

Emplacamentos		julho 2018			Santa Catarina - NOVOS				
Segmento	jun-18 (A)	jul-18 (B)	↑ ↓ jul-18 jun-18 (B/A)	jul-17 (C)	↑ ↓ jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	↑ ↓ acum-18 acum-17 (E/D)	
a) Autos	8.435	9.294	↑ 10,18%	7.822	↑ 18,82%	51.798	62.080	↑ 19,85%	
b) Com. Leves	1.444	1.359	↓ -5,89%	1.240	↑ 9,60%	8.470	9.427	↑ 11,30%	
(a+b)	9.879	10.653	↑ 7,83%	9.062	↑ 17,56%	60.268	71.507	↑ 18,65%	
c) Caminhões	593	622	↑ 4,89%	420	↑ 48,10%	2.339	3.811	↑ 62,93%	
d) Ônibus	21	28	↑ 33,33%	29	↓ -3,45%	298	223	↓ -25,17%	
(c+d)	614	650	↑ 5,86%	449	↑ 44,77%	2.637	4.034	↑ 52,98%	
Subtotal	10.493	11.303	↑ 7,72%	9.511	↑ 18,84%	62.905	75.541	↑ 20,09%	
e) Motos	2.276	2.294	↑ 0,79%	2.019	↑ 13,62%	14.975	18.346	↑ 22,51%	
f) Outros	1.211	1.307	↑ 7,93%	1.020	↑ 28,14%	6.217	8.242	↑ 32,57%	
TOTAL	13.980	14.904	↑ 6,61%	12.550	↑ 18,76%	84.097	102.129	↑ 21,44%	

Emplacamentos		julho 2018			Brasil - NOVOS				
Segmento	jun-18 (A)	jul-18 (B)	↑ ↓ jul-18 jun-18 (B/A)	jul-17 (C)	↑ ↓ jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	↑ ↓ acum-18 acum-17 (E/D)	
a) Autos	163.508	176.067	↑ 7,68%	151.677	↑ 16,08%	999.297	1.134.457	↑ 13,53%	
b) Com. Leves	31.546	32.484	↑ 2,97%	27.132	↑ 19,73%	170.799	201.289	↑ 17,85%	
(a+b)	195.054	208.551	↑ 6,92%	178.809	↑ 16,63%	1.170.096	1.335.746	↑ 14,16%	
c) Caminhões	5.732	6.666	↑ 16,29%	4.524	↑ 47,35%	25.981	39.005	↑ 50,13%	
d) Ônibus	1.190	2.289	↑ 92,35%	1.467	↑ 56,03%	7.931	9.397	↑ 18,48%	
(c+d)	6.922	8.955	↑ 29,37%	5.991	↑ 49,47%	33.912	48.402	↑ 42,73%	
Subtotal	201.976	217.506	↑ 7,69%	184.800	↑ 17,70%	1.204.008	1.384.148	↑ 14,96%	
e) Motos	74.084	76.247	↑ 2,92%	70.341	↑ 8,40%	497.616	533.123	↑ 7,14%	
f) Outros	11.645	12.968	↑ 11,36%	10.861	↑ 19,40%	69.747	80.974	↑ 16,10%	
TOTAL	287.705	306.721	↑ 6,61%	266.002	↑ 15,31%	1.771.371	1.998.245	↑ 12,81%	

Emplacamentos		Brasil - USADOS						
Segmento	jun-18 (A)	jul-18 (B)	↑ ↓ jul-18 jun-18 (B/A)	jul-17 (C)	↑ ↓ jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	↑ ↓ acum-18 acum-17 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	dez/17	jan/18	fev/18	mar/18	abr/18	mai/18	jun/18	jul/18
Automóvel	2.781.659	2.787.935	2.794.226	2.803.082	2.811.889	2.818.298	2.824.320	2.830.557
Motocicleta	1.066.023	1.068.090	1.069.964	1.072.354	1.074.876	1.076.098	1.076.752	1.077.475
Camioneta	242.865	243.740	244.791	246.055	247.462	248.707	249.749	250.859
Caminhão	200.567	200.740	200.983	201.437	201.821	202.164	202.609	202.984
Caminhonete	301.655	303.184	304.739	306.573	308.683	310.442	312.348	314.167
Reboque	165.298	166.104	167.023	168.083	169.122	170.119	171.100	172.209
Onibus	29.956	29.990	30.030	30.095	30.129	30.146	30.125	30.105
Trator	3.115	3.118	3.118	3.119	3.123	3.130	3.126	3.139
Outros	55.342	55.778	56.328	57.003	57.785	58.499	59.281	60.136
Total	4.846.480	4.858.679	4.871.202	4.887.801	4.904.890	4.917.603	4.929.410	4.941.631

