

Emplacamentos			março 2015						Santa Catarina - NOVOS		
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	7.945	9.722	↑ 22,37%	10.410	↓ -6,61%	34.503	27.539	↓ -20,18%			
b) Com. Leves	1.379	1.643	↑ 19,14%	2.089	↓ -21,35%	6.538	4.822	↓ -26,25%			
<b>(a+b)</b>	<b>9.324</b>	<b>11.365</b>	<b>↑ 21,89%</b>	<b>12.499</b>	<b>↓ -9,07%</b>	<b>41.041</b>	<b>32.361</b>	<b>↓ -21,15%</b>			
c) Caminhões	303	431	↑ 42,24%	650	↓ -33,69%	2.187	1.189	↓ -45,63%			
d) Ônibus	34	49	↑ 44,12%	33	↑ 48,48%	136	110	↓ -19,12%			
<b>(c+d)</b>	<b>337</b>	<b>480</b>	<b>↑ 42,43%</b>	<b>683</b>	<b>↓ -29,72%</b>	<b>2.323</b>	<b>1.299</b>	<b>↓ -44,08%</b>			
<b>Subtotal</b>	<b>9.661</b>	<b>11.845</b>	<b>↑ 22,61%</b>	<b>13.182</b>	<b>↓ -10,14%</b>	<b>43.364</b>	<b>33.660</b>	<b>↓ -22,38%</b>			
e) Motos	3.264	3.953	↑ 21,11%	3.896	↑ 1,46%	12.977	10.757	↓ -17,11%			
f) Outros	800	955	↑ 19,38%	926	↑ 3,13%	2.928	2.568	↓ -12,30%			
<b>TOTAL</b>	<b>13.725</b>	<b>16.753</b>	<b>↑ 22,06%</b>	<b>18.004</b>	<b>↓ -6,95%</b>	<b>59.269</b>	<b>46.985</b>	<b>↓ -20,73%</b>			

Emplacamentos			março 2015						Brasil - NOVOS		
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	149.835	189.879	↑ 26,73%	189.961	↓ -0,04%	649.553	545.880	↓ -15,96%			
b) Com. Leves	28.973	36.103	↑ 24,61%	38.739	↓ -6,80%	124.788	102.798	↓ -17,62%			
<b>(a+b)</b>	<b>178.808</b>	<b>225.982</b>	<b>↑ 26,38%</b>	<b>228.700</b>	<b>↓ -1,19%</b>	<b>774.341</b>	<b>648.678</b>	<b>↓ -16,23%</b>			
c) Caminhões	5.171	6.503	↑ 25,76%	9.234	↓ -29,58%	30.313	19.351	↓ -36,16%			
d) Ônibus	1.968	2.196	↑ 11,59%	2.859	↓ -23,19%	8.057	6.393	↓ -20,65%			
<b>(c+d)</b>	<b>7.139</b>	<b>8.699</b>	<b>↑ 21,85%</b>	<b>12.093</b>	<b>↓ -28,07%</b>	<b>38.370</b>	<b>25.744</b>	<b>↓ -32,91%</b>			
<b>Subtotal</b>	<b>185.947</b>	<b>234.681</b>	<b>↑ 26,21%</b>	<b>240.793</b>	<b>↓ -2,54%</b>	<b>812.711</b>	<b>674.422</b>	<b>↓ -17,02%</b>			
e) Motos	93.794	124.497	↑ 32,73%	112.220	↑ 10,94%	365.383	326.929	↓ -10,52%			
f) Outros	10.458	12.682	↑ 21,27%	12.243	↑ 3,59%	40.191	33.693	↓ -16,17%			
<b>TOTAL</b>	<b>290.199</b>	<b>371.860</b>	<b>↑ 28,14%</b>	<b>365.256</b>	<b>↑ 1,81%</b>	<b>1.218.285</b>	<b>1.035.044</b>	<b>↓ -15,04%</b>			

