

Emplacamentos		julho 2015			Santa Catarina - NOVOS				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	8.965	9.286	↑ 3,58%	12.484	↓ -25,62%	82.798	63.412	↓ -23,41%	
b) Com. Leves	1.450	1.476	↑ 1,79%	2.592	↓ -43,06%	15.926	10.501	↓ -34,06%	
<b>(a+b)</b>	<b>10.415</b>	<b>10.762</b>	<b>↑ 3,33%</b>	<b>15.076</b>	<b>↓ -28,62%</b>	<b>98.724</b>	<b>73.913</b>	<b>↓ -25,13%</b>	
c) Caminhões	498	493	↓ -1,00%	998	↓ -50,60%	5.931	3.042	↓ -48,71%	
d) Ônibus	29	29	↑ 0,00%	70	↓ -58,57%	356	233	↓ -34,55%	
<b>(c+d)</b>	<b>527</b>	<b>522</b>	<b>↓ -0,95%</b>	<b>1.068</b>	<b>↓ -51,12%</b>	<b>6.287</b>	<b>3.275</b>	<b>↓ -47,91%</b>	
<b>Subtotal</b>	<b>10.942</b>	<b>11.284</b>	<b>↑ 3,13%</b>	<b>16.144</b>	<b>↓ -30,10%</b>	<b>105.011</b>	<b>77.188</b>	<b>↓ -26,50%</b>	
e) Motos	2.601	2.588	↓ -0,50%	3.557	↓ -27,24%	26.985	21.815	↓ -19,16%	
f) Outros	878	1.009	↑ 14,92%	1.111	↓ -9,18%	7.171	6.308	↓ -12,03%	
<b>TOTAL</b>	<b>14.421</b>	<b>14.881</b>	<b>↑ 3,19%</b>	<b>20.812</b>	<b>↓ -28,50%</b>	<b>139.167</b>	<b>105.311</b>	<b>↓ -24,33%</b>	

Emplacamentos		julho 2015			Brasil - NOVOS				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	175.261	187.008	↑ 6,70%	234.608	↓ -20,29%	1.563.154	1.262.958	↓ -19,20%	
b) Com. Leves	29.352	32.402	↑ 10,39%	45.181	↓ -28,28%	299.204	226.285	↓ -24,37%	
<b>(a+b)</b>	<b>204.613</b>	<b>219.410</b>	<b>↑ 7,23%</b>	<b>279.789</b>	<b>↓ -21,58%</b>	<b>1.862.358</b>	<b>1.489.243</b>	<b>↓ -20,03%</b>	
c) Caminhões	6.211	6.513	↑ 4,86%	12.372	↓ -47,36%	76.961	43.905	↓ -42,95%	
d) Ônibus	1.698	1.698	↑ 0,00%	2.596	↓ -34,59%	18.275	13.439	↓ -26,46%	
<b>(c+d)</b>	<b>7.909</b>	<b>8.211</b>	<b>↑ 3,82%</b>	<b>14.968</b>	<b>↓ -45,14%</b>	<b>95.236</b>	<b>57.344</b>	<b>↓ -39,79%</b>	
<b>Subtotal</b>	<b>212.522</b>	<b>227.621</b>	<b>↑ 7,10%</b>	<b>294.757</b>	<b>↓ -22,78%</b>	<b>1.957.594</b>	<b>1.546.587</b>	<b>↓ -21,00%</b>	
e) Motos	101.128	107.749	↑ 6,55%	121.019	↓ -10,97%	838.726	749.538	↓ -10,63%	
f) Outros	11.934	13.259	↑ 11,10%	14.771	↓ -10,24%	95.306	81.763	↓ -14,21%	
<b>TOTAL</b>	<b>325.584</b>	<b>348.629</b>	<b>↑ 7,08%</b>	<b>430.547</b>	<b>↓ -19,03%</b>	<b>2.891.626</b>	<b>2.377.888</b>	<b>↓ -17,77%</b>	

Emplacamentos		Brasil - USADOS						
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)

**DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA**

Frota Circulante (SC)								
	dez/14	jan/15	fev/15	mar/15	abr/15	mai/15	jun/15	jul/15
Automóvel	2.545.507	2.553.139	2.560.036	2.567.971	2.574.661	2.580.950	2.587.602	2.594.245
Motocicleta	1.012.450	1.015.567	1.018.611	1.022.095	1.024.356	1.025.750	1.027.482	1.029.067
Camioneta	212.358	213.137	213.723	214.413	215.165	215.857	216.706	217.714
Caminhão	193.818	194.135	194.336	194.482	194.731	194.925	195.204	195.429
Caminhonete	239.871	241.684	243.184	245.023	246.623	248.110	249.763	251.538
Reboque	135.736	136.475	137.203	138.102	139.019	139.799	140.599	141.472
Onibus	28.569	28.612	28.698	28.782	28.820	28.889	28.938	28.970
Trator	3.032	3.037	3.052	3.057	3.064	3.066	3.068	3.073
Outros	35.169	35.526	35.895	36.388	36.826	37.219	37.672	38.234
<b>Total</b>	<b>4.406.510</b>	<b>4.421.312</b>	<b>4.434.738</b>	<b>4.450.313</b>	<b>4.463.265</b>	<b>4.474.565</b>	<b>4.487.034</b>	<b>4.499.742</b>

Novos		julho 2015		Grande Florianópolis				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.068	2.225	↑ 7,59%	2.800	↓ -20,54%	18.916	14.175	↓ -25,06%
b) Com. Leves	194	200	↑ 3,09%	320	↓ -37,50%	2.065	1.371	↓ -33,61%
<b>(a+b)</b>	<b>2.262</b>	<b>2.425</b>	<b>↑ 7,21%</b>	<b>3.120</b>	<b>↓ -22,28%</b>	<b>20.981</b>	<b>15.546</b>	<b>↓ -25,90%</b>
c) Caminhões	70	64	↓ -8,57%	97	↓ -34,02%	692	413	↓ -40,32%
d) Ônibus	4	6	↑ 50,00%	9	↓ -33,33%	55	35	↓ -36,36%
<b>(c+d)</b>	<b>74</b>	<b>70</b>	<b>↓ -5,41%</b>	<b>106</b>	<b>↓ -33,96%</b>	<b>747</b>	<b>448</b>	<b>↓ -40,03%</b>
<b>Subtotal</b>	<b>2.336</b>	<b>2.495</b>	<b>↑ 6,81%</b>	<b>3.226</b>	<b>↓ -22,66%</b>	<b>21.728</b>	<b>15.994</b>	<b>↓ -26,39%</b>
e) Motos	725	663	↓ -8,55%	735	↓ -9,80%	5.535	5.010	↓ -9,49%
f) Outros	133	131	↓ -1,50%	162	↓ -19,14%	897	936	↑ 4,35%
<b>TOTAL</b>	<b>3.194</b>	<b>3.289</b>	<b>↑ 2,97%</b>	<b>4.123</b>	<b>↓ -20,23%</b>	<b>28.160</b>	<b>21.940</b>	<b>↓ -22,09%</b>

Novos		julho 2015		Região Norte - SC				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.674	1.812	↑ 8,24%	2.257	↓ -19,72%	14.402	11.660	↓ -19,04%
b) Com. Leves	242	270	↑ 11,57%	389	↓ -30,59%	2.588	1.858	↓ -28,21%
<b>(a+b)</b>	<b>1.916</b>	<b>2.082</b>	<b>↑ 8,66%</b>	<b>2.646</b>	<b>↓ -21,32%</b>	<b>16.990</b>	<b>13.518</b>	<b>↓ -20,44%</b>
c) Caminhões	82	73	↓ -10,98%	149	↓ -51,01%	806	512	↓ -36,48%
d) Ônibus	6	5	↓ -16,67%	9	↓ -44,44%	62	49	↓ -20,97%
<b>(c+d)</b>	<b>88</b>	<b>78</b>	<b>↓ -11,36%</b>	<b>158</b>	<b>↓ -50,63%</b>	<b>868</b>	<b>561</b>	<b>↓ -35,37%</b>
<b>Subtotal</b>	<b>2.004</b>	<b>2.160</b>	<b>↑ 7,78%</b>	<b>2.804</b>	<b>↓ -22,97%</b>	<b>17.858</b>	<b>14.079</b>	<b>↓ -21,16%</b>
e) Motos	363	380	↑ 4,68%	570	↓ -33,33%	4.132	3.175	↓ -23,16%
f) Outros	177	223	↑ 25,99%	205	↑ 8,78%	1.391	1.290	↓ -7,26%
<b>TOTAL</b>	<b>2.544</b>	<b>2.763</b>	<b>↑ 8,61%</b>	<b>3.579</b>	<b>↓ -22,80%</b>	<b>23.381</b>	<b>18.544</b>	<b>↓ -20,69%</b>

