

Emplacamentos		março 2017		Santa Catarina - NOVOS				
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	6.123	8.557	↑ 39,75%	7.969	↑ 7,38%	21.498	21.693	↑ 0,91%
b) Com. Leves	987	1.270	↑ 28,67%	1.395	↓ -8,96%	3.167	3.538	↑ 11,71%
(a+b)	7.110	9.827	↑ 38,21%	9.364	↑ 4,94%	24.665	25.231	↑ 2,29%
c) Caminhões	207	358	↑ 72,95%	377	↓ -5,04%	1.000	800	↓ -20,00%
d) Ônibus	29	18	↓ -37,93%	27	↓ -33,33%	72	67	↓ -6,94%
(c+d)	236	376	↑ 59,32%	404	↓ -6,93%	1.072	867	↓ -19,12%
Subtotal	7.346	10.203	↑ 38,89%	9.768	↑ 4,45%	25.737	26.098	↑ 1,40%
e) Motos	1.985	2.731	↑ 37,58%	2.593	↑ 5,32%	7.663	7.018	↓ -8,42%
f) Outros	834	969	↑ 16,19%	939	↑ 3,19%	2.543	2.576	↑ 1,30%
TOTAL	10.165	13.903	↑ 36,77%	13.300	↑ 4,53%	35.943	35.692	↓ -0,70%

Emplacamentos		março 2017		Brasil - NOVOS				
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	112.379	158.084	↑ 40,67%	147.641	↑ 7,07%	401.621	391.846	↓ -2,43%
b) Com. Leves	20.019	25.766	↑ 28,71%	25.617	↑ 0,58%	63.405	67.960	↑ 7,18%
(a+b)	132.398	183.850	↑ 38,86%	173.258	↑ 6,11%	465.026	459.806	↓ -1,12%
c) Caminhões	2.611	4.124	↑ 57,95%	4.822	↓ -14,48%	12.990	9.675	↓ -25,52%
d) Ônibus	647	1.169	↑ 80,68%	1.199	↓ -2,50%	3.344	2.523	↓ -24,55%
(c+d)	3.258	5.293	↑ 62,46%	6.021	↓ -12,09%	16.334	12.198	↓ -25,32%
Subtotal	135.656	189.143	↑ 39,43%	179.279	↑ 5,50%	481.360	472.004	↓ -1,94%
e) Motos	60.500	82.886	↑ 37,00%	103.274	↓ -19,74%	286.152	210.985	↓ -26,27%
f) Outros	8.777	10.602	↑ 20,79%	11.347	↓ -6,57%	30.455	28.706	↓ -5,74%
TOTAL	204.933	282.631	↑ 37,91%	293.900	↓ -3,83%	797.967	711.695	↓ -10,81%

Emplacamentos		Brasil - USADOS						
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	ago/16	set/16	out/16	nov/16	dez/16	jan/17	fev/17	mar/17
Automóvel	2.673.328	2.678.005	2.683.279	2.689.047	2.699.170	2.704.539	2.709.494	2.717.208
Motocicleta	1.047.732	1.048.050	1.048.938	1.049.368	1.050.833	1.052.851	1.054.556	1.057.074
Camioneta	228.750	229.524	230.218	231.008	232.392	233.056	233.643	234.427
Caminhão	197.068	197.150	197.283	197.467	197.680	197.768	197.851	198.072
Caminhonete	271.273	272.672	274.046	275.759	278.425	279.758	280.977	282.849
Reboque	151.915	152.691	153.379	154.166	155.050	155.770	156.508	157.353
Onibus	29.292	29.359	29.376	29.418	29.382	29.410	29.447	29.464
Trator	3.097	3.100	3.100	3.099	3.092	3.093	3.101	3.105
Outros	44.772	45.295	45.721	46.326	47.383	47.789	48.196	48.762
Total	4.647.227	4.655.846	4.665.340	4.675.658	4.693.407	4.704.034	4.713.773	4.728.314

