

Emplacamentos		janeiro 2018		Santa Catarina - NOVOS				
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	10.526	8.379	↓ -20,40%	7.013	↑ 19,48%	7.013	8.379	↑ 19,48%
b) Com. Leves	1.840	1.250	↓ -32,07%	1.281	↓ -2,42%	1.281	1.250	↓ -2,42%
<b>(a+b)</b>	<b>12.366</b>	<b>9.629</b>	<b>↓ -22,13%</b>	<b>8.294</b>	<b>↑ 16,10%</b>	<b>8.294</b>	<b>9.629</b>	<b>↑ 16,10%</b>
c) Caminhões	540	352	↓ -34,81%	235	↑ 49,79%	235	352	↑ 49,79%
d) Ônibus	26	20	↓ -23,08%	20	↑ 0,00%	20	20	↑ 0,00%
<b>(c+d)</b>	<b>566</b>	<b>372</b>	<b>↓ -34,28%</b>	<b>255</b>	<b>↑ 45,88%</b>	<b>255</b>	<b>372</b>	<b>↑ 45,88%</b>
<b>Subtotal</b>	<b>12.932</b>	<b>10.001</b>	<b>↓ -22,66%</b>	<b>8.549</b>	<b>↑ 16,98%</b>	<b>8.549</b>	<b>10.001</b>	<b>↑ 16,98%</b>
e) Motos	2.574	2.690	↑ 4,51%	2.302	↑ 16,85%	2.302	2.690	↑ 16,85%
f) Outros	1.143	972	↓ -14,96%	773	↑ 25,74%	773	972	↑ 25,74%
<b>TOTAL</b>	<b>16.649</b>	<b>13.663</b>	<b>↓ -17,94%</b>	<b>11.624</b>	<b>↑ 17,54%</b>	<b>11.624</b>	<b>13.663</b>	<b>↑ 17,54%</b>

Emplacamentos		janeiro 2018		Brasil - NOVOS				
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	171.978	148.898	↓ -13,42%	121.378	↑ 22,67%	121.378	148.898	↑ 22,67%
b) Com. Leves	32.865	26.656	↓ -18,89%	22.175	↑ 20,21%	22.175	26.656	↑ 20,21%
<b>(a+b)</b>	<b>204.843</b>	<b>175.554</b>	<b>↓ -14,30%</b>	<b>143.553</b>	<b>↑ 22,29%</b>	<b>143.553</b>	<b>175.554</b>	<b>↑ 22,29%</b>
c) Caminhões	6.174	4.594	↓ -25,59%	2.940	↑ 56,26%	2.940	4.594	↑ 56,26%
d) Ônibus	1.603	1.115	↓ -30,44%	707	↑ 57,71%	707	1.115	↑ 57,71%
<b>(c+d)</b>	<b>7.777</b>	<b>5.709</b>	<b>↓ -26,59%</b>	<b>3.647</b>	<b>↑ 56,54%</b>	<b>3.647</b>	<b>5.709</b>	<b>↑ 56,54%</b>
<b>Subtotal</b>	<b>212.620</b>	<b>181.263</b>	<b>↓ -14,75%</b>	<b>147.200</b>	<b>↑ 23,14%</b>	<b>147.200</b>	<b>181.263</b>	<b>↑ 23,14%</b>
e) Motos	77.458	77.031	↓ -0,55%	67.601	↑ 13,95%	67.601	77.031	↑ 13,95%
f) Outros	11.175	10.798	↓ -3,37%	9.337	↑ 15,65%	9.337	10.798	↑ 15,65%
<b>TOTAL</b>	<b>301.253</b>	<b>269.092</b>	<b>↓ -10,68%</b>	<b>224.138</b>	<b>↑ 20,06%</b>	<b>224.138</b>	<b>269.092</b>	<b>↑ 20,06%</b>

