

Emplacamentos		fevereiro 2015		Santa Catarina - NOVOS				
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	9.873	7.945	↓ -19,53%	10.919	↓ -27,24%	24.093	17.818	↓ -26,04%
b) Com. Leves	1.800	1.379	↓ -23,39%	2.256	↓ -38,87%	4.449	3.179	↓ -28,55%
(a+b)	11.673	9.324	↓ -20,12%	13.175	↓ -29,23%	28.542	20.997	↓ -26,43%
c) Caminhões	455	303	↓ -33,41%	774	↓ -60,85%	1.537	758	↓ -50,68%
d) Ônibus	27	34	↑ 25,93%	64	↓ -46,88%	103	61	↓ -40,78%
(c+d)	482	337	↓ -30,08%	838	↓ -59,79%	1.640	819	↓ -50,06%
Subtotal	12.155	9.661	↓ -20,52%	14.013	↓ -31,06%	30.182	21.816	↓ -27,72%
e) Motos	3.540	3.264	↓ -7,80%	4.526	↓ -27,88%	9.081	6.804	↓ -25,07%
f) Outros	813	800	↓ -1,60%	1.024	↓ -21,88%	2.002	1.613	↓ -19,43%
TOTAL	16.508	13.725	↓ -16,86%	19.563	↓ -29,84%	41.265	30.233	↓ -26,73%

Emplacamentos		fevereiro 2015		Brasil - NOVOS				
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	206.172	149.847	↓ -27,32%	204.155	↓ -26,60%	459.592	356.019	↓ -22,54%
b) Com. Leves	37.723	28.974	↓ -23,19%	41.749	↓ -30,60%	86.049	66.697	↓ -22,49%
(a+b)	243.895	178.821	↓ -26,68%	245.904	↓ -27,28%	545.641	422.716	↓ -22,53%
c) Caminhões	7.677	5.171	↓ -32,64%	10.363	↓ -50,10%	21.079	12.848	↓ -39,05%
d) Ônibus	2.229	1.968	↓ -11,71%	3.058	↓ -35,64%	5.198	4.197	↓ -19,26%
(c+d)	9.906	7.139	↓ -27,93%	13.421	↓ -46,81%	26.277	17.045	↓ -35,13%
Subtotal	253.801	185.960	↓ -26,73%	259.325	↓ -28,29%	571.918	439.761	↓ -23,11%
e) Motos	108.639	93.796	↓ -13,66%	119.504	↓ -21,51%	253.163	202.435	↓ -20,04%
f) Outros	10.549	10.458	↓ -0,86%	14.288	↓ -26,81%	27.948	21.007	↓ -24,84%
TOTAL	372.989	290.214	↓ -22,19%	393.117	↓ -26,18%	853.029	663.203	↓ -22,25%

Emplacamentos		Brasil - USADOS						
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA

Frota Circulante (SC)								
	jul/14	ago/14	set/14	out/14	nov/14	dez/14	jan/15	fev/15
Automóvel	2.489.307	2.497.729	2.508.332	2.519.120	2.529.027	2.545.507	2.553.139	2.560.036
Motocicleta	1.001.860	1.004.286	1.006.780	1.008.639	1.009.978	1.012.450	1.015.567	1.018.611
Camioneta	206.945	207.787	208.810	209.800	210.713	212.358	213.137	213.723
Caminhão	190.345	190.869	191.438	192.187	193.099	193.818	194.135	194.336
Caminhonete	225.938	228.126	230.822	233.810	236.346	239.871	241.684	243.184
Reboque	129.818	130.801	131.969	133.201	134.381	135.736	136.475	137.203
Onibus	27.939	28.036	28.109	28.307	28.451	28.569	28.612	28.698
Trator	3.000	3.014	3.021	3.029	3.030	3.032	3.037	3.052
Outros	32.459	32.888	33.360	33.846	34.383	35.169	35.526	35.895
Total	4.307.611	4.323.536	4.342.641	4.361.939	4.379.408	4.406.510	4.421.312	4.434.738