Novos		julho 2015		Região Oeste - SC				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.203	1.167	↓ -2,99%	1.879	↓ -37,89%	12.733	8.810	↓ -30,81%
b) Com. Leves	344	337	↓ -2,03%	818	↓ -58,80%	4.437	2.606	↓ -41,27%
<b>(a+b)</b>	<b>1.547</b>	<b>1.504</b>	<b>↓ -2,78%</b>	<b>2.697</b>	<b>↓ -44,23%</b>	<b>17.170</b>	<b>11.416</b>	<b>↓ -33,51%</b>
c) Caminhões	109	117	↑ 7,34%	368	↓ -68,21%	1.896	788	↓ -58,44%
d) Ônibus	8	5	↓ -37,50%	24	↓ -79,17%	108	45	↓ -58,33%
<b>(c+d)</b>	<b>117</b>	<b>122</b>	<b>↑ 4,27%</b>	<b>392</b>	<b>↓ -68,88%</b>	<b>2.004</b>	<b>833</b>	<b>↓ -58,43%</b>
<b>Subtotal</b>	<b>1.664</b>	<b>1.626</b>	<b>↓ -2,28%</b>	<b>3.089</b>	<b>↓ -47,36%</b>	<b>19.174</b>	<b>12.249</b>	<b>↓ -36,12%</b>
e) Motos	392	368	↓ -6,12%	417	↓ -11,75%	3.612	3.575	↓ -1,02%
f) Outros	152	160	↑ 5,26%	227	↓ -29,52%	1.507	963	↓ -36,10%
<b>TOTAL</b>	<b>2.208</b>	<b>2.154</b>	<b>↓ -2,45%</b>	<b>3.733</b>	<b>↓ -42,30%</b>	<b>24.293</b>	<b>16.787</b>	<b>↓ -30,90%</b>

Novos		julho 2015			Planalto Serrano - SC				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	378	405	↑ 7,14%	541	↓ -25,14%	3.675	2.836	↓ -22,83%	
b) Com. Leves	97	100	↑ 3,09%	172	↓ -41,86%	1.087	747	↓ -31,28%	
<b>(a+b)</b>	<b>475</b>	<b>505</b>	<b>↑ 6,32%</b>	<b>713</b>	<b>↓ -29,17%</b>	<b>4.762</b>	<b>3.583</b>	<b>↓ -24,76%</b>	
c) Caminhões	28	18	↓ -35,71%	54	↓ -66,67%	333	127	↓ -61,86%	
d) Ônibus	2	2	↑ 0,00%	1	↑ 100,00%	11	22	↑ 100,00%	
<b>(c+d)</b>	<b>30</b>	<b>20</b>	<b>↓ -33,33%</b>	<b>55</b>	<b>↓ -63,64%</b>	<b>344</b>	<b>149</b>	<b>↓ -56,69%</b>	
<b>Subtotal</b>	<b>505</b>	<b>525</b>	<b>↑ 3,96%</b>	<b>768</b>	<b>↓ -31,64%</b>	<b>5.106</b>	<b>3.732</b>	<b>↓ -26,91%</b>	
e) Motos	62	66	↑ 6,45%	125	↓ -47,20%	767	643	↓ -16,17%	
f) Outros	38	49	↑ 28,95%	42	↑ 16,67%	283	315	↑ 11,31%	
<b>TOTAL</b>	<b>605</b>	<b>640</b>	<b>↑ 5,79%</b>	<b>935</b>	<b>↓ -31,55%</b>	<b>6.156</b>	<b>4.690</b>	<b>↓ -23,81%</b>	

