

Emplacamentos			agosto 2015						Santa Catarina - NOVOS		
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	9.286	8.844	↓ -4,76%	11.436	↓ -22,67%	94.234	72.256	↓ -23,32%			
b) Com. Leves	1.476	1.297	↓ -12,13%	2.092	↓ -38,00%	18.018	11.798	↓ -34,52%			
<b>(a+b)</b>	<b>10.762</b>	<b>10.141</b>	<b>↓ -5,77%</b>	<b>13.528</b>	<b>↓ -25,04%</b>	<b>112.252</b>	<b>84.054</b>	<b>↓ -25,12%</b>			
c) Caminhões	493	410	↓ -16,84%	763	↓ -46,26%	6.694	3.452	↓ -48,43%			
d) Ônibus	29	42	↑ 44,83%	71	↓ -40,85%	427	275	↓ -35,60%			
<b>(c+d)</b>	<b>522</b>	<b>452</b>	<b>↓ -13,41%</b>	<b>834</b>	<b>↓ -45,80%</b>	<b>7.121</b>	<b>3.727</b>	<b>↓ -47,66%</b>			
<b>Subtotal</b>	<b>11.284</b>	<b>10.593</b>	<b>↓ -6,12%</b>	<b>14.362</b>	<b>↓ -26,24%</b>	<b>119.373</b>	<b>87.781</b>	<b>↓ -26,46%</b>			
e) Motos	2.588	2.958	↑ 14,30%	3.458	↓ -14,46%	30.443	24.773	↓ -18,62%			
f) Outros	1.011	933	↓ -7,72%	1.104	↓ -15,49%	8.275	7.244	↓ -12,46%			
<b>TOTAL</b>	<b>14.883</b>	<b>14.484</b>	<b>↓ -2,68%</b>	<b>18.924</b>	<b>↓ -23,46%</b>	<b>158.091</b>	<b>119.798</b>	<b>↓ -24,22%</b>			

Emplacamentos			agosto 2015						Brasil - NOVOS		
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)			
a) Autos	187.002	172.636	↓ -7,68%	217.040	↓ -20,46%	1.780.194	1.435.577	↓ -19,36%			
b) Com. Leves	32.398	27.217	↓ -15,99%	42.070	↓ -35,31%	341.274	253.497	↓ -25,72%			
<b>(a+b)</b>	<b>219.400</b>	<b>199.853</b>	<b>↓ -8,91%</b>	<b>259.110</b>	<b>↓ -22,87%</b>	<b>2.121.468</b>	<b>1.689.074</b>	<b>↓ -20,38%</b>			
c) Caminhões	6.515	5.836	↓ -10,42%	10.828	↓ -46,10%	87.789	49.743	↓ -43,34%			
d) Ônibus	1.698	1.580	↓ -6,95%	2.510	↓ -37,05%	20.785	15.019	↓ -27,74%			
<b>(c+d)</b>	<b>8.213</b>	<b>7.416</b>	<b>↓ -9,70%</b>	<b>13.338</b>	<b>↓ -44,40%</b>	<b>108.574</b>	<b>64.762</b>	<b>↓ -40,35%</b>			
<b>Subtotal</b>	<b>227.613</b>	<b>207.269</b>	<b>↓ -8,94%</b>	<b>272.448</b>	<b>↓ -23,92%</b>	<b>2.230.042</b>	<b>1.753.836</b>	<b>↓ -21,35%</b>			
e) Motos	107.757	99.901	↓ -7,29%	111.326	↓ -10,26%	950.052	849.449	↓ -10,59%			
f) Outros	13.303	12.075	↓ -9,23%	14.271	↓ -15,39%	109.577	93.890	↓ -14,32%			
<b>TOTAL</b>	<b>348.673</b>	<b>319.245</b>	<b>↓ -8,44%</b>	<b>398.045</b>	<b>↓ -19,80%</b>	<b>3.289.671</b>	<b>2.697.175</b>	<b>↓ -18,01%</b>			