Novos fevereiro 2015 Grande Florianópolis								
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.195	1.709	↓ -22,14%	2.702	↓ -36,75%	5.782	3.904	↓ -32,48%
b) Com. Leves	237	199	↓ -16,03%	285	↓ -30,18%	624	436	↓ -30,13%
(a+b)	2.432	1.908	↓ -21,55%	2.987	↓ -36,12%	6.406	4.340	↓ -32,25%
c) Caminhões	44	33	↓ -25,00%	100	↓ -67,00%	229	77	↓ -66,38%
d) Ônibus	2	7	↑ 250,00%	9	↓ -22,22%	13	9	↓ -30,77%
(c+d)	46	40	↓ -13,04%	109	↓ -63,30%	242	86	↓ -64,46%
Subtotal	2.478	1.948	↓ -21,39%	3.096	↓ -37,08%	6.648	4.426	↓ -33,42%
e) Motos	675	709	↑ 5,04%	1.021	↓ -30,56%	1.934	1.384	↓ -28,44%
f) Outros	138	120	↓ -13,04%	143	↓ -16,08%	281	258	↓ -8,19%
TOTAL	3.291	2.777	↓ -15,62%	4.260	↓ -34,81%	8.863	6.068	↓ -31,54%

Novos fevereiro 2015 Região Norte - SC								
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.731	1.476	↓ -14,73%	1.924	↓ -23,28%	4.119	3.207	↓ -22,14%
b) Com. Leves	301	250	↓ -16,94%	339	↓ -26,25%	719	551	↓ -23,37%
(a+b)	2.032	1.726	↓ -15,06%	2.263	↓ -23,73%	4.838	3.758	↓ -22,32%
c) Caminhões	93	41	↓ -55,91%	101	↓ -59,41%	226	134	↓ -40,71%
d) Ônibus	5	5	↑ 0,00%	18	↓ -72,22%	30	10	↓ -66,67%
(c+d)	98	46	↓ -53,06%	119	↓ -61,34%	256	144	↓ -43,75%
Subtotal	2.130	1.772	↓ -16,81%	2.382	↓ -25,61%	5.094	3.902	↓ -23,40%
e) Motos	527	528	↑ 0,19%	639	↓ -17,37%	1.334	1.055	↓ -20,91%
f) Outros	155	175	↑ 12,90%	186	↓ -5,91%	382	330	↓ -13,61%
TOTAL	2.812	2.475	↓ -11,98%	3.207	↓ -22,83%	6.810	5.287	↓ -22,36%

Novos fevereiro 2015 Região Oeste - SC								
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.530	1.099	↓ -28,17%	1.454	↓ -24,42%	3.627	2.629	↓ -27,52%
b) Com. Leves	499	329	↓ -34,07%	604	↓ -45,53%	1.238	828	↓ -33,12%
(a+b)	2.029	1.428	↓ -29,62%	2.058	↓ -30,61%	4.865	3.457	↓ -28,94%
c) Caminhões	153	99	↓ -35,29%	247	↓ -59,92%	495	252	↓ -49,09%
d) Ônibus	6	7	↑ 16,67%	13	↓ -46,15%	25	13	↓ -48,00%
(c+d)	159	106	↓ -33,33%	260	↓ -59,23%	520	265	↓ -49,04%
Subtotal	2.188	1.534	↓ -29,89%	2.318	↓ -33,82%	5.385	3.722	↓ -30,88%
e) Motos	567	578	↑ 1,94%	604	↓ -4,30%	1.257	1.145	↓ -8,91%
f) Outros	132	138	↑ 4,55%	249	↓ -44,58%	444	270	↓ -39,19%
TOTAL	2.887	2.250	↓ -22,06%	3.171	↓ -29,04%	7.086	5.137	↓ -27,50%

