

Emplacamentos		agosto 2017							Santa Catarina - NOVOS	
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)		
a) Autos	7.822	9.083	↑ 16,12%	7.745	↑ 17,28%	57.356	60.881	↑ 6,15%		
b) Com. Leves	1.240	1.326	↑ 6,94%	1.508	↓ -12,07%	9.784	9.797	↑ 0,13%		
(a+b)	9.062	10.409	↑ 14,86%	9.253	↑ 12,49%	67.140	70.678	↑ 5,27%		
c) Caminhões	420	511	↑ 21,67%	341	↑ 49,85%	2.571	2.850	↑ 10,85%		
d) Ônibus	28	58	↑ 107,14%	27	↑ 114,81%	201	355	↑ 76,62%		
(c+d)	448	569	↑ 27,01%	368	↑ 54,62%	2.772	3.205	↑ 15,62%		
Subtotal	9.510	10.978	↑ 15,44%	9.621	↑ 14,10%	69.912	73.883	↑ 5,68%		
e) Motos	2.019	2.198	↑ 8,87%	1.942	↑ 13,18%	17.250	17.173	↓ -0,45%		
f) Outros	1.020	1.144	↑ 12,16%	951	↑ 20,29%	6.939	7.361	↑ 6,08%		
TOTAL	12.549	14.320	↑ 14,11%	12.514	↑ 14,43%	94.101	98.417	↑ 4,59%		

Emplacamentos		agosto 2017							Brasil - NOVOS	
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)		
a) Autos	151.688	180.888	↑ 19,25%	148.967	↑ 21,43%	1.106.123	1.180.300	↑ 6,71%		
b) Com. Leves	27.133	28.983	↑ 6,82%	29.121	↓ -0,47%	197.833	199.788	↑ 0,99%		
(a+b)	178.821	209.871	↑ 17,36%	178.088	↑ 17,85%	1.303.956	1.380.088	↑ 5,84%		
c) Caminhões	4.524	4.819	↑ 6,52%	4.385	↑ 9,90%	34.495	30.800	↓ -10,71%		
d) Ônibus	1.466	1.844	↑ 25,78%	1.414	↑ 30,41%	10.330	9.774	↓ -5,38%		
(c+d)	5.990	6.663	↑ 11,24%	5.799	↑ 14,90%	44.825	40.574	↓ -9,48%		
Subtotal	184.811	216.534	↑ 17,17%	183.887	↑ 17,75%	1.348.781	1.420.662	↑ 5,33%		
e) Motos	70.342	76.357	↑ 8,55%	80.362	↓ -4,98%	706.597	573.978	↓ -18,77%		
f) Outros	10.814	12.330	↑ 14,02%	11.745	↑ 4,98%	85.154	81.922	↓ -3,80%		
TOTAL	265.967	305.221	↑ 14,76%	275.994	↑ 10,59%	2.140.532	2.076.562	↓ -2,99%		

Emplacamentos		Brasil - USADOS						
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17
Automóvel	2.704.539	2.709.494	2.717.208	2.722.757	2.729.359	2.735.084	2.741.178	2.748.430
Motocicleta	1.052.851	1.054.556	1.057.074	1.058.003	1.059.186	1.059.821	1.060.460	1.061.753
Camioneta	233.056	233.643	234.427	235.179	236.043	236.716	237.332	238.078
Caminhão	197.768	197.851	198.072	198.227	198.571	198.764	198.971	199.188
Caminhonete	279.758	280.977	282.849	284.376	286.395	288.300	290.045	292.047
Reboque	155.770	156.508	157.353	158.004	158.803	159.498	160.363	161.350
Onibus	29.410	29.447	29.464	29.483	29.493	29.674	29.699	29.760
Trator	3.093	3.101	3.105	3.104	3.107	3.106	3.105	3.106
Outros	47.789	48.196	48.762	49.316	49.887	50.456	51.102	51.808
Total	4.704.034	4.713.773	4.728.314	4.738.449	4.750.844	4.761.419	4.772.255	4.785.520