Novos		março 2017		Grande Florianópolis				
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	1.562	2.096	↑ 34,19%	1.920	↑ 9,17%	5.355	5.498	↑ 2,67%
b) Com. Leves	170	168	↓ -1,18%	236	↓ -28,81%	536	578	↑ 7,84%
(a+b)	1.732	2.264	↑ 30,72%	2.156	↑ 5,01%	5.891	6.076	↑ 3,14%
c) Caminhões	19	37	↑ 94,74%	66	↓ -43,94%	124	83	↓ -33,06%
d) Ônibus	3	2	↓ -33,33%	2	↑ 0,00%	12	8	↓ -33,33%
(c+d)	22	39	↑ 77,27%	68	↓ -42,65%	136	91	↓ -33,09%
Subtotal	1.754	2.303	↑ 31,30%	2.224	↑ 3,55%	6.027	6.167	↑ 2,32%
e) Motos	448	679	↑ 51,56%	620	↑ 9,52%	1.725	1.624	↓ -5,86%
f) Outros	129	130	↑ 0,78%	125	↑ 4,00%	377	407	↑ 7,96%
TOTAL	2.331	3.112	↑ 33,50%	2.969	↑ 4,82%	8.129	8.198	↑ 0,85%

Novos		março 2017		Região Norte - SC				
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	1.097	1.531	↑ 39,56%	1.450	↑ 5,59%	3.755	3.777	↑ 0,59%
b) Com. Leves	181	239	↑ 32,04%	232	↑ 3,02%	545	660	↑ 21,10%
(a+b)	1.278	1.770	↑ 38,50%	1.682	↑ 5,23%	4.300	4.437	↑ 3,19%
c) Caminhões	24	50	↑ 108,33%	66	↓ -24,24%	140	105	↓ -25,00%
d) Ônibus	9	3	↓ -66,67%	7	↓ -57,14%	11	14	↑ 27,27%
(c+d)	33	53	↑ 60,61%	73	↓ -27,40%	151	119	↓ -21,19%
Subtotal	1.311	1.823	↑ 39,05%	1.755	↑ 3,87%	4.451	4.556	↑ 2,36%
e) Motos	348	401	↑ 15,23%	393	↑ 2,04%	1.096	1.099	↑ 0,27%
f) Outros	141	192	↑ 36,17%	175	↑ 9,71%	503	460	↓ -8,55%
TOTAL	1.800	2.416	↑ 34,22%	2.323	↑ 4,00%	6.050	6.115	↑ 1,07%

Novos		março 2017		Região Oeste - SC				
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	772	1.159	↑ 50,13%	1.028	↑ 12,74%	2.883	2.889	↑ 0,21%
b) Com. Leves	204	253	↑ 24,02%	320	↓ -20,94%	718	760	↑ 5,85%
(a+b)	976	1.412	↑ 44,67%	1.348	↑ 4,75%	3.601	3.649	↑ 1,33%
c) Caminhões	58	113	↑ 94,83%	101	↑ 11,88%	314	257	↓ -18,15%
d) Ônibus	8	4	↓ -50,00%	10	↓ -60,00%	23	18	↓ -21,74%
(c+d)	66	117	↑ 77,27%	111	↑ 5,41%	337	275	↓ -18,40%
Subtotal	1.042	1.529	↑ 46,74%	1.459	↑ 4,80%	3.938	3.924	↓ -0,36%
e) Motos	262	395	↑ 50,76%	409	↓ -3,42%	1.310	1.049	↓ -19,92%
f) Outros	147	170	↑ 15,65%	164	↑ 3,66%	428	457	↑ 6,78%
TOTAL	1.451	2.094	↑ 44,31%	2.032	↑ 3,05%	5.676	5.430	↓ -4,33%