Emplacamentos			Brasil - USADOS					
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	ago/14	set/14	out/14	nov/14	dez/14	jan/15	fev/15	mar/15
Automóvel	2.497.729	2.508.332	2.519.120	2.529.027	2.545.507	2.553.139	2.560.036	2.567.971
Motocicleta	1.004.286	1.006.780	1.008.639	1.009.978	1.012.450	1.015.567	1.018.611	1.022.095
Camioneta	207.787	208.810	209.800	210.713	212.358	213.137	213.723	214.413
Caminhão	190.869	191.438	192.187	193.099	193.818	194.135	194.336	194.482
Caminhonete	228.126	230.822	233.810	236.346	239.871	241.684	243.184	245.023
Reboque	130.801	131.969	133.201	134.381	135.736	136.475	137.203	138.102
Onibus	28.036	28.109	28.307	28.451	28.569	28.612	28.698	28.782
Trator	3.014	3.021	3.029	3.030	3.032	3.037	3.052	3.057
Outros	32.888	33.360	33.846	34.383	35.169	35.526	35.895	36.388
<b>Total</b>	<b>4.323.536</b>	<b>4.342.641</b>	<b>4.361.939</b>	<b>4.379.408</b>	<b>4.406.510</b>	<b>4.421.312</b>	<b>4.434.738</b>	<b>4.450.313</b>

Novos		março 2015		Grande Florianópolis				
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.709	2.164	↑ 26,62%	2.292	↓ -5,58%	8.074	6.068	↓ -24,85%
b) Com. Leves	199	201	↑ 1,01%	263	↓ -23,57%	887	637	↓ -28,18%
<b>(a+b)</b>	<b>1.908</b>	<b>2.365</b>	<b>↑ 23,95%</b>	<b>2.555</b>	<b>↓ -7,44%</b>	<b>8.961</b>	<b>6.705</b>	<b>↓ -25,18%</b>
c) Caminhões	33	80	↑ 142,42%	82	↓ -2,44%	311	157	↓ -49,52%
d) Ônibus	7	5	↓ -28,57%	4	↑ 25,00%	17	14	↓ -17,65%
<b>(c+d)</b>	<b>40</b>	<b>85</b>	<b>↑ 112,50%</b>	<b>86</b>	<b>↓ -1,16%</b>	<b>328</b>	<b>171</b>	<b>↓ -47,87%</b>
<b>Subtotal</b>	<b>1.948</b>	<b>2.450</b>	<b>↑ 25,77%</b>	<b>2.641</b>	<b>↓ -7,23%</b>	<b>9.289</b>	<b>6.876</b>	<b>↓ -25,98%</b>
e) Motos	709	894	↑ 26,09%	715	↑ 25,03%	2.649	2.278	↓ -14,01%
f) Outros	120	141	↑ 17,50%	108	↑ 30,56%	389	399	↑ 2,57%
<b>TOTAL</b>	<b>2.777</b>	<b>3.485</b>	<b>↑ 25,50%</b>	<b>3.464</b>	<b>↑ 0,61%</b>	<b>12.327</b>	<b>9.553</b>	<b>↓ -22,50%</b>

Novos		março 2015		Região Norte - SC				
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.476	1.748	↑ 18,43%	1.884	↓ -7,22%	6.003	4.955	↓ -17,46%
b) Com. Leves	250	301	↑ 20,40%	340	↓ -11,47%	1.059	852	↓ -19,55%
<b>(a+b)</b>	<b>1.726</b>	<b>2.049</b>	<b>↑ 18,71%</b>	<b>2.224</b>	<b>↓ -7,87%</b>	<b>7.062</b>	<b>5.807</b>	<b>↓ -17,77%</b>
c) Caminhões	41	83	↑ 102,44%	88	↓ -5,68%	314	217	↓ -30,89%
d) Ônibus	5	17	↑ 240,00%	10	↑ 70,00%	40	27	↓ -32,50%
<b>(c+d)</b>	<b>46</b>	<b>100</b>	<b>↑ 117,39%</b>	<b>98</b>	<b>↑ 2,04%</b>	<b>354</b>	<b>244</b>	<b>↓ -31,07%</b>
<b>Subtotal</b>	<b>1.772</b>	<b>2.149</b>	<b>↑ 21,28%</b>	<b>2.322</b>	<b>↓ -7,45%</b>	<b>7.416</b>	<b>6.051</b>	<b>↓ -18,41%</b>
e) Motos	528	590	↑ 11,74%	620	↓ -4,84%	1.954	1.645	↓ -15,81%
f) Outros	175	188	↑ 7,43%	190	↓ -1,05%	572	518	↓ -9,44%
<b>TOTAL</b>	<b>2.475</b>	<b>2.927</b>	<b>↑ 18,26%</b>	<b>3.132</b>	<b>↓ -6,55%</b>	<b>9.942</b>	<b>8.214</b>	<b>↓ -17,38%</b>