Emplacamentos		Brasil - USADOS						
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	jan/18
Automóvel	2.735.084	2.741.178	2.748.430	2.755.520	2.762.659	2.770.115	2.781.659	2.787.935
Motocicleta	1.059.821	1.060.460	1.061.753	1.063.324	1.064.486	1.065.087	1.066.023	1.068.090
Camioneta	236.716	237.332	238.078	238.875	239.865	240.945	242.865	243.740
Caminhão	198.764	198.971	199.188	199.470	199.810	200.171	200.567	200.740
Caminhonete	288.300	290.045	292.047	293.841	296.278	298.588	301.655	303.184
Reboque	159.498	160.363	161.350	162.352	163.408	164.390	165.298	166.104
Onibus	29.674	29.699	29.760	29.767	29.924	29.957	29.956	29.990
Trator	3.106	3.105	3.106	3.108	3.114	3.116	3.115	3.118
Outros	50.456	51.102	51.808	52.502	53.279	54.136	55.342	55.778
<b>Total</b>	<b>4.761.419</b>	<b>4.772.255</b>	<b>4.785.520</b>	<b>4.798.759</b>	<b>4.812.823</b>	<b>4.826.505</b>	<b>4.846.480</b>	<b>4.858.679</b>

Novos		janeiro 2018		Grande Florianópolis				
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.534	1.906	↓ -24,78%	1.840	↑ 3,59%	1.840	1.906	↑ 3,59%
b) Com. Leves	271	157	↓ -42,07%	240	↓ -34,58%	240	157	↓ -34,58%
<b>(a+b)</b>	<b>2.805</b>	<b>2.063</b>	<b>↓ -26,45%</b>	<b>2.080</b>	<b>↓ -0,82%</b>	<b>2.080</b>	<b>2.063</b>	<b>↓ -0,82%</b>
c) Caminhões	67	21	↓ -68,66%	27	↓ -22,22%	27	21	↓ -22,22%
d) Ônibus	7	1	↓ -85,71%	3	↓ -66,67%	3	1	↓ -66,67%
<b>(c+d)</b>	<b>74</b>	<b>22</b>	<b>↓ -70,27%</b>	<b>30</b>	<b>↓ -26,67%</b>	<b>30</b>	<b>22</b>	<b>↓ -26,67%</b>
<b>Subtotal</b>	<b>2.879</b>	<b>2.085</b>	<b>↓ -27,58%</b>	<b>2.110</b>	<b>↓ -1,18%</b>	<b>2.110</b>	<b>2.085</b>	<b>↓ -1,18%</b>
e) Motos	652	557	↓ -14,57%	497	↑ 12,07%	497	557	↑ 12,07%
f) Outros	206	129	↓ -37,38%	148	↓ -12,84%	148	129	↓ -12,84%
<b>TOTAL</b>	<b>3.737</b>	<b>2.771</b>	<b>↓ -25,85%</b>	<b>2.755</b>	<b>↑ 0,58%</b>	<b>2.755</b>	<b>2.771</b>	<b>↑ 0,58%</b>

Novos		janeiro 2018		Região Norte - SC				
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.871	1.488	↓ -20,47%	1.149	↑ 29,50%	1.149	1.488	↑ 29,50%
b) Com. Leves	295	202	↓ -31,53%	240	↓ -15,83%	240	202	↓ -15,83%
<b>(a+b)</b>	<b>2.166</b>	<b>1.690</b>	<b>↓ -21,98%</b>	<b>1.389</b>	<b>↑ 21,67%</b>	<b>1.389</b>	<b>1.690</b>	<b>↑ 21,67%</b>
c) Caminhões	66	41	↓ -37,88%	31	↑ 32,26%	31	41	↑ 32,26%
d) Ônibus	10	2	↓ -80,00%	2	↑ 0,00%	2	2	↑ 0,00%
<b>(c+d)</b>	<b>76</b>	<b>43</b>	<b>↓ -43,42%</b>	<b>33</b>	<b>↑ 30,30%</b>	<b>33</b>	<b>43</b>	<b>↑ 30,30%</b>
<b>Subtotal</b>	<b>2.242</b>	<b>1.733</b>	<b>↓ -22,70%</b>	<b>1.422</b>	<b>↑ 21,87%</b>	<b>1.422</b>	<b>1.733</b>	<b>↑ 21,87%</b>
e) Motos	398	404	↑ 1,51%	350	↑ 15,43%	350	404	↑ 15,43%
f) Outros	178	190	↑ 6,74%	127	↑ 49,61%	127	190	↑ 49,61%
<b>TOTAL</b>	<b>2.818</b>	<b>2.327</b>	<b>↓ -17,42%</b>	<b>1.899</b>	<b>↑ 22,54%</b>	<b>1.899</b>	<b>2.327</b>	<b>↑ 22,54%</b>