Emplacamentos			Brasil - USADOS					
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	jan/15	fev/15	mar/15	abr/15	mai/15	jun/15	jul/15	ago/15
Automóvel	2.553.139	2.560.036	2.567.971	2.574.661	2.580.950	2.587.602	2.594.245	2.600.919
Motocicleta	1.015.567	1.018.611	1.022.095	1.024.356	1.025.750	1.027.482	1.029.067	1.030.920
Camioneta	213.137	213.723	214.413	215.165	215.857	216.706	217.714	218.600
Caminhão	194.135	194.336	194.482	194.731	194.925	195.204	195.429	195.633
Caminhonete	241.684	243.184	245.023	246.623	248.110	249.763	251.538	253.112
Reboque	136.475	137.203	138.102	139.019	139.799	140.599	141.472	142.286
Onibus	28.612	28.698	28.782	28.820	28.889	28.938	28.970	29.002
Trator	3.037	3.052	3.057	3.064	3.066	3.068	3.073	3.070
Outros	35.526	35.895	36.388	36.826	37.219	37.672	38.234	38.690
<b>Total</b>	<b>4.421.312</b>	<b>4.434.738</b>	<b>4.450.313</b>	<b>4.463.265</b>	<b>4.474.565</b>	<b>4.487.034</b>	<b>4.499.742</b>	<b>4.512.232</b>

Novos		agosto 2015		Grande Florianópolis				
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.225	2.313	↑ 3,96%	2.604	↓ -11,18%	21.520	16.488	↓ -23,38%
b) Com. Leves	200	187	↓ -6,50%	298	↓ -37,25%	2.363	1.558	↓ -34,07%
<b>(a+b)</b>	<b>2.425</b>	<b>2.500</b>	<b>↑ 3,09%</b>	<b>2.902</b>	<b>↓ -13,85%</b>	<b>23.883</b>	<b>18.046</b>	<b>↓ -24,44%</b>
c) Caminhões	64	41	↓ -35,94%	88	↓ -53,41%	780	454	↓ -41,79%
d) Ônibus	6	6	↑ 0,00%	14	↓ -57,14%	69	41	↓ -40,58%
<b>(c+d)</b>	<b>70</b>	<b>47</b>	<b>↓ -32,86%</b>	<b>102</b>	<b>↓ -53,92%</b>	<b>849</b>	<b>495</b>	<b>↓ -41,70%</b>
<b>Subtotal</b>	<b>2.495</b>	<b>2.547</b>	<b>↑ 2,08%</b>	<b>3.004</b>	<b>↓ -15,21%</b>	<b>24.732</b>	<b>18.541</b>	<b>↓ -25,03%</b>
e) Motos	663	717	↑ 8,14%	728	↓ -1,51%	6.263	5.727	↓ -8,56%
f) Outros	131	159	↑ 21,37%	148	↑ 7,43%	1.045	1.095	↑ 4,78%
<b>TOTAL</b>	<b>3.289</b>	<b>3.423</b>	<b>↑ 4,07%</b>	<b>3.880</b>	<b>↓ -11,78%</b>	<b>32.040</b>	<b>25.363</b>	<b>↓ -20,84%</b>

Novos		agosto 2015		Região Norte - SC				
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.812	1.551	↓ -14,40%	1.993	↓ -22,18%	16.395	13.211	↓ -19,42%
b) Com. Leves	270	207	↓ -23,33%	317	↓ -34,70%	2.905	2.065	↓ -28,92%
<b>(a+b)</b>	<b>2.082</b>	<b>1.758</b>	<b>↓ -15,56%</b>	<b>2.310</b>	<b>↓ -23,90%</b>	<b>19.300</b>	<b>15.276</b>	<b>↓ -20,85%</b>
c) Caminhões	73	65	↓ -10,96%	149	↓ -56,38%	955	577	↓ -39,58%
d) Ônibus	5	9	↑ 80,00%	9	↑ 0,00%	71	58	↓ -18,31%
<b>(c+d)</b>	<b>78</b>	<b>74</b>	<b>↓ -5,13%</b>	<b>158</b>	<b>↓ -53,16%</b>	<b>1.026</b>	<b>635</b>	<b>↓ -38,11%</b>
<b>Subtotal</b>	<b>2.160</b>	<b>1.832</b>	<b>↓ -15,19%</b>	<b>2.468</b>	<b>↓ -25,77%</b>	<b>20.326</b>	<b>15.911</b>	<b>↓ -21,72%</b>
e) Motos	380	431	↑ 13,42%	508	↓ -15,16%	4.640	3.606	↓ -22,28%
f) Outros	224	200	↓ -10,71%	213	↓ -6,10%	1.604	1.492	↓ -6,98%
<b>TOTAL</b>	<b>2.764</b>	<b>2.463</b>	<b>↓ -10,89%</b>	<b>3.189</b>	<b>↓ -22,77%</b>	<b>26.570</b>	<b>21.009</b>	<b>↓ -20,93%</b>