Novos		março 2015		Região Oeste - SC				
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.099	1.323	↑ 20,38%	1.502	↓ -11,92%	5.129	3.952	↓ -22,95%
b) Com. Leves	329	396	↑ 20,36%	566	↓ -30,04%	1.804	1.224	↓ -32,15%
<b>(a+b)</b>	<b>1.428</b>	<b>1.719</b>	<b>↑ 20,38%</b>	<b>2.068</b>	<b>↓ -16,88%</b>	<b>6.933</b>	<b>5.176</b>	<b>↓ -25,34%</b>
c) Caminhões	99	92	↓ -7,07%	188	↓ -51,06%	683	344	↓ -49,63%
d) Ônibus	7	8	↑ 14,29%	10	↓ -20,00%	35	21	↓ -40,00%
<b>(c+d)</b>	<b>106</b>	<b>100</b>	<b>↓ -5,66%</b>	<b>198</b>	<b>↓ -49,49%</b>	<b>718</b>	<b>365</b>	<b>↓ -49,16%</b>
<b>Subtotal</b>	<b>1.534</b>	<b>1.819</b>	<b>↑ 18,58%</b>	<b>2.266</b>	<b>↓ -19,73%</b>	<b>7.651</b>	<b>5.541</b>	<b>↓ -27,58%</b>
e) Motos	578	628	↑ 8,65%	564	↑ 11,35%	1.821	1.773	↓ -2,64%
f) Outros	138	132	↓ -4,35%	230	↓ -42,61%	674	402	↓ -40,36%
<b>TOTAL</b>	<b>2.250</b>	<b>2.579</b>	<b>↑ 14,62%</b>	<b>3.060</b>	<b>↓ -15,72%</b>	<b>10.146</b>	<b>7.716</b>	<b>↓ -23,95%</b>

Novos		março 2015			Planalto Serrano - SC				
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	334	441	↑ 32,04%	451	↓ -2,22%	1.568	1.268	↓ -19,13%	
b) Com. Leves	93	114	↑ 22,58%	141	↓ -19,15%	467	360	↓ -22,91%	
<b>(a+b)</b>	<b>427</b>	<b>555</b>	<b>↑ 29,98%</b>	<b>592</b>	<b>↓ -6,25%</b>	<b>2.035</b>	<b>1.628</b>	<b>↓ -20,00%</b>	
c) Caminhões	12	12	↑ 0,00%	34	↓ -64,71%	113	43	↓ -61,95%	
d) Ônibus	2	3	↑ 50,00%	-	#DIV/0!	2	6	↑ 200,00%	
<b>(c+d)</b>	<b>14</b>	<b>15</b>	<b>↑ 7,14%</b>	<b>34</b>	<b>↓ -55,88%</b>	<b>115</b>	<b>49</b>	<b>↓ -57,39%</b>	
<b>Subtotal</b>	<b>441</b>	<b>570</b>	<b>↑ 29,25%</b>	<b>626</b>	<b>↓ -8,95%</b>	<b>2.150</b>	<b>1.677</b>	<b>↓ -22,00%</b>	
e) Motos	104	105	↑ 0,96%	115	↓ -8,70%	391	325	↓ -16,88%	
f) Outros	38	44	↑ 15,79%	48	↓ -8,33%	145	125	↓ -13,79%	
<b>TOTAL</b>	<b>583</b>	<b>719</b>	<b>↑ 23,33%</b>	<b>789</b>	<b>↓ -8,87%</b>	<b>2.686</b>	<b>2.127</b>	<b>↓ -20,81%</b>	