Novos		janeiro 2018		Região Oeste - SC				
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.425	1.127	↓ -20,91%	958	↑ 17,64%	958	1.127	↑ 17,64%
b) Com. Leves	441	346	↓ -21,54%	303	↑ 14,19%	303	346	↑ 14,19%
<b>(a+b)</b>	<b>1.866</b>	<b>1.473</b>	<b>↓ -21,06%</b>	<b>1.261</b>	<b>↑ 16,81%</b>	<b>1.261</b>	<b>1.473</b>	<b>↑ 16,81%</b>
c) Caminhões	190	135	↓ -28,95%	86	↑ 56,98%	86	135	↑ 56,98%
d) Ônibus	1	3	↑ 200,00%	6	↓ -50,00%	6	3	↓ -50,00%
<b>(c+d)</b>	<b>191</b>	<b>138</b>	<b>↓ -27,75%</b>	<b>92</b>	<b>↑ 50,00%</b>	<b>92</b>	<b>138</b>	<b>↑ 50,00%</b>
<b>Subtotal</b>	<b>2.057</b>	<b>1.611</b>	<b>↓ -21,68%</b>	<b>1.353</b>	<b>↑ 19,07%</b>	<b>1.353</b>	<b>1.611</b>	<b>↑ 19,07%</b>
e) Motos	358	381	↑ 6,42%	392	↓ -2,81%	392	381	↓ -2,81%
f) Outros	195	192	↓ -1,54%	140	↑ 37,14%	140	192	↑ 37,14%
<b>TOTAL</b>	<b>2.610</b>	<b>2.184</b>	<b>↓ -16,32%</b>	<b>1.885</b>	<b>↑ 15,86%</b>	<b>1.885</b>	<b>2.184</b>	<b>↑ 15,86%</b>

Novos		janeiro 2018			Planalto Serrano - SC			
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	411	401	↓ -2,43%	313	↑ 28,12%	313	401	↑ 28,12%
b) Com. Leves	118	102	↓ -13,56%	80	↑ 27,50%	80	102	↑ 27,50%
<b>(a+b)</b>	<b>529</b>	<b>503</b>	<b>↓ -4,91%</b>	<b>393</b>	<b>↑ 27,99%</b>	<b>393</b>	<b>503</b>	<b>↑ 27,99%</b>
c) Caminhões	14	9	↓ -35,71%	12	↓ -25,00%	12	9	↓ -25,00%
d) Ônibus	3	4	↑ 33,33%	1	↑ 300,00%	1	4	↑ 300,00%
<b>(c+d)</b>	<b>17</b>	<b>13</b>	<b>↓ -23,53%</b>	<b>13</b>	<b>↑ 0,00%</b>	<b>13</b>	<b>13</b>	<b>↑ 0,00%</b>
<b>Subtotal</b>	<b>546</b>	<b>516</b>	<b>↓ -5,49%</b>	<b>406</b>	<b>↑ 27,09%</b>	<b>406</b>	<b>516</b>	<b>↑ 27,09%</b>
e) Motos	55	50	↓ -9,09%	56	↓ -10,71%	56	50	↓ -10,71%
f) Outros	31	26	↓ -16,13%	32	↓ -18,75%	32	26	↓ -18,75%
<b>TOTAL</b>	<b>632</b>	<b>592</b>	<b>↓ -6,33%</b>	<b>494</b>	<b>↑ 19,84%</b>	<b>494</b>	<b>592</b>	<b>↑ 19,84%</b>

