

Emplacamentos		abril 2015		Santa Catarina - NOVOS				
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	9.722	9.053	↓ -6,88%	12.620	↓ -28,26%	47.123	36.592	↓ -22,35%
b) Com. Leves	1.643	1.451	↓ -11,69%	2.333	↓ -37,81%	8.871	6.273	↓ -29,29%
<b>(a+b)</b>	<b>11.365</b>	<b>10.504</b>	<b>↓ -7,58%</b>	<b>14.953</b>	<b>↓ -29,75%</b>	<b>55.994</b>	<b>42.865</b>	<b>↓ -23,45%</b>
c) Caminhões	431	429	↓ -0,46%	870	↓ -50,69%	3.057	1.618	↓ -47,07%
d) Ônibus	49	30	↓ -38,78%	41	↓ -26,83%	177	140	↓ -20,90%
<b>(c+d)</b>	<b>480</b>	<b>459</b>	<b>↓ -4,38%</b>	<b>911</b>	<b>↓ -49,62%</b>	<b>3.234</b>	<b>1.758</b>	<b>↓ -45,64%</b>
<b>Subtotal</b>	<b>11.845</b>	<b>10.963</b>	<b>↓ -7,45%</b>	<b>15.864</b>	<b>↓ -30,89%</b>	<b>59.228</b>	<b>44.623</b>	<b>↓ -24,66%</b>
e) Motos	3.953	3.049	↓ -22,87%	3.977	↓ -23,33%	16.954	13.806	↓ -18,57%
f) Outros	955	967	↑ 1,26%	1.029	↓ -6,03%	3.957	3.535	↓ -10,66%
<b>TOTAL</b>	<b>16.753</b>	<b>14.979</b>	<b>↓ -10,59%</b>	<b>20.870</b>	<b>↓ -28,23%</b>	<b>80.139</b>	<b>61.964</b>	<b>↓ -22,68%</b>

Emplacamentos		abril 2015		Brasil - NOVOS				
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	189.870	179.204	↓ -5,62%	234.956	↓ -23,73%	884.509	725.070	↓ -18,03%
b) Com. Leves	36.102	32.401	↓ -10,25%	44.771	↓ -27,63%	169.559	135.194	↓ -20,27%
<b>(a+b)</b>	<b>225.972</b>	<b>211.605</b>	<b>↓ -6,36%</b>	<b>279.727</b>	<b>↓ -24,35%</b>	<b>1.054.068</b>	<b>860.264</b>	<b>↓ -18,39%</b>
c) Caminhões	6.503	5.806	↓ -10,72%	10.896	↓ -46,71%	41.209	25.157	↓ -38,95%
d) Ônibus	2.195	1.939	↓ -11,66%	2.606	↓ -25,59%	10.663	8.331	↓ -21,87%
<b>(c+d)</b>	<b>8.698</b>	<b>7.745</b>	<b>↓ -10,96%</b>	<b>13.502</b>	<b>↓ -42,64%</b>	<b>51.872</b>	<b>33.488</b>	<b>↓ -35,44%</b>
<b>Subtotal</b>	<b>234.670</b>	<b>219.350</b>	<b>↓ -6,53%</b>	<b>293.229</b>	<b>↓ -25,19%</b>	<b>1.105.940</b>	<b>893.752</b>	<b>↓ -19,19%</b>
e) Motos	124.502	108.158	↓ -13,13%	121.754	↓ -11,17%	487.137	435.094	↓ -10,68%
f) Outros	12.682	11.278	↓ -11,07%	13.798	↓ -18,26%	53.989	44.971	↓ -16,70%
<b>TOTAL</b>	<b>371.854</b>	<b>338.786</b>	<b>↓ -8,89%</b>	<b>428.781</b>	<b>↓ -20,99%</b>	<b>1.647.066</b>	<b>1.373.817</b>	<b>↓ -16,59%</b>

Emplacamentos		Brasil - USADOS						
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
<b>DADOS INDISPONÍVEIS ATÉ A PRESENTE DATA</b>								