Novos		março 2015			Região Sul - SC				
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	1.150	1.466	↑ 27,48%	1.515	↓ -3,23%	4.848	3.993	↓ -17,64%	
b) Com. Leves	166	249	↑ 50,00%	320	↓ -22,19%	931	632	↓ -32,12%	
<b>(a+b)</b>	<b>1.316</b>	<b>1.715</b>	<b>↑ 30,32%</b>	<b>1.835</b>	<b>↓ -6,54%</b>	<b>5.779</b>	<b>4.625</b>	<b>↓ -19,97%</b>	
c) Caminhões	51	75	↑ 47,06%	124	↓ -39,52%	367	194	↓ -47,14%	
d) Ônibus	4	3	↓ -25,00%	4	↓ -25,00%	15	14	↓ -6,67%	
<b>(c+d)</b>	<b>55</b>	<b>78</b>	<b>↑ 41,82%</b>	<b>128</b>	<b>↓ -39,06%</b>	<b>382</b>	<b>208</b>	<b>↓ -45,55%</b>	
<b>Subtotal</b>	<b>1.371</b>	<b>1.793</b>	<b>↑ 30,78%</b>	<b>1.963</b>	<b>↓ -8,66%</b>	<b>6.161</b>	<b>4.833</b>	<b>↓ -21,55%</b>	
e) Motos	401	506	↑ 26,18%	615	↓ -17,72%	1.967	1.386	↓ -29,54%	
f) Outros	155	198	↑ 27,74%	144	↑ 37,50%	507	497	↓ -1,97%	
<b>TOTAL</b>	<b>1.927</b>	<b>2.497</b>	<b>↑ 29,58%</b>	<b>2.722</b>	<b>↓ -8,27%</b>	<b>8.635</b>	<b>6.716</b>	<b>↓ -22,22%</b>	

Novos		março 2015			Vale do Itajaí - SC				
Segmento	fev-15 (A)	mar-15 (B)	mar-15 fev-15 (B/A)	mar-14 (C)	mar-15 mar-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	2.177	2.580	↑ 18,51%	2.766	↓ -6,72%	8.881	7.303	↓ -17,77%	
b) Com. Leves	342	382	↑ 11,70%	459	↓ -16,78%	1.390	1.117	↓ -19,64%	
<b>(a+b)</b>	<b>2.519</b>	<b>2.962</b>	<b>↑ 17,59%</b>	<b>3.225</b>	<b>↓ -8,16%</b>	<b>10.271</b>	<b>8.420</b>	<b>↓ -18,02%</b>	
c) Caminhões	67	89	↑ 32,84%	134	↓ -33,58%	399	234	↓ -41,35%	
d) Ônibus	9	13	↑ 44,44%	5	↑ 160,00%	27	28	↑ 3,70%	
<b>(c+d)</b>	<b>76</b>	<b>102</b>	<b>↑ 34,21%</b>	<b>139</b>	<b>↓ -26,62%</b>	<b>426</b>	<b>262</b>	<b>↓ -38,50%</b>	
<b>Subtotal</b>	<b>2.595</b>	<b>3.064</b>	<b>↑ 18,07%</b>	<b>3.364</b>	<b>↓ -8,92%</b>	<b>10.697</b>	<b>8.682</b>	<b>↓ -18,84%</b>	
e) Motos	944	1.230	↑ 30,30%	1.267	↓ -2,92%	4.195	3.350	↓ -20,14%	
f) Outros	174	252	↑ 44,83%	206	↑ 22,33%	641	627	↓ -2,18%	
<b>TOTAL</b>	<b>3.713</b>	<b>4.546</b>	<b>↑ 22,43%</b>	<b>4.837</b>	<b>↓ -6,02%</b>	<b>15.533</b>	<b>12.659</b>	<b>↓ -18,50%</b>	