Novos		agosto 2017		Grande Florianópolis				
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	1.861	2.265	↑ 21,71%	1.842	↑ 22,96%	14.287	15.119	↑ 5,82%
b) Com. Leves	147	181	↑ 23,13%	228	↓ -20,61%	1.508	1.440	↓ -4,51%
(a+b)	2.008	2.446	↑ 21,81%	2.070	↑ 18,16%	15.795	16.559	↑ 4,84%
c) Caminhões	38	53	↑ 39,47%	43	↑ 23,26%	318	282	↓ -11,32%
d) Ônibus	2	20	↑ 900,00%	3	↑ 566,67%	29	57	↑ 96,55%
(c+d)	40	73	↑ 82,50%	46	↑ 58,70%	347	339	↓ -2,31%
Subtotal	2.048	2.519	↑ 23,00%	2.116	↑ 19,05%	16.142	16.898	↑ 4,68%
e) Motos	501	500	↓ -0,20%	421	↑ 18,76%	3.878	3.957	↑ 2,04%
f) Outros	127	164	↑ 29,13%	111	↑ 47,75%	1.083	1.056	↓ -2,49%
TOTAL	2.676	3.183	↑ 18,95%	2.648	↑ 20,20%	21.103	21.911	↑ 3,83%

Novos		agosto 2017		Região Norte - SC				
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	1.460	1.667	↑ 14,18%	1.432	↑ 16,41%	10.062	10.904	↑ 8,37%
b) Com. Leves	238	286	↑ 20,17%	225	↑ 27,11%	1.676	1.872	↑ 11,69%
(a+b)	1.698	1.953	↑ 15,02%	1.657	↑ 17,86%	11.738	12.776	↑ 8,84%
c) Caminhões	56	82	↑ 46,43%	31	↑ 164,52%	346	391	↑ 13,01%
d) Ônibus	7	4	↓ -42,86%	8	↓ -50,00%	58	56	↓ -3,45%
(c+d)	63	86	↑ 36,51%	39	↑ 120,51%	404	447	↑ 10,64%
Subtotal	1.761	2.039	↑ 15,79%	1.696	↑ 20,22%	12.142	13.223	↑ 8,90%
e) Motos	306	363	↑ 18,63%	342	↑ 6,14%	2.574	2.766	↑ 7,46%
f) Outros	212	196	↓ -7,55%	195	↑ 0,51%	1.358	1.338	↓ -1,47%
TOTAL	2.279	2.598	↑ 14,00%	2.233	↑ 16,35%	16.074	17.327	↑ 7,80%

Novos		agosto 2017		Região Oeste - SC				
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	961	1.217	↑ 26,64%	968	↑ 25,72%	7.510	8.042	↑ 7,08%
b) Com. Leves	286	331	↑ 15,73%	338	↓ -2,07%	2.164	2.222	↑ 2,68%
(a+b)	1.247	1.548	↑ 24,14%	1.306	↑ 18,53%	9.674	10.264	↑ 6,10%
c) Caminhões	132	140	↑ 6,06%	109	↑ 28,44%	757	837	↑ 10,57%
d) Ônibus	7	19	↑ 171,43%	3	↑ 533,33%	38	57	↑ 50,00%
(c+d)	139	159	↑ 14,39%	112	↑ 41,96%	795	894	↑ 12,45%
Subtotal	1.386	1.707	↑ 23,16%	1.418	↑ 20,38%	10.469	11.158	↑ 6,58%
e) Motos	290	314	↑ 8,28%	308	↑ 1,95%	2.830	2.591	↓ -8,45%
f) Outros	151	195	↑ 29,14%	190	↑ 2,63%	1.181	1.271	↑ 7,62%
TOTAL	1.827	2.216	↑ 21,29%	1.916	↑ 15,66%	14.480	15.020	↑ 3,73%