Novos		janeiro 2018			Região Sul - SC			
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	1.327	1.050	↓ -20,87%	895	↑ 17,32%	895	1.050	↑ 17,32%
b) Com. Leves	239	173	↓ -27,62%	169	↑ 2,37%	169	173	↑ 2,37%
<b>(a+b)</b>	<b>1.566</b>	<b>1.223</b>	<b>↓ -21,90%</b>	<b>1.064</b>	<b>↑ 14,94%</b>	<b>1.064</b>	<b>1.223</b>	<b>↑ 14,94%</b>
c) Caminhões	87	65	↓ -25,29%	32	↑ 103,13%	32	65	↑ 103,13%
d) Ônibus	1	1	↑ 0,00%	3	↓ -66,67%	3	1	↓ -66,67%
<b>(c+d)</b>	<b>88</b>	<b>66</b>	<b>↓ -25,00%</b>	<b>35</b>	<b>↑ 88,57%</b>	<b>35</b>	<b>66</b>	<b>↑ 88,57%</b>
<b>Subtotal</b>	<b>1.654</b>	<b>1.289</b>	<b>↓ -22,07%</b>	<b>1.099</b>	<b>↑ 17,29%</b>	<b>1.099</b>	<b>1.289</b>	<b>↑ 17,29%</b>
e) Motos	287	305	↑ 6,27%	260	↑ 17,31%	260	305	↑ 17,31%
f) Outros	280	192	↓ -31,43%	171	↑ 12,28%	171	192	↑ 12,28%
<b>TOTAL</b>	<b>2.221</b>	<b>1.786</b>	<b>↓ -19,59%</b>	<b>1.530</b>	<b>↑ 16,73%</b>	<b>1.530</b>	<b>1.786</b>	<b>↑ 16,73%</b>

Novos		janeiro 2018			Vale do Itajaí - SC			
Segmento	dez-17 (A)	jan-18 (B)	jan-18 dez-17 (B/A)	jan-17 (C)	jan-18 jan-17 (B/C)	Acumul. 2017 (D)	Acumul. 2018 (E)	acum-18 acum-17 (E/D)
a) Autos	2.958	2.407	↓ -18,63%	1.858	↑ 29,55%	1.858	2.407	↑ 29,55%
b) Com. Leves	476	270	↓ -43,28%	249	↑ 8,43%	249	270	↑ 8,43%
<b>(a+b)</b>	<b>3.434</b>	<b>2.677</b>	<b>↓ -22,04%</b>	<b>2.107</b>	<b>↑ 27,05%</b>	<b>2.107</b>	<b>2.677</b>	<b>↑ 27,05%</b>
c) Caminhões	116	81	↓ -30,17%	47	↑ 72,34%	47	81	↑ 72,34%
d) Ônibus	4	9	↑ 125,00%	5	↑ 80,00%	5	9	↑ 80,00%
<b>(c+d)</b>	<b>120</b>	<b>90</b>	<b>↓ -25,00%</b>	<b>52</b>	<b>↑ 73,08%</b>	<b>52</b>	<b>90</b>	<b>↑ 73,08%</b>
<b>Subtotal</b>	<b>3.554</b>	<b>2.767</b>	<b>↓ -22,14%</b>	<b>2.159</b>	<b>↑ 28,16%</b>	<b>2.159</b>	<b>2.767</b>	<b>↑ 28,16%</b>
e) Motos	824	993	↑ 20,51%	747	↑ 32,93%	747	993	↑ 32,93%
f) Outros	253	243	↓ -3,95%	155	↑ 56,77%	155	243	↑ 56,77%
<b>TOTAL</b>	<b>4.631</b>	<b>4.003</b>	<b>↓ -13,56%</b>	<b>3.061</b>	<b>↑ 30,77%</b>	<b>3.061</b>	<b>4.003</b>	<b>↑ 30,77%</b>