Frota Circulante (SC)								
	set/14	out/14	nov/14	dez/14	jan/15	fev/15	mar/15	abr/15
Automóvel	2.508.332	2.519.120	2.529.027	2.545.507	2.553.139	2.560.036	2.567.971	2.574.661
Motocicleta	1.006.780	1.008.639	1.009.978	1.012.450	1.015.567	1.018.611	1.022.095	1.024.356
Camioneta	208.810	209.800	210.713	212.358	213.137	213.723	214.413	215.165
Caminhão	191.438	192.187	193.099	193.818	194.135	194.336	194.482	194.731
Caminhonete	230.822	233.810	236.346	239.871	241.684	243.184	245.023	246.623
Reboque	131.969	133.201	134.381	135.736	136.475	137.203	138.102	139.019
Onibus	28.109	28.307	28.451	28.569	28.612	28.698	28.782	28.820
Trator	3.021	3.029	3.030	3.032	3.037	3.052	3.057	3.064
Outros	33.360	33.846	34.383	35.169	35.526	35.895	36.388	36.826
<b>Total</b>	<b>4.342.641</b>	<b>4.361.939</b>	<b>4.379.408</b>	<b>4.406.510</b>	<b>4.421.312</b>	<b>4.434.738</b>	<b>4.450.313</b>	<b>4.463.265</b>

Novos abril 2015 Grande Florianópolis								
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.164	1.927	↓ -10,95%	2.737	↓ -29,59%	10.811	7.995	↓ -26,05%
b) Com. Leves	201	196	↓ -2,49%	299	↓ -34,45%	1.186	833	↓ -29,76%
<b>(a+b)</b>	<b>2.365</b>	<b>2.123</b>	<b>↓ -10,23%</b>	<b>3.036</b>	<b>↓ -30,07%</b>	<b>11.997</b>	<b>8.828</b>	<b>↓ -26,41%</b>
c) Caminhões	80	58	↓ -27,50%	68	↓ -14,71%	379	215	↓ -43,27%
d) Ônibus	5	6	↑ 20,00%	5	↑ 20,00%	22	20	↓ -9,09%
<b>(c+d)</b>	<b>85</b>	<b>64</b>	<b>↓ -24,71%</b>	<b>73</b>	<b>↓ -12,33%</b>	<b>401</b>	<b>235</b>	<b>↓ -41,40%</b>
<b>Subtotal</b>	<b>2.450</b>	<b>2.187</b>	<b>↓ -10,73%</b>	<b>3.109</b>	<b>↓ -29,66%</b>	<b>12.398</b>	<b>9.063</b>	<b>↓ -26,90%</b>
e) Motos	894	672	↓ -24,83%	785	↓ -14,39%	3.434	2.950	↓ -14,09%
f) Outros	141	144	↑ 2,13%	108	↑ 33,33%	497	543	↑ 9,26%
<b>TOTAL</b>	<b>3.485</b>	<b>3.003</b>	<b>↓ -13,83%</b>	<b>4.002</b>	<b>↓ -24,96%</b>	<b>16.329</b>	<b>12.556</b>	<b>↓ -23,11%</b>

Novos abril 2015 Região Norte - SC								
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.748	1.624	↓ -7,09%	2.184	↓ -25,64%	8.187	6.579	↓ -19,64%
b) Com. Leves	301	239	↓ -20,60%	427	↓ -44,03%	1.486	1.091	↓ -26,58%
<b>(a+b)</b>	<b>2.049</b>	<b>1.863</b>	<b>↓ -9,08%</b>	<b>2.611</b>	<b>↓ -28,65%</b>	<b>9.673</b>	<b>7.670</b>	<b>↓ -20,71%</b>
c) Caminhões	83	77	↓ -7,23%	118	↓ -34,75%	432	294	↓ -31,94%
d) Ônibus	17	6	↓ -64,71%	-	#DIV/0!	40	33	↓ -17,50%
<b>(c+d)</b>	<b>100</b>	<b>83</b>	<b>↓ -17,00%</b>	<b>118</b>	<b>↓ -29,66%</b>	<b>472</b>	<b>327</b>	<b>↓ -30,72%</b>
<b>Subtotal</b>	<b>2.149</b>	<b>1.946</b>	<b>↓ -9,45%</b>	<b>2.729</b>	<b>↓ -28,69%</b>	<b>10.145</b>	<b>7.997</b>	<b>↓ -21,17%</b>
e) Motos	590	448	↓ -24,07%	598	↓ -25,08%	2.552	2.093	↓ -17,99%
f) Outros	188	186	↓ -1,06%	201	↓ -7,46%	773	704	↓ -8,93%
<b>TOTAL</b>	<b>2.927</b>	<b>2.580</b>	<b>↓ -11,86%</b>	<b>3.528</b>	<b>↓ -26,87%</b>	<b>13.470</b>	<b>10.794</b>	<b>↓ -19,87%</b>

