

Emplacamentos		janeiro 2016		Santa Catarina - NOVOS				
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	11.741	6.848	↓ -41,67%	9.872	↓ -30,63%	9.872	6.848	↓ -30,63%
b) Com. Leves	1.343	827	↓ -38,42%	1.800	↓ -54,06%	1.800	827	↓ -54,06%
(a+b)	13.084	7.675	↓ -41,34%	11.672	↓ -34,24%	11.672	7.675	↓ -34,24%
c) Caminhões	371	358	↓ -3,50%	455	↓ -21,32%	455	358	↓ -21,32%
d) Ônibus	53	23	↓ -56,60%	27	↓ -14,81%	27	23	↓ -14,81%
(c+d)	424	381	↓ -10,14%	482	↓ -20,95%	482	381	↓ -20,95%
Subtotal	13.508	8.056	↓ -40,36%	12.154	↓ -33,72%	12.154	8.056	↓ -33,72%
e) Motos	3.025	2.575	↓ -14,88%	3.540	↓ -27,26%	3.540	2.575	↓ -27,26%
f) Outros	1.155	789	↓ -31,69%	814	↓ -3,07%	814	789	↓ -3,07%
TOTAL	17.688	11.420	↓ -35,44%	16.508	↓ -30,82%	16.508	11.420	↓ -30,82%

Emplacamentos		janeiro 2016		Brasil - NOVOS				
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	193.211	131.272	↓ -32,06%	206.162	↓ -36,33%	206.162	131.272	↓ -36,33%
b) Com. Leves	27.437	18.427	↓ -32,84%	37.720	↓ -51,15%	37.720	18.427	↓ -51,15%
(a+b)	220.648	149.699	↓ -32,15%	243.882	↓ -38,62%	243.882	149.699	↓ -38,62%
c) Caminhões	5.578	4.348	↓ -22,05%	7.677	↓ -43,36%	7.677	4.348	↓ -43,36%
d) Ônibus	1.556	1.253	↓ -19,47%	2.229	↓ -43,79%	2.229	1.253	↓ -43,79%
(c+d)	7.134	5.601	↓ -21,49%	9.906	↓ -43,46%	9.906	5.601	↓ -43,46%
Subtotal	227.782	155.300	↓ -31,82%	253.788	↓ -38,81%	253.788	155.300	↓ -38,81%
e) Motos	131.265	96.243	↓ -26,68%	108.653	↓ -11,42%	108.653	96.243	↓ -11,42%
f) Outros	11.952	9.371	↓ -21,59%	10.552	↓ -11,19%	10.552	9.371	↓ -11,19%
TOTAL	370.999	260.914	↓ -29,67%	372.993	↓ -30,05%	372.993	260.914	↓ -30,05%

Emplacamentos		Brasil - USADOS						
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	jun/15	jul/15	ago/15	set/15	out/15	nov/15	dez/15	jan/16
Automóvel	2.587.602	2.594.245	2.600.919	2.607.163	2.613.547	2.620.125	2.631.037	2.636.232
Motocicleta	1.027.482	1.029.067	1.030.920	1.032.364	1.033.624	1.034.889	1.036.919	1.039.033
Camioneta	216.706	217.714	218.600	219.582	220.364	221.315	222.802	223.460
Caminhão	195.204	195.429	195.633	195.802	196.071	196.257	196.385	196.594
Caminhonete	249.763	251.538	253.112	254.562	255.983	257.433	259.452	260.364
Reboque	140.599	141.472	142.286	143.173	144.063	144.811	145.906	146.609
Onibus	28.938	28.970	29.002	29.021	28.985	29.030	29.072	29.114
Trator	3.068	3.073	3.070	3.076	3.080	3.081	3.078	3.085
Outros	37.672	38.234	38.690	39.259	39.796	40.315	41.269	41.605
Total	4.487.034	4.499.742	4.512.232	4.524.002	4.535.513	4.547.256	4.565.920	4.576.096

Novos janeiro 2016 Grande Florianópolis								
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	3.114	1.772	↓ -43,10%	2.195	↓ -19,27%	2.195	1.772	↓ -19,27%
b) Com. Leves	219	134	↓ -38,81%	237	↓ -43,46%	237	134	↓ -43,46%
(a+b)	3.333	1.906	↓ -42,81%	2.432	↓ -21,63%	2.432	1.906	↓ -21,63%
c) Caminhões	40	33	↓ -17,50%	44	↓ -25,00%	44	33	↓ -25,00%
d) Ônibus	18	8	↓ -55,56%	2	↑ 300,00%	2	8	↑ 300,00%
(c+d)	58	41	↓ -29,31%	46	↓ -10,87%	46	41	↓ -10,87%
Subtotal	3.391	1.947	↓ -42,58%	2.478	↓ -21,43%	2.478	1.947	↓ -21,43%
e) Motos	694	573	↓ -17,44%	675	↓ -15,11%	675	573	↓ -15,11%
f) Outros	198	149	↓ -24,75%	138	↑ 7,97%	138	149	↑ 7,97%
TOTAL	4.283	2.669	↓ -37,68%	3.291	↓ -18,90%	3.291	2.669	↓ -18,90%