Novos		agosto 2017		Planalto Serrano - SC				
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	336	384	↑ 14,29%	367	↑ 4,63%	2.601	2.526	↓ -2,88%
b) Com. Leves	111	92	↓ -17,12%	102	↓ -9,80%	789	699	↓ -11,41%
(a+b)	447	476	↑ 6,49%	469	↑ 1,49%	3.390	3.225	↓ -4,87%
c) Caminhões	17	14	↓ -17,65%	24	↓ -41,67%	109	132	↑ 21,10%
d) Ônibus	2	2	↑ 0,00%	3	↓ -33,33%	14	14	↑ 0,00%
(c+d)	19	16	↓ -15,79%	27	↓ -40,74%	123	146	↑ 18,70%
Subtotal	466	492	↑ 5,58%	496	↓ -0,81%	3.513	3.371	↓ -4,04%
e) Motos	53	44	↓ -16,98%	43	↑ 2,33%	498	388	↓ -22,09%
f) Outros	56	46	↓ -17,86%	42	↑ 9,52%	316	300	↓ -5,06%
TOTAL	575	582	↑ 1,22%	581	↑ 0,17%	4.327	4.059	↓ -6,19%

Novos		agosto 2017		Região Sul - SC				
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	980	1.055	↑ 7,65%	1.012	↑ 4,25%	7.522	7.645	↑ 1,64%
b) Com. Leves	169	126	↓ -25,44%	177	↓ -28,81%	1.195	1.295	↑ 8,37%
(a+b)	1.149	1.181	↑ 2,79%	1.189	↓ -0,67%	8.717	8.940	↑ 2,56%
c) Caminhões	86	109	↑ 26,74%	58	↑ 87,93%	505	555	↑ 9,90%
d) Ônibus	3	7	↑ 133,33%	5	↑ 40,00%	26	24	↓ -7,69%
(c+d)	89	116	↑ 30,34%	63	↑ 84,13%	531	579	↑ 9,04%
Subtotal	1.238	1.297	↑ 4,77%	1.252	↑ 3,59%	9.248	9.519	↑ 2,93%
e) Motos	255	224	↓ -12,16%	233	↓ -3,86%	2.053	1.981	↓ -3,51%
f) Outros	213	281	↑ 31,92%	176	↑ 59,66%	1.428	1.630	↑ 14,15%
TOTAL	1.706	1.802	↑ 5,63%	1.661	↑ 8,49%	12.729	13.130	↑ 3,15%

Novos		agosto 2017		Vale do Itajaí - SC				
Segmento	jul-17 (A)	ago-17 (B)	ago-17 jul-17 (B/A)	ago-16 (C)	ago-17 ago-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	2.224	2.495	↑ 12,19%	2.124	↑ 17,47%	15.374	16.645	↑ 8,27%
b) Com. Leves	289	310	↑ 7,27%	438	↓ -29,22%	2.452	2.269	↓ -7,46%
(a+b)	2.513	2.805	↑ 11,62%	2.562	↑ 9,48%	17.826	18.914	↑ 6,10%
c) Caminhões	91	113	↑ 24,18%	76	↑ 48,68%	536	653	↑ 21,83%
d) Ônibus	7	6	↓ -14,29%	5	↑ 20,00%	36	147	↑ 308,33%
(c+d)	98	119	↑ 21,43%	81	↑ 46,91%	572	800	↑ 39,86%
Subtotal	2.611	2.924	↑ 11,99%	2.643	↑ 10,63%	18.398	19.714	↑ 7,15%
e) Motos	614	753	↑ 22,64%	595	↑ 26,55%	5.417	5.490	↑ 1,35%
f) Outros	261	262	↑ 0,38%	237	↑ 10,55%	1.573	1.766	↑ 12,27%
TOTAL	3.486	3.939	↑ 12,99%	3.475	↑ 13,35%	25.388	26.970	↑ 6,23%