Novos		agosto 2015		Região Oeste - SC				
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.167	1.119	↓ -4,11%	1.651	↓ -32,22%	14.384	9.929	↓ -30,97%
b) Com. Leves	337	349	↑ 3,56%	563	↓ -38,01%	5.000	2.955	↓ -40,90%
<b>(a+b)</b>	<b>1.504</b>	<b>1.468</b>	<b>↓ -2,39%</b>	<b>2.214</b>	<b>↓ -33,69%</b>	<b>19.384</b>	<b>12.884</b>	<b>↓ -33,53%</b>
c) Caminhões	117	116	↓ -0,85%	237	↓ -51,05%	2.133	904	↓ -57,62%
d) Ônibus	5	14	↑ 180,00%	21	↓ -33,33%	129	59	↓ -54,26%
<b>(c+d)</b>	<b>122</b>	<b>130</b>	<b>↑ 6,56%</b>	<b>258</b>	<b>↓ -49,61%</b>	<b>2.262</b>	<b>963</b>	<b>↓ -57,43%</b>
<b>Subtotal</b>	<b>1.626</b>	<b>1.598</b>	<b>↓ -1,72%</b>	<b>2.472</b>	<b>↓ -35,36%</b>	<b>21.646</b>	<b>13.847</b>	<b>↓ -36,03%</b>
e) Motos	368	461	↑ 25,27%	531	↓ -13,18%	4.143	4.036	↓ -2,58%
f) Outros	160	144	↓ -10,00%	215	↓ -33,02%	1.722	1.107	↓ -35,71%
<b>TOTAL</b>	<b>2.154</b>	<b>2.203</b>	<b>↑ 2,27%</b>	<b>3.218</b>	<b>↓ -31,54%</b>	<b>27.511</b>	<b>18.990</b>	<b>↓ -30,97%</b>

Novos		agosto 2015			Planalto Serrano - SC			
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	405	379	↓ -6,42%	504	↓ -24,80%	4.179	3.215	↓ -23,07%
b) Com. Leves	100	99	↓ -1,00%	157	↓ -36,94%	1.244	846	↓ -31,99%
<b>(a+b)</b>	<b>505</b>	<b>478</b>	<b>↓ -5,35%</b>	<b>661</b>	<b>↓ -27,69%</b>	<b>5.423</b>	<b>4.061</b>	<b>↓ -25,12%</b>
c) Caminhões	18	18	↑ 0,00%	35	↓ -48,57%	368	145	↓ -60,60%
d) Ônibus	2	1	↓ -50,00%	5	↓ -80,00%	16	23	↑ 43,75%
<b>(c+d)</b>	<b>20</b>	<b>19</b>	<b>↓ -5,00%</b>	<b>40</b>	<b>↓ -52,50%</b>	<b>384</b>	<b>168</b>	<b>↓ -56,25%</b>
<b>Subtotal</b>	<b>525</b>	<b>497</b>	<b>↓ -5,33%</b>	<b>701</b>	<b>↓ -29,10%</b>	<b>5.807</b>	<b>4.229</b>	<b>↓ -27,17%</b>
e) Motos	66	96	↑ 45,45%	103	↓ -6,80%	870	739	↓ -15,06%
f) Outros	49	38	↓ -22,45%	49	↓ -22,45%	332	353	↑ 6,33%
<b>TOTAL</b>	<b>640</b>	<b>631</b>	<b>↓ -1,41%</b>	<b>853</b>	<b>↓ -26,03%</b>	<b>7.009</b>	<b>5.321</b>	<b>↓ -24,08%</b>