Novos		julho 2018		Grande Florianópolis				
Segmento	jun-18 (A)	jul-18 (B)	jul-18 jun-18 (B/A)	jul-17 (C)	jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.051	2.164	↑ 5,51%	1.861	↑ 16,28%	12.854	14.342	↑ 11,58%
b) Com. Leves	230	222	↓ -3,48%	147	↑ 51,02%	1.259	1.369	↑ 8,74%
(a+b)	2.281	2.386	↑ 4,60%	2.008	↑ 18,82%	14.113	15.711	↑ 11,32%
c) Caminhões	43	48	↑ 11,63%	38	↑ 26,32%	229	333	↑ 45,41%
d) Ônibus	-	3	#DIV/0!	3	↑ 0,00%	38	44	↑ 15,79%
(c+d)	43	51	↑ 18,60%	41	↑ 24,39%	267	377	↑ 41,20%
Subtotal	2.324	2.437	↑ 4,86%	2.049	↑ 18,94%	14.380	16.088	↑ 11,88%
e) Motos	558	549	↓ -1,61%	501	↑ 9,58%	3.457	4.206	↑ 21,67%
f) Outros	132	157	↑ 18,94%	127	↑ 23,62%	892	1.014	↑ 13,68%
TOTAL	3.014	3.143	↑ 4,28%	2.677	↑ 17,41%	18.729	21.308	↑ 13,77%

Novos		julho 2018		Região Norte - SC				
Segmento	jun-18 (A)	jul-18 (B)	jul-18 jun-18 (B/A)	jul-17 (C)	jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.572	1.667	↑ 6,04%	1.460	↑ 14,18%	9.237	11.428	↑ 23,72%
b) Com. Leves	271	260	↓ -4,06%	238	↑ 9,24%	1.585	1.738	↑ 9,65%
(a+b)	1.843	1.927	↑ 4,56%	1.698	↑ 13,49%	10.822	13.166	↑ 21,66%
c) Caminhões	68	89	↑ 30,88%	56	↑ 58,93%	309	444	↑ 43,69%
d) Ônibus	12	3	↓ -75,00%	7	↓ -57,14%	52	32	↓ -38,46%
(c+d)	80	92	↑ 15,00%	63	↑ 46,03%	361	476	↑ 31,86%
Subtotal	1.923	2.019	↑ 4,99%	1.761	↑ 14,65%	11.183	13.642	↑ 21,99%
e) Motos	350	370	↑ 5,71%	306	↑ 20,92%	2.403	2.922	↑ 21,60%
f) Outros	197	223	↑ 13,20%	212	↑ 5,19%	1.142	1.431	↑ 25,31%
TOTAL	2.470	2.612	↑ 5,75%	2.279	↑ 14,61%	14.728	17.995	↑ 22,18%

Novos		julho 2018		Região Oeste - SC				
Segmento	jun-18 (A)	jul-18 (B)	jul-18 jun-18 (B/A)	jul-17 (C)	jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	989	1.178	↑ 19,11%	961	↑ 22,58%	6.825	7.774	↑ 13,90%
b) Com. Leves	321	292	↓ -9,03%	286	↑ 2,10%	1.891	2.174	↑ 14,97%
(a+b)	1.310	1.470	↑ 12,21%	1.247	↑ 17,88%	8.716	9.948	↑ 14,13%
c) Caminhões	202	221	↑ 9,41%	132	↑ 67,42%	697	1.355	↑ 94,40%
d) Ônibus	1	11	↑ 1000,00%	7	↑ 57,14%	38	40	↑ 5,26%
(c+d)	203	232	↑ 14,29%	139	↑ 66,91%	735	1.395	↑ 89,80%
Subtotal	1.513	1.702	↑ 12,49%	1.386	↑ 22,80%	9.451	11.343	↑ 20,02%
e) Motos	355	326	↓ -8,17%	290	↑ 12,41%	2.277	2.541	↑ 11,59%
f) Outros	265	307	↑ 15,85%	151	↑ 103,31%	1.076	1.925	↑ 78,90%
TOTAL	2.133	2.335	↑ 9,47%	1.827	↑ 27,81%	12.804	15.809	↑ 23,47%