Novos abril 2015 Região Oeste - SC								
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.323	1.327	↑ 0,30%	2.066	↓ -35,77%	7.195	5.279	↓ -26,63%
b) Com. Leves	396	364	↓ -8,08%	636	↓ -42,77%	2.440	1.588	↓ -34,92%
<b>(a+b)</b>	<b>1.719</b>	<b>1.691</b>	<b>↓ -1,63%</b>	<b>2.702</b>	<b>↓ -37,42%</b>	<b>9.635</b>	<b>6.867</b>	<b>↓ -28,73%</b>
c) Caminhões	92	96	↑ 4,35%	267	↓ -64,04%	950	440	↓ -53,68%
d) Ônibus	8	6	↓ -25,00%	19	↓ -68,42%	54	27	↓ -50,00%
<b>(c+d)</b>	<b>100</b>	<b>102</b>	<b>↑ 2,00%</b>	<b>286</b>	<b>↓ -64,34%</b>	<b>1.004</b>	<b>467</b>	<b>↓ -53,49%</b>
<b>Subtotal</b>	<b>1.819</b>	<b>1.793</b>	<b>↓ -1,43%</b>	<b>2.988</b>	<b>↓ -39,99%</b>	<b>10.639</b>	<b>7.334</b>	<b>↓ -31,06%</b>
e) Motos	628	544	↓ -13,38%	499	↑ 9,02%	2.320	2.317	↓ -0,13%
f) Outros	132	121	↓ -8,33%	208	↓ -41,83%	882	523	↓ -40,70%
<b>TOTAL</b>	<b>2.579</b>	<b>2.458</b>	<b>↓ -4,69%</b>	<b>3.695</b>	<b>↓ -33,48%</b>	<b>13.841</b>	<b>10.174</b>	<b>↓ -26,49%</b>

Novos abril 2015 Planalto Serrano - SC								
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	441	390	↓ -11,56%	533	↓ -26,83%	2.101	1.658	↓ -21,09%
b) Com. Leves	114	104	↓ -8,77%	144	↓ -27,78%	611	464	↓ -24,06%
<b>(a+b)</b>	<b>555</b>	<b>494</b>	<b>↓ -10,99%</b>	<b>677</b>	<b>↓ -27,03%</b>	<b>2.712</b>	<b>2.122</b>	<b>↓ -21,76%</b>
c) Caminhões	12	15	↑ 25,00%	39	↓ -61,54%	152	58	↓ -61,84%
d) Ônibus	3	3	↑ 0,00%	2	↑ 50,00%	4	9	↑ 125,00%
<b>(c+d)</b>	<b>15</b>	<b>18</b>	<b>↑ 20,00%</b>	<b>41</b>	<b>↓ -56,10%</b>	<b>156</b>	<b>67</b>	<b>↓ -57,05%</b>
<b>Subtotal</b>	<b>570</b>	<b>512</b>	<b>↓ -10,18%</b>	<b>718</b>	<b>↓ -28,69%</b>	<b>2.868</b>	<b>2.189</b>	<b>↓ -23,68%</b>
e) Motos	105	105	↑ 0,00%	92	↑ 14,13%	483	430	↓ -10,97%
f) Outros	44	59	↑ 34,09%	34	↑ 73,53%	179	184	↑ 2,79%
<b>TOTAL</b>	<b>719</b>	<b>676</b>	<b>↓ -5,98%</b>	<b>844</b>	<b>↓ -19,91%</b>	<b>3.530</b>	<b>2.803</b>	<b>↓ -20,59%</b>