Novos		agosto 2015			Região Sul - SC			
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.271	1.220	↓ -4,01%	1.803	↓ -32,33%	13.743	10.201	↓ -25,77%
b) Com. Leves	217	149	↓ -31,34%	284	↓ -47,54%	2.682	1.619	↓ -39,63%
<b>(a+b)</b>	<b>1.488</b>	<b>1.369</b>	<b>↓ -8,00%</b>	<b>2.087</b>	<b>↓ -34,40%</b>	<b>16.425</b>	<b>11.820</b>	<b>↓ -28,04%</b>
c) Caminhões	97	87	↓ -10,31%	117	↓ -25,64%	1.084	621	↓ -42,71%
d) Ônibus	5	5	↑ 0,00%	10	↓ -50,00%	56	30	↓ -46,43%
<b>(c+d)</b>	<b>102</b>	<b>92</b>	<b>↓ -9,80%</b>	<b>127</b>	<b>↓ -27,56%</b>	<b>1.140</b>	<b>651</b>	<b>↓ -42,89%</b>
<b>Subtotal</b>	<b>1.590</b>	<b>1.461</b>	<b>↓ -8,11%</b>	<b>2.214</b>	<b>↓ -34,01%</b>	<b>17.565</b>	<b>12.471</b>	<b>↓ -29,00%</b>
e) Motos	306	367	↑ 19,93%	565	↓ -35,04%	4.682	3.129	↓ -33,17%
f) Outros	179	186	↑ 3,91%	204	↓ -8,82%	1.664	1.462	↓ -12,14%
<b>TOTAL</b>	<b>2.075</b>	<b>2.014</b>	<b>↓ -2,94%</b>	<b>2.983</b>	<b>↓ -32,48%</b>	<b>23.911</b>	<b>17.062</b>	<b>↓ -28,64%</b>

Novos		agosto 2015			Vale do Itajaí - SC			
Segmento	jul-15 (A)	ago-15 (B)	ago-15 jul-15 (B/A)	ago-14 (C)	ago-15 ago-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.406	2.262	↓ -5,99%	2.881	↓ -21,49%	24.013	19.212	↓ -19,99%
b) Com. Leves	352	306	↓ -13,07%	473	↓ -35,31%	3.824	2.755	↓ -27,96%
<b>(a+b)</b>	<b>2.758</b>	<b>2.568</b>	<b>↓ -6,89%</b>	<b>3.354</b>	<b>↓ -23,43%</b>	<b>27.837</b>	<b>21.967</b>	<b>↓ -21,09%</b>
c) Caminhões	124	83	↓ -33,06%	137	↓ -39,42%	1.374	751	↓ -45,34%
d) Ônibus	6	7	↑ 16,67%	12	↓ -41,67%	86	64	↓ -25,58%
<b>(c+d)</b>	<b>130</b>	<b>90</b>	<b>↓ -30,77%</b>	<b>149</b>	<b>↓ -39,60%</b>	<b>1.460</b>	<b>815</b>	<b>↓ -44,18%</b>
<b>Subtotal</b>	<b>2.888</b>	<b>2.658</b>	<b>↓ -7,96%</b>	<b>3.503</b>	<b>↓ -24,12%</b>	<b>29.297</b>	<b>22.782</b>	<b>↓ -22,24%</b>
e) Motos	805	886	↑ 10,06%	1.023	↓ -13,39%	9.845	7.536	↓ -23,45%
f) Outros	268	206	↓ -23,13%	275	↓ -25,09%	1.908	1.735	↓ -9,07%
<b>TOTAL</b>	<b>3.961</b>	<b>3.750</b>	<b>↓ -5,33%</b>	<b>4.801</b>	<b>↓ -21,89%</b>	<b>41.050</b>	<b>32.053</b>	<b>↓ -21,92%</b>

