

Emplacamentos			outubro 2015						Santa Catarina - NOVOS		
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	8.681	8.796	↑ 1,32%	13.536	↓ -35,02%	120.956	89.733	↓ -25,81%			
b) Com. Leves	1.228	1.152	↓ -6,19%	2.802	↓ -58,89%	23.401	14.178	↓ -39,41%			
(a+b)	9.909	9.948	↑ 0,39%	16.338	↓ -39,11%	144.357	103.911	↓ -28,02%			
c) Caminhões	442	466	↑ 5,43%	1.048	↓ -55,53%	8.592	4.360	↓ -49,26%			
d) Ônibus	56	22	↓ -60,71%	196	↓ -88,78%	669	353	↓ -47,23%			
(c+d)	498	488	↓ -2,01%	1.244	↓ -60,77%	9.261	4.713	↓ -49,11%			
Subtotal	10.407	10.436	↑ 0,28%	17.582	↓ -40,64%	153.618	108.624	↓ -29,29%			
e) Motos	2.615	2.338	↓ -10,59%	4.055	↓ -42,34%	38.283	29.726	↓ -22,35%			
f) Outros	1.028	964	↓ -6,23%	1.348	↓ -28,49%	10.893	9.235	↓ -15,22%			
TOTAL	14.050	13.738	↓ -2,22%	22.985	↓ -40,23%	202.794	147.585	↓ -27,22%			

Emplacamentos			outubro 2015						Brasil - NOVOS		
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	166.357	161.604	↓ -2,86%	242.711	↓ -33,42%	2.257.439	1.763.520	↓ -21,88%			
b) Com. Leves	26.248	23.687	↓ -9,76%	48.667	↓ -51,33%	437.895	303.427	↓ -30,71%			
(a+b)	192.605	185.291	↓ -3,80%	291.378	↓ -36,41%	2.695.334	2.066.947	↓ -23,31%			
c) Caminhões	5.945	5.783	↓ -2,72%	12.186	↓ -52,54%	111.188	61.474	↓ -44,71%			
d) Ônibus	1.539	1.091	↓ -29,11%	3.275	↓ -66,69%	26.646	17.648	↓ -33,77%			
(c+d)	7.484	6.874	↓ -8,15%	15.461	↓ -55,54%	137.834	79.122	↓ -42,60%			
Subtotal	200.089	192.165	↓ -3,96%	306.839	↓ -37,37%	2.833.168	2.146.069	↓ -24,25%			
e) Motos	98.118	89.042	↓ -9,25%	120.349	↓ -26,01%	1.190.239	1.036.618	↓ -12,91%			
f) Outros	12.229	11.595	↓ -5,18%	15.163	↓ -23,53%	139.278	117.713	↓ -15,48%			
TOTAL	310.436	292.802	↓ -5,68%	442.351	↓ -33,81%	4.162.685	3.300.400	↓ -20,71%			

Emplacamentos			Brasil - USADOS					
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	mar/15	abr/15	mai/15	jun/15	jul/15	ago/15	set/15	out/15
Automóvel	2.567.971	2.574.661	2.580.950	2.587.602	2.594.245	2.600.919	2.607.163	2.613.547
Motocicleta	1.022.095	1.024.356	1.025.750	1.027.482	1.029.067	1.030.920	1.032.364	1.033.624
Camioneta	214.413	215.165	215.857	216.706	217.714	218.600	219.582	220.364
Caminhão	194.482	194.731	194.925	195.204	195.429	195.633	195.802	196.071
Caminhonete	245.023	246.623	248.110	249.763	251.538	253.112	254.562	255.983
Reboque	138.102	139.019	139.799	140.599	141.472	142.286	143.173	144.063
Onibus	28.782	28.820	28.889	28.938	28.970	29.002	29.021	28.985
Trator	3.057	3.064	3.066	3.068	3.073	3.070	3.076	3.080
Outros	36.388	36.826	37.219	37.672	38.234	38.690	39.259	39.796
Total	4.450.313	4.463.265	4.474.565	4.487.034	4.499.742	4.512.232	4.524.002	4.535.513