Novos		julho 2015			Região Sul - SC				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	1.219	1.271	↑ 4,27%	1.845	↓ -31,11%	11.940	8.981	↓ -24,78%	
b) Com. Leves	219	217	↓ -0,91%	398	↓ -45,48%	2.398	1.470	↓ -38,70%	
<b>(a+b)</b>	<b>1.438</b>	<b>1.488</b>	<b>↑ 3,48%</b>	<b>2.243</b>	<b>↓ -33,66%</b>	<b>14.338</b>	<b>10.451</b>	<b>↓ -27,11%</b>	
c) Caminhões	85	97	↑ 14,12%	128	↓ -24,22%	967	534	↓ -44,78%	
d) Ônibus	-	5	#DIV/0!	13	↓ -61,54%	46	25	↓ -45,65%	
<b>(c+d)</b>	<b>85</b>	<b>102</b>	<b>↑ 20,00%</b>	<b>141</b>	<b>↓ -27,66%</b>	<b>1.013</b>	<b>559</b>	<b>↓ -44,82%</b>	
<b>Subtotal</b>	<b>1.523</b>	<b>1.590</b>	<b>↑ 4,40%</b>	<b>2.384</b>	<b>↓ -33,31%</b>	<b>15.351</b>	<b>11.010</b>	<b>↓ -28,28%</b>	
e) Motos	332	306	↓ -7,83%	530	↓ -42,26%	4.117	2.762	↓ -32,91%	
f) Outros	186	179	↓ -3,76%	225	↓ -20,44%	1.460	1.276	↓ -12,60%	
<b>TOTAL</b>	<b>2.041</b>	<b>2.075</b>	<b>↑ 1,67%</b>	<b>3.139</b>	<b>↓ -33,90%</b>	<b>20.928</b>	<b>15.048</b>	<b>↓ -28,10%</b>	

Novos		julho 2015			Vale do Itajaí - SC				
Segmento	jun-15 (A)	jul-15 (B)	jul-15 jun-15 (B/A)	jul-14 (C)	jul-15 jul-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)	
a) Autos	2.423	2.406	↓ -0,70%	3.162	↓ -23,91%	21.132	16.950	↓ -19,79%	
b) Com. Leves	354	352	↓ -0,56%	495	↓ -28,89%	3.351	2.449	↓ -26,92%	
<b>(a+b)</b>	<b>2.777</b>	<b>2.758</b>	<b>↓ -0,68%</b>	<b>3.657</b>	<b>↓ -24,58%</b>	<b>24.483</b>	<b>19.399</b>	<b>↓ -20,77%</b>	
c) Caminhões	124	124	↑ 0,00%	202	↓ -38,61%	1.237	668	↓ -46,00%	
d) Ônibus	9	6	↓ -33,33%	14	↓ -57,14%	74	57	↓ -22,97%	
<b>(c+d)</b>	<b>133</b>	<b>130</b>	<b>↓ -2,26%</b>	<b>216</b>	<b>↓ -39,81%</b>	<b>1.311</b>	<b>725</b>	<b>↓ -44,70%</b>	
<b>Subtotal</b>	<b>2.910</b>	<b>2.888</b>	<b>↓ -0,76%</b>	<b>3.873</b>	<b>↓ -25,43%</b>	<b>25.794</b>	<b>20.124</b>	<b>↓ -21,98%</b>	
e) Motos	727	805	↑ 10,73%	1.180	↓ -31,78%	8.822	6.650	↓ -24,62%	
f) Outros	192	267	↑ 39,06%	250	↑ 6,80%	1.633	1.528	↓ -6,43%	
<b>TOTAL</b>	<b>3.829</b>	<b>3.960</b>	<b>↑ 3,42%</b>	<b>5.303</b>	<b>↓ -25,33%</b>	<b>36.249</b>	<b>28.302</b>	<b>↓ -21,92%</b>	