Novos		julho 2018			Planalto Serrano - SC			
Segmento	jun-18 (A)	jul-18 (B)	jul-18 jun-18 (B/A)	jul-17 (C)	jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	336	360	↑ 7,14%	336	↑ 7,14%	2.142	2.558	↑ 19,42%
b) Com. Leves	116	91	↓ -21,55%	111	↓ -18,02%	607	655	↑ 7,91%
(a+b)	452	451	↓ -0,22%	447	↑ 0,89%	2.749	3.213	↑ 16,88%
c) Caminhões	20	15	↓ -25,00%	17	↓ -11,76%	118	97	↓ -17,80%
d) Ônibus	-	1	#DIV/0!	2	↓ -50,00%	12	15	↑ 25,00%
(c+d)	20	16	↓ -20,00%	19	↓ -15,79%	130	112	↓ -13,85%
Subtotal	472	467	↓ -1,06%	466	↑ 0,21%	2.879	3.325	↑ 15,49%
e) Motos	45	47	↑ 4,44%	53	↓ -11,32%	344	378	↑ 9,88%
f) Outros	32	44	↑ 37,50%	56	↓ -21,43%	254	274	↑ 7,87%
TOTAL	549	558	↑ 1,64%	575	↓ -2,96%	3.477	3.977	↑ 14,38%

Novos		julho 2018			Região Sul - SC			
Segmento	jun-18 (A)	jul-18 (B)	jul-18 jun-18 (B/A)	jul-17 (C)	jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.048	1.149	↑ 9,64%	980	↑ 17,24%	6.590	7.664	↑ 16,30%
b) Com. Leves	200	171	↓ -14,50%	169	↑ 1,18%	1.169	1.213	↑ 3,76%
(a+b)	1.248	1.320	↑ 5,77%	1.149	↑ 14,88%	7.759	8.877	↑ 14,41%
c) Caminhões	111	129	↑ 16,22%	86	↑ 50,00%	446	777	↑ 74,22%
d) Ônibus	2	-	↓ -100,00%	3	↓ -100,00%	17	11	↓ -35,29%
(c+d)	113	129	↑ 14,16%	89	↑ 44,94%	463	788	↑ 70,19%
Subtotal	1.361	1.449	↑ 6,47%	1.238	↑ 17,04%	8.222	9.665	↑ 17,55%
e) Motos	244	197	↓ -19,26%	255	↓ -22,75%	1.757	1.765	↑ 0,46%
f) Outros	297	276	↓ -7,07%	213	↑ 29,58%	1.349	1.803	↑ 33,65%
TOTAL	1.902	1.922	↑ 1,05%	1.706	↑ 12,66%	11.328	13.233	↑ 16,82%

Novos		julho 2018			Vale do Itajaí - SC			
Segmento	jun-18 (A)	jul-18 (B)	jul-18 jun-18 (B/A)	jul-17 (C)	jul-18 jul-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.439	2.776	↑ 13,82%	2.224	↑ 24,82%	14.150	18.314	↑ 29,43%
b) Com. Leves	306	323	↑ 5,56%	289	↑ 11,76%	1.959	2.278	↑ 16,28%
(a+b)	2.745	3.099	↑ 12,90%	2.513	↑ 23,32%	16.109	20.592	↑ 27,83%
c) Caminhões	149	120	↓ -19,46%	91	↑ 31,87%	540	805	↑ 49,07%
d) Ônibus	6	10	↑ 66,67%	7	↑ 42,86%	141	81	↓ -42,55%
(c+d)	155	130	↓ -16,13%	98	↑ 32,65%	681	886	↑ 30,10%
Subtotal	2.900	3.229	↑ 11,34%	2.611	↑ 23,67%	16.790	21.478	↑ 27,92%
e) Motos	724	805	↑ 11,19%	614	↑ 31,11%	4.737	6.534	↑ 37,94%
f) Outros	288	300	↑ 4,17%	261	↑ 14,94%	1.504	1.795	↑ 19,35%
TOTAL	3.912	4.334	↑ 10,79%	3.486	↑ 24,33%	23.031	29.807	↑ 29,42%