Novos		outubro 2015		Grande Florianópolis				
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.161	2.142	↓ -0,88%	2.990	↓ -28,36%	27.410	20.791	↓ -24,15%
b) Com. Leves	176	168	↓ -4,55%	370	↓ -54,59%	3.070	1.902	↓ -38,05%
(a+b)	2.337	2.310	↓ -1,16%	3.360	↓ -31,25%	30.480	22.693	↓ -25,55%
c) Caminhões	47	69	↑ 46,81%	140	↓ -50,71%	1.019	570	↓ -44,06%
d) Ônibus	27	5	↓ -81,48%	142	↓ -96,48%	218	73	↓ -66,51%
(c+d)	74	74	↑ 0,00%	282	↓ -73,76%	1.237	643	↓ -48,02%
Subtotal	2.411	2.384	↓ -1,12%	3.642	↓ -34,54%	31.717	23.336	↓ -26,42%
e) Motos	623	542	↓ -13,00%	904	↓ -40,04%	8.018	6.892	↓ -14,04%
f) Outros	160	158	↓ -1,25%	191	↓ -17,28%	1.418	1.413	↓ -0,35%
TOTAL	3.194	3.084	↓ -3,44%	4.737	↓ -34,90%	41.153	31.641	↓ -23,11%

Novos		outubro 2015		Região Norte - SC				
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.607	1.597	↓ -0,62%	2.380	↓ -32,90%	21.244	16.415	↓ -22,73%
b) Com. Leves	234	223	↓ -4,70%	500	↓ -55,40%	3.863	2.522	↓ -34,71%
(a+b)	1.841	1.820	↓ -1,14%	2.880	↓ -36,81%	25.107	18.937	↓ -24,57%
c) Caminhões	57	65	↑ 14,04%	167	↓ -61,08%	1.243	699	↓ -43,77%
d) Ônibus	3	4	↑ 33,33%	4	↑ 0,00%	82	65	↓ -20,73%
(c+d)	60	69	↑ 15,00%	171	↓ -59,65%	1.325	764	↓ -42,34%
Subtotal	1.901	1.889	↓ -0,63%	3.051	↓ -38,09%	26.432	19.701	↓ -25,47%
e) Motos	349	346	↓ -0,86%	584	↓ -40,75%	5.808	4.301	↓ -25,95%
f) Outros	189	173	↓ -8,47%	319	↓ -45,77%	2.185	1.853	↓ -15,19%
TOTAL	2.439	2.408	↓ -1,27%	3.954	↓ -39,10%	34.425	25.855	↓ -24,89%

Novos		outubro 2015		Região Oeste - SC				
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.188	1.172	↓ -1,35%	2.174	↓ -46,09%	18.475	12.289	↓ -33,48%
b) Com. Leves	269	276	↑ 2,60%	754	↓ -63,40%	6.416	3.500	↓ -45,45%
(a+b)	1.457	1.448	↓ -0,62%	2.928	↓ -50,55%	24.891	15.789	↓ -36,57%
c) Caminhões	122	132	↑ 8,20%	313	↓ -57,83%	2.733	1.158	↓ -57,63%
d) Ônibus	5	6	↑ 20,00%	15	↓ -60,00%	154	70	↓ -54,55%
(c+d)	127	138	↑ 8,66%	328	↓ -57,93%	2.887	1.228	↓ -57,46%
Subtotal	1.584	1.586	↑ 0,13%	3.256	↓ -51,29%	27.778	17.017	↓ -38,74%
e) Motos	458	431	↓ -5,90%	577	↓ -25,30%	5.279	4.925	↓ -6,71%
f) Outros	161	187	↑ 16,15%	248	↓ -24,60%	2.266	1.455	↓ -35,79%
TOTAL	2.203	2.204	↑ 0,05%	4.081	↓ -45,99%	35.323	23.397	↓ -33,76%