Novos		fevereiro 2015			Planalto Serrano - SC			
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	493	334	↓ -32,25%	453	↓ -26,27%	1.117	827	↓ -25,96%
b) Com. Leves	153	93	↓ -39,22%	166	↓ -43,98%	326	246	↓ -24,54%
(a+b)	646	427	↓ -33,90%	619	↓ -31,02%	1.443	1.073	↓ -25,64%
c) Caminhões	19	12	↓ -36,84%	32	↓ -62,50%	79	31	↓ -60,76%
d) Ônibus	1	2		2	↑ 0,00%	2	3	↑ 50,00%
(c+d)	20	14	↓ -30,00%	34	↓ -58,82%	81	34	↓ -58,02%
Subtotal	666	441	↓ -33,78%	653	↓ -32,47%	1.524	1.107	↓ -27,36%
e) Motos	116	104	↓ -10,34%	131	↓ -20,61%	276	220	↓ -20,29%
f) Outros	43	38	↓ -11,63%	41	↓ -7,32%	97	81	↓ -16,49%
TOTAL	825	583	↓ -29,33%	825	↓ -29,33%	1.897	1.408	↓ -25,78%

Novos		fevereiro 2015			Região Sul - SC			
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.377	1.150	↓ -16,49%	1.556	↓ -26,09%	3.333	2.527	↓ -24,18%
b) Com. Leves	217	166	↓ -23,50%	339	↓ -51,03%	611	383	↓ -37,32%
(a+b)	1.594	1.316	↓ -17,44%	1.895	↓ -30,55%	3.944	2.910	↓ -26,22%
c) Caminhões	68	51	↓ -25,00%	142	↓ -64,08%	243	119	↓ -51,03%
d) Ônibus	7	4	↓ -42,86%	9	↓ -55,56%	11	11	↑ 0,00%
(c+d)	75	55	↓ -26,67%	151	↓ -63,58%	254	130	↓ -48,82%
Subtotal	1.669	1.371	↓ -17,86%	2.046	↓ -32,99%	4.198	3.040	↓ -27,58%
e) Motos	479	401	↓ -16,28%	659	↓ -39,15%	1.352	880	↓ -34,91%
f) Outros	144	155	↑ 7,64%	186	↓ -16,67%	363	299	↓ -17,63%
TOTAL	2.292	1.927	↓ -15,92%	2.891	↓ -33,34%	5.913	4.219	↓ -28,65%

Novos		fevereiro 2015			Vale do Itajaí - SC			
Segmento	jan-15 (A)	fev-15 (B)	fev-15 jan-15 (B/A)	fev-14 (C)	fev-15 fev-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.547	2.177	↓ -14,53%	2.830	↓ -23,07%	6.115	4.724	↓ -22,75%
b) Com. Leves	393	342	↓ -12,98%	523	↓ -34,61%	931	735	↓ -21,05%
(a+b)	2.940	2.519	↓ -14,32%	3.353	↓ -24,87%	7.046	5.459	↓ -22,52%
c) Caminhões	78	67	↓ -14,10%	152	↓ -55,92%	265	145	↓ -45,28%
d) Ônibus	6	9	↑ 50,00%	13	↓ -30,77%	22	15	↓ -31,82%
(c+d)	84	76	↓ -9,52%	165	↓ -53,94%	287	160	↓ -44,25%
Subtotal	3.024	2.595	↓ -14,19%	3.518	↓ -26,24%	7.333	5.619	↓ -23,37%
e) Motos	1.176	944	↓ -19,73%	1.472	↓ -35,87%	2.928	2.120	↓ -27,60%
f) Outros	201	174	↓ -13,43%	219	↓ -20,55%	435	375	↓ -13,79%
TOTAL	4.401	3.713	↓ -15,63%	5.209	↓ -28,72%	10.696	8.114	↓ -24,14%

