑ 66,43%	837	1.588	↑ 89,73%
d) Ônibus	11	3	↓ -72,73%	19	↓ -84,21%	57	43	↓ -24,56%
<b>(c+d)</b>	<b>232</b>	<b>236</b>	<b>↑ 1,72%</b>	<b>159</b>	<b>↑ 48,43%</b>	<b>894</b>	<b>1.631</b>	<b>↑ 82,44%</b>
<b>Subtotal</b>	<b>1.702</b>	<b>1.912</b>	<b>↑ 12,34%</b>	<b>1.707</b>	<b>↑ 12,01%</b>	<b>11.158</b>	<b>13.255</b>	<b>↑ 18,79%</b>
e) Motos	326	441	↑ 35,28%	314	↑ 40,45%	2.591	2.982	↑ 15,09%
f) Outros	307	284	↓ -7,49%	195	↑ 45,64%	1.271	2.209	↑ 73,80%
<b>TOTAL</b>	<b>2.335</b>	<b>2.637</b>	<b>↑ 12,93%</b>	<b>2.216</b>	<b>↑ 19,00%</b>	<b>15.020</b>	<b>18.446</b>	<b>↑ 22,81%</b>

Novos		agosto 2018			Planalto Serrano - SC			
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	360	438	↑ 21,67%	384	↑ 14,06%	2.526	2.996	↑ 18,61%
b) Com. Leves	91	105	↑ 15,38%	92	↑ 14,13%	699	760	↑ 8,73%
<b>(a+b)</b>	<b>451</b>	<b>543</b>	<b>↑ 20,40%</b>	<b>476</b>	<b>↑ 14,08%</b>	<b>3.225</b>	<b>3.756</b>	<b>↑ 16,47%</b>
c) Caminhões	15	20	↑ 33,33%	14	↑ 42,86%	132	117	↓ -11,36%
d) Ônibus	1	2	↑ 100,00%	2	↑ 0,00%	14	17	↑ 21,43%
<b>(c+d)</b>	<b>16</b>	<b>22</b>	<b>↑ 37,50%</b>	<b>16</b>	<b>↑ 37,50%</b>	<b>146</b>	<b>134</b>	<b>↓ -8,22%</b>
<b>Subtotal</b>	<b>467</b>	<b>565</b>	<b>↑ 20,99%</b>	<b>492</b>	<b>↑ 14,84%</b>	<b>3.371</b>	<b>3.890</b>	<b>↑ 15,40%</b>
e) Motos	47	71	↑ 51,06%	44	↑ 61,36%	388	449	↑ 15,72%
f) Outros	44	57	↑ 29,55%	46	↑ 23,91%	300	331	↑ 10,33%
<b>TOTAL</b>	<b>558</b>	<b>693</b>	<b>↑ 24,19%</b>	<b>582</b>	<b>↑ 19,07%</b>	<b>4.059</b>	<b>4.670</b>	<b>↑ 15,05%</b>

Novos		agosto 2018			Região Sul - SC			
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.149	1.356	↑ 18,02%	1.055	↑ 28,53%	7.645	9.020	↑ 17,99%
b) Com. Leves	171	194	↑ 13,45%	126	↑ 53,97%	1.295	1.407	↑ 8,65%
<b>(a+b)</b>	<b>1.320</b>	<b>1.550</b>	<b>↑ 17,42%</b>	<b>1.181</b>	<b>↑ 31,24%</b>	<b>8.940</b>	<b>10.427</b>	<b>↑ 16,63%</b>
c) Caminhões	129	123	↓ -4,65%	109	↑ 12,84%	555	900	↑ 62,16%
d) Ônibus	-	4	#DIV/0!	7	↓ -42,86%	24	15	↓ -37,50%
<b>(c+d)</b>	<b>129</b>	<b>127</b>	<b>↓ -1,55%</b>	<b>116</b>	<b>↑ 9,48%</b>	<b>579</b>	<b>915</b>	<b>↑ 58,03%</b>
<b>Subtotal</b>	<b>1.449</b>	<b>1.677</b>	<b>↑ 15,73%</b>	<b>1.297</b>	<b>↑ 29,30%</b>	<b>9.519</b>	<b>11.342</b>	<b>↑ 19,15%</b>
e) Motos	197	264	↑ 34,01%	224	↑ 17,86%	1.981	2.029	↑ 2,42%
f) Outros	276	295	↑ 6,88%	281	↑ 4,98%	1.630	2.098	↑ 28,71%
<b>TOTAL</b>	<b>1.922</b>	<b>2.236</b>	<b>↑ 16,34%</b>	<b>1.802</b>	<b>↑ 24,08%</b>	<b>13.130</b>	<b>15.469</b>	<b>↑ 17,81%</b>

Novos		agosto 2018			Vale do Itajaí - SC			
Segmento	jul-18 (A)	ago-18 (B)	ago-18 jul-18 (B/A)	ago-17 (C)	ago-18 ago-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.776	2.993	↑ 7,82%	2.495	↑ 19,96%	16.645	21.307	↑ 28,01%
b) Com. Leves	323	375	↑ 16,10%	310	↑ 20,97%	2.269	2.653	↑ 16,92%
<b>(a+b)</b>	<b>3.099</b>	<b>3.368</b>	<b>↑ 8,68%</b>	<b>2.805</b>	<b>↑ 20,07%</b>	<b>18.914</b>	<b>23.960</b>	<b>↑ 26,68%</b>
c) Caminhões	120	188	↑ 56,67%	114	↑ 64,91%	654	993	↑ 51,83%
d) Ônibus	10	45	↑ 350,00%	6	↑ 650,00%	147	126	↓ -14,29%
<b>(c+d)</b>	<b>130</b>	<b>233</b>	<b>↑ 79,23%</b>	<b>120</b>	<b>↑ 94,17%</b>	<b>801</b>	<b>1.119</b>	<b>↑ 39,70%</b>
<b>Subtotal</b>	<b>3.229</b>	<b>3.601</b>	<b>↑ 11,52%</b>	<b>2.925</b>	<b>↑ 23,11%</b>	<b>19.715</b>	<b>25.079</b>	<b>↑ 27,21%</b>
e) Motos	805	957	↑ 18,88%	753	↑ 27,09%	5.490	7.491	↑ 36,45%
f) Outros	300	360	↑ 20,00%	262	↑ 37,40%	1.766	2.155	↑ 22,03%
<b>TOTAL</b>	<b>4.334</b>	<b>4.918</b>	<b>↑ 13,47%</b>	<b>3.940</b>	<b>↑ 24,82%</b>	<b>26.971</b>	<b>34.725</b>	<b>↑ 28,75%</b>