Novos abril 2015 Região Sul - SC								
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	1.466	1.304	↓ -11,05%	1.867	↓ -30,16%	6.715	5.297	↓ -21,12%
b) Com. Leves	249	232	↓ -6,83%	318	↓ -27,04%	1.249	864	↓ -30,82%
<b>(a+b)</b>	<b>1.715</b>	<b>1.536</b>	<b>↓ -10,44%</b>	<b>2.185</b>	<b>↓ -29,70%</b>	<b>7.964</b>	<b>6.161</b>	<b>↓ -22,64%</b>
c) Caminhões	75	75	↑ 0,00%	153	↓ -50,98%	520	269	↓ -48,27%
d) Ônibus	3	1	↓ -66,67%	5	↓ -80,00%	20	15	↓ -25,00%
<b>(c+d)</b>	<b>78</b>	<b>76</b>	<b>↓ -2,56%</b>	<b>158</b>	<b>↓ -51,90%</b>	<b>540</b>	<b>284</b>	<b>↓ -47,41%</b>
<b>Subtotal</b>	<b>1.793</b>	<b>1.612</b>	<b>↓ -10,09%</b>	<b>2.343</b>	<b>↓ -31,20%</b>	<b>8.504</b>	<b>6.445</b>	<b>↓ -24,21%</b>
e) Motos	506	378	↓ -25,30%	608	↓ -37,83%	2.575	1.764	↓ -31,50%
f) Outros	198	234	↑ 18,18%	223	↑ 4,93%	730	731	↑ 0,14%
<b>TOTAL</b>	<b>2.497</b>	<b>2.224</b>	<b>↓ -10,93%</b>	<b>3.174</b>	<b>↓ -29,93%</b>	<b>11.809</b>	<b>8.940</b>	<b>↓ -24,30%</b>

Novos abril 2015 Vale do Itajaí - SC								
Segmento	mar-15 (A)	abr-15 (B)	abr-15 mar-15 (B/A)	abr-14 (C)	abr-15 abr-14 (B/C)	Acumul. 2014 (D)	Acumul. 2015 (E)	acum-15 acum-14 (E/D)
a) Autos	2.580	2.481	↓ -3,84%	3.233	↓ -23,26%	12.114	9.784	↓ -19,23%
b) Com. Leves	382	316	↓ -17,28%	509	↓ -37,92%	1.899	1.433	↓ -24,54%
<b>(a+b)</b>	<b>2.962</b>	<b>2.797</b>	<b>↓ -5,57%</b>	<b>3.742</b>	<b>↓ -25,25%</b>	<b>14.013</b>	<b>11.217</b>	<b>↓ -19,95%</b>
c) Caminhões	89	108	↑ 21,35%	225	↓ -52,00%	624	342	↓ -45,19%
d) Ônibus	13	8	↓ -38,46%	10	↓ -20,00%	37	36	↓ -2,70%
<b>(c+d)</b>	<b>102</b>	<b>116</b>	<b>↑ 13,73%</b>	<b>235</b>	<b>↓ -50,64%</b>	<b>661</b>	<b>378</b>	<b>↓ -42,81%</b>
<b>Subtotal</b>	<b>3.064</b>	<b>2.913</b>	<b>↓ -4,93%</b>	<b>3.977</b>	<b>↓ -26,75%</b>	<b>14.674</b>	<b>11.595</b>	<b>↓ -20,98%</b>
e) Motos	1.230	902	↓ -26,67%	1.395	↓ -35,34%	5.590	4.252	↓ -23,94%
f) Outros	252	223	↓ -11,51%	255	↓ -12,55%	896	850	↓ -5,13%
<b>TOTAL</b>	<b>4.546</b>	<b>4.038</b>	<b>↓ -11,17%</b>	<b>5.627</b>	<b>↓ -28,24%</b>	<b>21.160</b>	<b>16.697</b>	<b>↓ -21,09%</b>