Novos janeiro 2016 Região Norte - SC								
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	1.981	1.168	↓ -41,04%	1.731	↓ -32,52%	1.731	1.168	↓ -32,52%
b) Com. Leves	187	148	↓ -20,86%	301	↓ -50,83%	301	148	↓ -50,83%
(a+b)	2.168	1.316	↓ -39,30%	2.032	↓ -35,24%	2.032	1.316	↓ -35,24%
c) Caminhões	47	41	↓ -12,77%	93	↓ -55,91%	93	41	↓ -55,91%
d) Ônibus	5	3	↓ -40,00%	5	↓ -40,00%	5	3	↓ -40,00%
(c+d)	52	44	↓ -15,38%	98	↓ -55,10%	98	44	↓ -55,10%
Subtotal	2.220	1.360	↓ -38,74%	2.130	↓ -36,15%	2.130	1.360	↓ -36,15%
e) Motos	360	367	↑ 1,94%	527	↓ -30,36%	527	367	↓ -30,36%
f) Outros	216	149	↓ -31,02%	156	↓ -4,49%	156	149	↓ -4,49%
TOTAL	2.796	1.876	↓ -32,90%	2.813	↓ -33,31%	2.813	1.876	↓ -33,31%

Novos janeiro 2016 Região Oeste - SC								
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	1.526	1.012	↓ -33,68%	1.530	↓ -33,86%	1.530	1.012	↓ -33,86%
b) Com. Leves	329	200	↓ -39,21%	499	↓ -59,92%	499	200	↓ -59,92%
(a+b)	1.855	1.212	↓ -34,66%	2.029	↓ -40,27%	2.029	1.212	↓ -40,27%
c) Caminhões	108	129	↑ 19,44%	153	↓ -15,69%	153	129	↓ -15,69%
d) Ônibus	6	5	↓ -16,67%	6	↓ -16,67%	6	5	↓ -16,67%
(c+d)	114	134	↑ 17,54%	159	↓ -15,72%	159	134	↓ -15,72%
Subtotal	1.969	1.346	↓ -31,64%	2.188	↓ -38,48%	2.188	1.346	↓ -38,48%
e) Motos	469	478	↑ 1,92%	567	↓ -15,70%	567	478	↓ -15,70%
f) Outros	171	118	↓ -30,99%	132	↓ -10,61%	132	118	↓ -10,61%
TOTAL	2.609	1.942	↓ -25,57%	2.887	↓ -32,73%	2.887	1.942	↓ -32,73%

Novos		janeiro 2016			Planalto Serrano - SC			
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	511	342	↓ -33,07%	493	↓ -30,63%	493	342	↓ -30,63%
b) Com. Leves	98	63	↓ -35,71%	153	↓ -58,82%	153	63	↓ -58,82%
(a+b)	609	405	↓ -33,50%	646	↓ -37,31%	646	405	↓ -37,31%
c) Caminhões	18	9	↓ -50,00%	19	↓ -52,63%	19	9	↓ -52,63%
d) Ônibus	1	-	↓ -100,00%	1	↓ -100,00%	1	-	↓ -100,00%
(c+d)	19	9	↓ -52,63%	20	↓ -55,00%	20	9	↓ -55,00%
Subtotal	628	414	↓ -34,08%	666	↓ -37,84%	666	414	↓ -37,84%
e) Motos	101	88	↓ -12,87%	116	↓ -24,14%	116	88	↓ -24,14%
f) Outros	51	41	↓ -19,61%	43	↓ -4,65%	43	41	↓ -4,65%
TOTAL	780	543	↓ -30,38%	825	↓ -34,18%	825	543	↓ -34,18%

Novos		janeiro 2016			Região Sul - SC			
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	1.606	826	↓ -48,57%	1.377	↓ -40,01%	1.377	826	↓ -40,01%
b) Com. Leves	191	110	↓ -42,41%	217	↓ -49,31%	217	110	↓ -49,31%
(a+b)	1.797	936	↓ -47,91%	1.594	↓ -41,28%	1.594	936	↓ -41,28%
c) Caminhões	86	84	↓ -2,33%	68	↑ 23,53%	68	84	↑ 23,53%
d) Ônibus	5	2	↓ -60,00%	7	↓ -71,43%	7	2	↓ -71,43%
(c+d)	91	86	↓ -5,49%	75	↑ 14,67%	75	86	↑ 14,67%
Subtotal	1.888	1.022	↓ -45,87%	1.669	↓ -38,77%	1.669	1.022	↓ -38,77%
e) Motos	488	281	↓ -42,42%	479	↓ -41,34%	479	281	↓ -41,34%
f) Outros	275	169	↓ -38,55%	144	↑ 17,36%	144	169	↑ 17,36%
TOTAL	2.651	1.472	↓ -44,47%	2.292	↓ -35,78%	2.292	1.472	↓ -35,78%

Novos		janeiro 2016			Vale do Itajaí - SC			
Segmento	dez-15 (A)	jan-16 (B)	jan-16 dez-15 (B/A)	jan-15 (C)	jan-16 jan-15 (B/C)	Acumul. 2015 (D)	Acumul. 2016 (E)	acum-16 acum-15 (E/D)
a) Autos	3.003	1.728	↓ -42,46%	2.546	↓ -32,13%	2.546	1.728	↓ -32,13%
b) Com. Leves	319	172	↓ -46,08%	393	↓ -56,23%	393	172	↓ -56,23%
(a+b)	3.322	1.900	↓ -42,81%	2.939	↓ -35,35%	2.939	1.900	↓ -35,35%
c) Caminhões	72	62	↓ -13,89%	78	↓ -20,51%	78	62	↓ -20,51%
d) Ônibus	18	5	↓ -72,22%	6	↓ -16,67%	6	5	↓ -16,67%
(c+d)	90	67	↓ -25,56%	84	↓ -20,24%	84	67	↓ -20,24%
Subtotal	3.412	1.967	↓ -42,35%	3.023	↓ -34,93%	3.023	1.967	↓ -34,93%
e) Motos	913	788	↓ -13,69%	1.176	↓ -32,99%	1.176	788	↓ -32,99%
f) Outros	244	163	↓ -33,20%	201	↓ -18,91%	201	163	↓ -18,91%
TOTAL	4.569	2.918	↓ -36,13%	4.400	↓ -33,68%	4.400	2.918	↓ -33,68%