Novos		outubro 2015			Planalto Serrano - SC			
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	358	379	↑ 5,87%	537	↓ -29,42%	5.313	3.952	↓ -25,62%
b) Com. Leves	109	80	↓ -26,61%	187	↓ -57,22%	1.605	1.035	↓ -35,51%
(a+b)	467	459	↓ -1,71%	724	↓ -36,60%	6.918	4.987	↓ -27,91%
c) Caminhões	13	21	↑ 61,54%	30	↓ -30,00%	432	179	↓ -58,56%
d) Ônibus	6	-	↓ -100,00%	8	↓ -100,00%	32	29	↓ -9,38%
(c+d)	19	21	↑ 10,53%	38	↓ -44,74%	464	208	↓ -55,17%
Subtotal	486	480	↓ -1,23%	762	↓ -37,01%	7.382	5.195	↓ -29,63%
e) Motos	105	75	↓ -28,57%	122	↓ -38,52%	1.106	919	↓ -16,91%
f) Outros	39	38	↓ -2,56%	47	↓ -19,15%	425	430	↑ 1,18%
TOTAL	630	593	↓ -5,87%	931	↓ -36,31%	8.913	6.544	↓ -26,58%

Novos		outubro 2015			Região Sul - SC			
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.115	1.176	↑ 5,47%	2.009	↓ -41,46%	17.720	12.492	↓ -29,50%
b) Com. Leves	143	171	↑ 19,58%	366	↓ -53,28%	3.481	1.933	↓ -44,47%
(a+b)	1.258	1.347	↑ 7,07%	2.375	↓ -43,28%	21.201	14.425	↓ -31,96%
c) Caminhões	110	92	↓ -16,36%	181	↓ -49,17%	1.382	823	↓ -40,45%
d) Ônibus	7	4	↓ -42,86%	13	↓ -69,23%	74	41	↓ -44,59%
(c+d)	117	96	↓ -17,95%	194	↓ -50,52%	1.456	864	↓ -40,66%
Subtotal	1.375	1.443	↑ 4,95%	2.569	↓ -43,83%	22.657	15.289	↓ -32,52%
e) Motos	310	262	↓ -15,48%	576	↓ -54,51%	5.757	3.701	↓ -35,71%
f) Outros	222	183	↓ -17,57%	273	↓ -32,97%	2.155	1.867	↓ -13,36%
TOTAL	1.907	1.888	↓ -1,00%	3.418	↓ -44,76%	30.569	20.857	↓ -31,77%

Novos		outubro 2015			Vale do Itajaí - SC			
Segmento	set-15 (A)	out-15 (B)	out-15 set-15 (B/A)	out-14 (C)	out-15 out-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.252	2.330	↑ 3,46%	3.446	↓ -32,39%	30.794	23.794	↓ -22,73%
b) Com. Leves	297	234	↓ -21,21%	625	↓ -62,56%	4.966	3.286	↓ -33,83%
(a+b)	2.549	2.564	↑ 0,59%	4.071	↓ -37,02%	35.760	27.080	↓ -24,27%
c) Caminhões	93	87	↓ -6,45%	217	↓ -59,91%	1.783	931	↓ -47,78%
d) Ônibus	8	3	↓ -62,50%	14	↓ -78,57%	109	75	↓ -31,19%
(c+d)	101	90	↓ -10,89%	231	↓ -61,04%	1.892	1.006	↓ -46,83%
Subtotal	2.650	2.654	↑ 0,15%	4.302	↓ -38,31%	37.652	28.086	↓ -25,41%
e) Motos	770	682	↓ -11,43%	1.292	↓ -47,21%	12.315	8.988	↓ -27,02%
f) Outros	257	225	↓ -12,45%	270	↓ -16,67%	2.444	2.217	↓ -9,29%
TOTAL	3.677	3.561	↓ -3,15%	5.864	↓ -39,27%	52.411	39.291	↓ -25,03%