Novos		março 2017			Planalto Serrano - SC			
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	249	362	↑ 45,38%	323	↑ 12,07%	979	924	↓ -5,62%
b) Com. Leves	64	94	↑ 46,88%	100	↓ -6,00%	225	238	↑ 5,78%
(a+b)	313	456	↑ 45,69%	423	↑ 7,80%	1.204	1.162	↓ -3,49%
c) Caminhões	13	18	↑ 38,46%	12	↑ 50,00%	36	43	↑ 19,44%
d) Ônibus	2	1	↓ -50,00%	-	#DIV/0!	3	4	↑ 33,33%
(c+d)	15	19	↑ 26,67%	12	↑ 58,33%	39	47	↑ 20,51%
Subtotal	328	475	↑ 44,82%	435	↑ 9,20%	1.243	1.209	↓ -2,74%
e) Motos	48	46	↓ -4,17%	87	↓ -47,13%	249	150	↓ -39,76%
f) Outros	26	41	↑ 57,69%	53	↓ -22,64%	118	99	↓ -16,10%
TOTAL	402	562	↑ 39,80%	575	↓ -2,26%	1.610	1.458	↓ -9,44%

Novos		março 2017			Região Sul - SC			
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	775	1.097	↑ 41,55%	1.109	↓ -1,08%	2.832	2.767	↓ -2,30%
b) Com. Leves	126	204	↑ 61,90%	174	↑ 17,24%	406	499	↑ 22,91%
(a+b)	901	1.301	↑ 44,40%	1.283	↑ 1,40%	3.238	3.266	↑ 0,86%
c) Caminhões	45	53	↑ 17,78%	54	↓ -1,85%	190	130	↓ -31,58%
d) Ônibus	4	4	↑ 0,00%	2	↑ 100,00%	5	11	↑ 120,00%
(c+d)	49	57	↑ 16,33%	56	↑ 1,79%	195	141	↓ -27,69%
Subtotal	950	1.358	↑ 42,95%	1.339	↑ 1,42%	3.433	3.407	↓ -0,76%
e) Motos	234	311	↑ 32,91%	282	↑ 10,28%	903	805	↓ -10,85%
f) Outros	194	192	↓ -1,03%	210	↓ -8,57%	557	557	↑ 0,00%
TOTAL	1.378	1.861	↑ 35,05%	1.831	↑ 1,64%	4.893	4.769	↓ -2,53%

Novos		março 2017			Vale do Itajaí - SC			
Segmento	fev-17 (A)	mar-17 (B)	mar-17 fev-17 (B/A)	mar-16 (C)	mar-17 mar-16 (B/C)	Acumul. 2016 (D)	Acumul. 2017 (E)	acum-17 acum-16 (E/D)
a) Autos	1.668	2.312	↑ 38,61%	2.139	↑ 8,09%	5.694	5.838	↑ 2,53%
b) Com. Leves	242	312	↑ 28,93%	333	↓ -6,31%	737	803	↑ 8,96%
(a+b)	1.910	2.624	↑ 37,38%	2.472	↑ 6,15%	6.431	6.641	↑ 3,27%
c) Caminhões	48	87	↑ 81,25%	78	↑ 11,54%	196	182	↓ -7,14%
d) Ônibus	3	4	↑ 33,33%	6	↓ -33,33%	18	12	↓ -33,33%
(c+d)	51	91	↑ 78,43%	84	↑ 8,33%	214	194	↓ -9,35%
Subtotal	1.961	2.715	↑ 38,45%	2.556	↑ 6,22%	6.645	6.835	↑ 2,86%
e) Motos	645	899	↑ 39,38%	802	↑ 12,09%	2.380	2.291	↓ -3,74%
f) Outros	197	244	↑ 23,86%	212	↑ 15,09%	560	596	↑ 6,43%
TOTAL	2.803	3.858	↑ 37,64%	3.570	↑ 8,07%	9.585	9.722	↑ 1,43%